Creative Industries in Africa contribute less than 1% to the global touring economy.*

PACE is a biennial Arts Market for the Interdisciplinary Performing Arts in Africa. It is a showcase for Arts and Companies based on the African Continent. It is a meeting place for the Global Arts Community to connect with Arts Professionals in Africa, and vice versa. It is a contribution to the shaping of a new international discourse regarding work made on the African Continent.
Increase the global reach of the interdisciplinary performing arts industries in Africa, by contributing to the development and presentation of work from the continent.

Improve connectivity & mobility between the African Arts Community and the Global Arts Community (and within Africa itself).

Create a space for innovative cultural partnerships and artistic collaborations.
Why Blumenau SA?

One of the best Performing Arts infrastructures on the continent

14 fully equipped theaters 100 – 1000 seats

Variety of outdoor spaces

Great technical back up and infrastructure

Good transportation links

Partnership with the Vrystaat Arts Festival, National Arts Council - South Africa, University of the Free State
Get involved!

We are looking for Partners, Funders, Festivals, Tourism Agencies, Venue & Residency Partners, Higher Education/Universities, Production Partners, Hotels/Accommodation, Cultural Development Programs in Extant Gaming and Virtual Reality Producers.
Time Table

2017
March - Funding secured
June/July - Teaser events South Africa
August - Open Call to Artists
Sept - November briefing with regional partners
November - Applications close

2018
March - Programme announced
June/July - Launch of 1st PACE
Partners (so far)

Southern Africa
Rosemary Mangope - National Arts Council, South Africa, Vrystaat Arts Festival, Artscape, AssiteJ South Africa, Jibilika Dance Trust, Annabelle Lebethe, PACOFS, Jerry Mofokeng, University of the Free State (UFS), Grahamstown National Arts Festival, Market Theatre

West Africa
Theatre Republic, National Council for Arts Gambia, Dragon Africa, MASA

East Africa
Ugandan Arts Trust, Judy Adong

North Africa
Tamasi Performing Arts Collection, I-Act, Agora Arts

Europe
Afrovibes UK, One Dance, BAC, Summer Dance Festival, RightaboutNow Festival

North America
IPAY, Cinars, Canada Council for the Arts, Sundance Theater Institute