Salzburg Global Vision

Imagination, Sustainability and Justice: The Power of Partnership
The Power of a
Salzburg Global Partnership

Salzburg Global Seminar designs, facilitates and hosts international strategic convening – at our historic castle retreat and around the world – to drive progress based on imagination, sustainability and justice.

We are a game-changing catalyst for global engagement on critical issues in education, health, environment, economics, governance, peace-building and more. We work with carefully chosen partners to connect forward-looking institutions across sectors, foster groundbreaking ideas and deliver long-term results.

Salzburg Global’s partners include the world’s foremost policy makers, corporations, civil society organizations, think tanks, universities, donors, entrepreneurs and artists. Visionaries and practitioners alike, they seek meaningful engagement on the world stage. Together, we leverage expertise, resources and passion to build understanding, strengthen skills and increase investment in equitable solutions.

“The World needs... fora that bring together the next generation of leaders from different regions and professions – business, civil society and the media as well as government – to discuss problems of common concern and help work out solutions. I have seen the Salzburg Global Seminar at work, and can attest that it is a splendid example of such a forum. It deserves the support of all those who hope to see a better and more peaceful world in the 21st century.”

– Kofi Annan
Former Secretary General of the United Nations
Salzburg Global Seminar was founded in 1947, by three young visionaries at Harvard University, as an international forum for those seeking a better future for Europe and the world. They believed former enemies could talk and learn from each other, even as countries reeled from the ravages of war. Looking beyond Europe’s immediate needs for physical reconstruction and economic development, they argued for a “Marshall Plan of the Mind” as a critical element of recovery. From day one, Salzburg Global’s program has addressed the principles, values and leadership responsibilities critical for peace and human dignity to flourish.

Over sixty-five years later, Salzburg Global has a unique track record of supporting regions, institutions and sectors in transition. As a fully independent, non-profit organization, we have convened over five hundred sessions bridging cultural, ideological and geographic divides, launched cross-cultural educational programs that drive institutional change to scale, and created peace-building initiatives and networks.

In dynamic collaboration, Salzburg Global and its partners amplify the spread of good ideas and their effective implementation worldwide. We include exceptional younger participants to harness new creative approaches and expand access to global leadership networks and decision-making arenas. We embrace the power of big data and scientific inquiry, while seeking to marry knowledge with creative strategy and design. We inspire bold progress and practical application.

Our founding vision – to gather on equal terms, think radically and act courageously – is as vital as ever. We are proud to be a respected force for good and continue to embrace innovation, nurture transformation and inspire solutions.

To tackle the complexity of 21st Century challenges, Salzburg Global is expanding its capacity to propel ideas and strategies for lasting change. Central to extending our reach and impact is selecting the right partners – leading institutions working in our program fields that bring fresh ideas, an openness to challenge and revision, and a commitment to accelerate the most promising solutions.
Salzburg Global Seminar has always invested in rising leaders as an essential part of long-term change management. With more than 25,000 members from over 160 countries, we have built an exceptional network of talent. Many came to Salzburg at inflection points in their careers and now hold leadership positions in business, international and national government, media, academia, civil society organizations, science and the arts across all global regions.

We connect this extraordinary human capital through our Salzburg Global Network. Online and through events around the world, Salzburg Global nurtures ongoing network relationships and engagement, and hosts vibrant cross-sector discussions to stimulate the exchange of new ideas and best practices.

Spanning sectors and regions, the Salzburg Global Network equips our partners to magnify their effectiveness around critical issues. We regularly draw on this wellspring of leadership for collaboration, expertise, introductions, session design and moderation, nomination of prospective participants and applied practice. We also link new and established members from different generations and sectors for crowd-sourcing ideas, strategy assessment, mentoring and support.

For 25 years, the Nippon Foundation and the Sasakawa Peace Foundation have partnered with Salzburg Global Seminar to connect outstanding Asian talent to their international counterparts. Nippon Fellows and speakers have played leading roles in Salzburg Global sessions on economics, art and culture, education, geopolitics and healthcare. In 2013, we celebrate this collaboration with our first-ever Salzburg Global session in Japan. Emerging leaders from across Asia and around the world will share forward-leaning perspectives, explore collaborative visions and create continuing networks. A public forum will follow with presentations to senior leaders from Japanese business, government and civil society. Extensive media coverage is expected, and new methods of citizen engagement will be tested with Yomiuri Shimbun, Japan’s largest circulation newspaper.

Since 2010, Salzburg Global’s Holocaust and Genocide Education Initiative has brought together educators from Armenia, Cambodia, Chile, China, Ecuador, Korea, Macedonia, Mexico, Morocco, Rwanda, South Africa, Turkey, Ukraine and Venezuela to forge an international learning community. In 2013, Ecuadorian institutions noted that “after being involved in such stimulating international encounters, we… became excited about the possibility of holding a ‘mini Salzburg’ for Latin America… to provide a framework for future actions in this area.” Salzburg Global is now creating an international platform to share resources and expand programs to help combat intolerance, xenophobia, denial, distortion and manipulation, working in partnership with the Austrian Future Fund, International Holocaust Remembrance Alliance and US Holocaust Memorial Museum.

“\nThe Salzburg Young Cultural Leaders Forum created in effect a kind of global synergy, that empowers us to keep on working... knowing that we are not alone and that there are people all around the world we can lean on for help, advice and support.\n”

Kelly Diapouli
Director, BUSART, Athens, Greece

---

**Salzburg Global Network**

Connecting change-makers across the globe

---

**Regional participation in Salzburg Global sessions since 1993**

- Africa: 9%
- South/Central America and Caribbean: 2%
- East Asia/Pacific: 5%
- Eastern Europe: 20%
- Middle East: 1%
- North America: 38%
- South/Central Asia: 3%
- Western Europe: 26%
- Others: 1%

---

**For 25 years, the Nippon Foundation and the Sasakawa Peace Foundation have partnered with Salzburg Global Seminar to connect outstanding Asian talent to their international counterparts. Nippon Fellows and speakers have played leading roles in Salzburg Global sessions on economics, art and culture, education, geopolitics and healthcare. In 2013, we celebrate this collaboration with our first-ever Salzburg Global session in Japan. Emerging leaders from across Asia and around the world will share forward-leaning perspectives, explore collaborative visions and create continuing networks. A public forum will follow with presentations to senior leaders from Japanese business, government and civil society. Extensive media coverage is expected, and new methods of citizen engagement will be tested with Yomiuri Shimbun, Japan’s largest circulation newspaper.**

---

**Since 2010, Salzburg Global’s Holocaust and Genocide Education Initiative has brought together educators from Armenia, Cambodia, Chile, China, Ecuador, Korea, Macedonia, Mexico, Morocco, Rwanda, South Africa, Turkey, Ukraine and Venezuela to forge an international learning community. In 2013, Ecuadorian institutions noted that “after being involved in such stimulating international encounters, we... became excited about the possibility of holding a ‘mini Salzburg’ for Latin America... to provide a framework for future actions in this area.” Salzburg Global is now creating an international platform to share resources and expand programs to help combat intolerance, xenophobia, denial, distortion and manipulation, working in partnership with the Austrian Future Fund, International Holocaust Remembrance Alliance and US Holocaust Memorial Museum.**
Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.

Margaret Mead
Anthropologist
Faculty - Session 1

Salzburg Global Program

Our program framework has three cross-cutting clusters and addresses the underlying questions that hold keys to human progress.

Imagination, Sustainability and Justice

From the start, Salzburg Global Seminar has broken down barriers separating people and ideas. Today, we span the world’s regions. We challenge countries at all stages of development and institutions across all sectors to rethink their relationships and identify shared interests and goals.

Salzburg Global’s reach and vision demand a program approach that reaches beyond academic and policy silos and engages diverse voices.

We work to:

• Illuminate issues of global or regional significance;
• Empower people and institutions leading change;
• Build strategic coalitions to change attitudes and practice;
• Interpret big data to improve prioritization and sharpen responses;
• Leverage media and networks for informed coverage and wide dissemination.

Majid Batterjee draws the map of the social impact and enterprise landscape during the session "Value vs. Profit: Recalculating Return on Investment in Financial and Social Terms"
Imagination lies at the heart of human development, opportunity and capacity for resilience – and will inspire the global transition to a knowledge economy. We ask how societies can renew and reconfigure their education, culture and media practices, and foster science and entrepreneurship to create inclusive, knowledge-based communities of the future.

The Educational Testing Service and Salzburg Global Seminar have an ongoing partnership to develop education strategies to improve access, quality and skills relevance. Our 2010-2012 series on Optimizing Talent: Closing Educational and Social Mobility Gaps Worldwide convened researchers, policy makers, practitioners and advocates to examine promising policies and practices.

In 2013, the European Access Network will launch the World Congress on Access to Post-Secondary Education as a global movement and learning community committed to making a tangible impact on educational access, retention and achievement. This initiative stems directly from the Optimizing Talent series. Salzburg Global will play an ongoing role in shaping the agenda and bringing together imaginative problem-solvers as this work continues. In 2014, we will expand the project to critically assess online educational delivery platforms and scope opportunities and challenges for specific global regions.
The most basic necessity in any society is human safety and wellbeing. We work to improve life chances for present and future generations in a holistic way, connecting health, environment, money and work. We ask how societies can move beyond short-termism and target research, investment and policies to manage risk, promote equity and build dynamic resilience.

Sustainability
Health, Environment & Livelihoods

The most basic necessity in any society is human safety and wellbeing. We work to improve life chances for present and future generations in a holistic way, connecting health, environment, money and work. We ask how societies can move beyond short-termism and target research, investment and policies to manage risk, promote equity and build dynamic resilience.

Dartmouth College’s Center for Health Care Delivery and the World Bank Institute are partnering with Salzburg Global Seminar to accelerate global progress on the fundamental right to health for all people.

In 2012, Salzburg Global launched a multi-year collaboration on Realizing The Right To Health, an international exchange among key scholars, practitioners and policy makers, including World Bank President, Dr. Jim Yong Kim. Participants produced a groundbreaking statement – Better Care for All, Every Time: A Call to Action – that has been presented to the World Health Assembly and other key international bodies. In-region innovation sessions will now test approaches and best practices forged in Salzburg, building momentum for a major paradigm shift in global health delivery.
As power is dispersed in a multipolar world, shifts in allegiance and identity are triggering radical shifts in relationships between individuals and institutions. We ask how societies can reframe responsibilities, rights and cooperation between citizens, business, governments and regions to foster conditions for peace and prosperity.

Justice
Democracy, Economy & Rule of Law

Paul Volcker, former Head of the US Federal Reserve, has chaired three sessions on economic governance. Impressed by Salzburg Global’s ability to assemble leading thinkers and actors along with rising stars from government, business and civil society, he returns because “I meet new people and learn new things in Salzburg.” When Volcker decided to form an institute to examine why ‘high policies’ so often fail to achieve their intended results, he turned to Salzburg Global to help refine its international agenda.

In 2013, the Volcker Alliance for Effective Governance will hold its first international event at Schloss Leopoldskron. Leading analysts and policy makers from Europe, the United States, Asia and other regions – many of whom are members of the Salzburg Global Network – will assess state-of-the-art research and comparative experience to set priorities for the Alliance and for regional and national initiatives around the world. Intended outcomes include a multi-year work plan and proposals for collaborative investment.
Salzburg Global’s

Architecture of Impact

Salzburg Global Seminar’s strategic convening is designed to challenge established mindsets, inspire collaborative solutions and build lasting networks. We do this by identifying key stakeholders, early stage innovators, emerging trends, obstacles to advancement, and points of leverage. Working with specialist partners, we customize multi-year programs to frame problems in fresh ways, facilitate breakthrough experiences and maximize lasting impact.

Salzburg Global sessions maximize interaction and creative exchange, moving discussions out of comfort zones. We guide participants as they practice active cross-cultural engagement, assess their own leadership effectiveness, and evaluate how to adapt and apply findings in their institutions, regions and communities.
Salzburg Global amplifies impact through eight steps

1. **Prioritizing topics**
   - We focus on new issues ripe for engagement or known problems where progress has stalled. Salzburg Global has a proven track record of addressing emerging issues before they reach center stage. We maintain our commitment to tackling systems challenges in the long-term public interest.

2. **Bringing the right people to the table**
   - Salzburg Global works with partners to map key stakeholders, innovative voices and emerging leadership to connect the full range of perspectives on a given topic. Our sessions transcend the echo chamber of typical conferences by recruiting distinctive participants from different regions and sectors alongside world-renowned thinkers and experts. Utilizing the Salzburg Global Network, we target cutting-edge participants who have new ideas to share, are eager to learn, and can enrich creative problem solving. Our deep commitment to engaging young leaders on their way to influence also makes us unique among major think tanks and policy institutions.

3. **Asking the questions that need to be asked**
   - Our sessions reframe the terms of debate to clarify what needs to be understood and how different parts of the problem intersect. To facilitate horizon scanning before a session, Salzburg Global conducts issue mapping in conjunction with the world’s top universities and think tanks – structuring multi-sector perspectives and forward-leaning conversations. Our goal is to facilitate a shift from stalemate and isolation to integrated understanding and action.

4. **Overcoming barriers to progress**
   - Salzburg Global’s methodology is designed to build trust and break down silos. We provide non-ideological support to help partners make progress on emerging, complicated, sensitive or taboo topics. Our approach embraces diversity and creates a space in which to manage controversy – whether geographic, political, cultural, religious or generational. People trust us to foster intellectual exchange in interactive, inclusive conditions. We purposefully design opportunities for unexpected encounters, where people can drop their institutional and real-world defenses, and explore ideas for the common good.

5. **Creating conditions for change**
   - Accelerating effective action means understanding context, defining options, and setting strategy. Salzburg Global works with partners to identify inflection points and opportunities for innovation where personal and institutional investment can produce game-changing outcomes. We develop tangible goals and outcomes, and高层次的参与方，国际组织与决策者，以及世界的顶尖大学和思想库。我们的方法是设计来建立信任并打破壁垒。

6. **Fostering continued collaboration**
   - Salzburg Global’s strategic convening enables institutions and individuals to exchange fresh ideas, build ties with new stakeholders, broker alliances and forge collaborative pathways. Our commitment extends beyond convening to help our partners and participants implement change strategies and build networks to enhance future effectiveness.

7. **Maximizing results**
   - All Salzburg Global partnerships are designed for long-term impact. Before, during and after a session, we work hand-in-hand with our partners to strengthen influence where it matters most to them. Partnership outcomes can include fresh ideas, global policy initiatives, new international networks, model curricula, quoted reports and grassroots innovations.

8. **Nurturing new leadership**
   - Salzburg Global works with partners to build mentorship, coaching and peer networks, with a keen eye for emerging professionals at pivotal points in their careers. The opportunity to make ‘a professional friend for life’ can foster courageous action, open new career options, and influence the direction of teaching and research. This personal transformation is a core outcome of the Salzburg Global experience.
Salzburg Global Academies

Inspiring the next generation

To scale up innovation and reach young adults outside current elite structures, Salzburg Global Seminar expands the reach of our program through the Salzburg Global Academies. Launched ten years ago, our Academies are built in collaboration with forward-looking higher education institutions, scholars and teachers. These intensive and highly selective courses – held in Salzburg or adapted to the needs of other regions - are used to develop, test and implement creative global curricula, pedagogy and research.

Salzburg Global Academies involve faculty and students from regions and groups typically underrepresented in leadership echelons. We prepare outstanding young people for lives of innovation and reinvention with the skills to drive change.

SALZBURG GLOBAL CURRENTLY HAS THREE ACADEMIES:

The Global Citizenship Program for educators and university students, founded in 2004, is supported by outstanding practitioners in the fields of sustainability, human rights and peace-building. As a direct result of their Salzburg Global affiliation, dozens of universities have changed their curricula, co-curricular activities, and institutional policies to place global citizenship as a central aspect of their work and missions, impacting hundreds of thousands of students.

The Academy on Media and Global Change, founded in 2007, builds global media literacy with university partners on five continents. Each year the Media Academy designs, executes and releases a global media research project, creates media literacy modules (downloaded more than 30,000 times in 100 countries), assesses the role social media play in news and citizen engagement, and prepares students for careers where entrepreneurship will be a critical feature of the media.

The International Legal Academy will be held in 2015, under the auspices of Salzburg Global’s Lloyd Cutler Rule of Law Center. Developed from the Cutler Law Fellows program, Salzburg Global is working in cooperation with teachers and students at nine top American law schools to build a network of young men and women interested in shaping the future of public and private international law.

Salzburg Global Seminar partners with the Andrew W. Mellon Foundation to improve the capacity of higher education institutions to manage educational change and promote global citizenship. Through the Mellon Fellow Community Initiative (MFCI), Salzburg Global offers specially designed sessions and workshops to help educators develop and implement projects that bring broader global perspectives to their classrooms, campuses, and communities. Over 35 institutions and more than 200 faculty and administrators are now better equipped to prepare students for lives and careers in an ever-changing and globalized world.

The MFCI also allows select members of the Historically Black Colleges and Universities and the Appalachian College Association to take advantage of unique opportunities for incorporating global citizenship in teaching and learning on campus. Salzburg Global promotes and sustains cross-institutional, collaborative projects between these colleges and universities that have rarely worked with one another in the past. To enhance MFCI’s institutional impact, we are now working with the Andrew W. Mellon Foundation and are working to create a Global Education Consortium. This seedbed for a growing community of educators is dedicated to helping upcoming generations understand the responsibilities and opportunities of globalization.

Roman Gerodimos
Senior Lecturer in Global Current Affairs, Bournemouth University, UK
Faculty - Media Academy 4-7

Shaping institutions for long-term impact

The Media Academy’s work on bringing together people from all over the world, facilitating robust debate and encouraging greater media literacy is really an ideal model of what should and could happen on a much bigger scale.

Roman Gerodimos
Senior Lecturer in Global Current Affairs, Bournemouth University, UK
Faculty - Media Academy 4-7
Salzburg Global Seminar is a unique institution – the creative brainchild of emerging leaders in an extraordinary moment of global transition, a history spanning the Atlantic and then the world, a forerunner in youth engagement and global networking, and a powerful lever for agents of change to boost their influence and results. To transform our impact on global problem-solving, Salzburg Global is launching an ambitious five-year plan to boost core capabilities, accelerate the development of new programs, ensure participation by rising stars from every region of the world, and help its global network of innovators take their ideas to scale.

SALZBURG GLOBAL’S ACTION PLAN CALLS FOR FOUR MUTUALLY REINFORCING INVESTMENT STRATEGIES:

1. **Strategic Convening** investments will expand our capacity to lead the field by commissioning cutting-edge issue research, examining systemic blockages, mapping key stakeholders and connecting early stage innovators.

2. **New Faces of Leadership** investments will ensure that bright, engaged and pioneering emerging leaders in every part of the world can participate in Salzburg Global programs.

3. **Global Network** investments will give the Salzburg Global experience lifetime value by expanding the tools, content and impact-enhancing opportunities available to all members of the Salzburg Global Network.

4. **Historic Facility** investments will update our famous venue to maximize our technological versatility, event management efficiency and operational profitability.

As the world continues to become more and more complicated, the value of neutral surroundings, respectful dialogue and young leadership engaged with one another become even more critical.

Heather Sturt Haaga
Chair, Salzburg Global Seminar

To support our action plan for transformation, Salzburg Global seeks partners, funders and investors who see opportunities to stimulate better thinking and concerted action, and who share our belief that progress can be accelerated through strategic engagement of creative individuals and institutions.
from every part of the world.

for change, and that involve young innovators
influencers and donors around shared agendas
partnerships that unite leading edge thinkers,

Stephen is rebranding Salzburg Global as a
viable today. President and CEO since 2005,
support these ventures, many of which remain
implemented sustainable business models to
based web news services. He designed and
car listening and one of the earliest community-
lunched direct satellite radio channels for in-
of Public Radio International in the 1990s, he
New York in the 1980s, he pioneered distance
experiences and global perspective. At WNET/
launched public media programs and companies
he wanted to be. For 35 years he created and
launched start-ups, including CIVICUS, The Partnership
roles for a range of non-profit organizations and
also served in management and consulting
telecommunications company in the US. She
Corporation, at that time the leading satellite
Global in 2007, she served as Vice President
building skills. Before joining Salzburg

Chief Financial Officer
Patricia Benton
Patricia Benton’s experience across private
and public sectors yields a perfect blend
of management, financial and partnership
building skills. Before joining Salzburg
Global in 2007, she served as Vice President
for Finance and General Manager at Comsat
Corporation, at that time the leading satellite
telecommunications company in the US. She
also served in management and consulting
roles for a range of non-profit organizations and
start-ups, including CIVICUS. The Partnership
for Transparency Fund, and DC Stoddert Soccer.
For Salzburg Global, Patricia plays lead roles
in finance, administration and special projects
such as restructuring the organization’s hotel
and conference center business.

Chief Program Officer
Clare Shine
Clare Shine has never quite found a way to
stay within the box. A firm believer in multi-
disciplinary approaches, her background spans
the arts, business, law and policy. She is a
qualified barrister with 20 years’ experience
as an environmental policy expert for the UN
and regional organizations, governments, the
private sector and NGOs, playing an influential
role in biosecurity, transboundary cooperation,
conflict prevention and institutional
transformation. Previously based in Paris for
over 20 years, she has led project teams on
two continents. Clare began her career in
industry and the media after studying literature
at Oxford and has written regularly for the
Financial Times since 2003. Chief Program
Officer since 2012, Clare has restructured the
Salzburg Global Program, catalyzed new
transnational partnerships and positioned the
organization to craft multi-year change
agendas.

Chief Development Officer
George Zarubin
George Zarubin is the newest addition to senior
management, leaving his role as president of
the Eurasia Foundation in May 2013 to lead
Salzburg Global’s development of philanthropic
partnerships. George understands grant
making and donor interests having played
senior roles in Europe and the United States at
Eurasia and the Soros Foundation Kazakhstan,
and as a leader within important funding
networks such as the Council on Foundations
and the European Foundation Centre. His legal
background and international experience in
developing research centers, program design,
evaluation and metrics will be put to good use
in expanding Salzburg Global’s partnerships
and donor relationships worldwide.

Chief Program Officer
Clare Shine

Chair
Heather Stuart Haaga

Vice Chair
Claudio X. Gonzalez

Immediate Past Chair
Walter E. Massey

Secretary
Randal C. Traguns, Esq.

Treasurer
Daniel R. Fung, Q.C., SC

Directors
Doug Carleton
Jan Ernst de Groot
William C. Eacho, III
Robert “Buffy” Fulton
Wilhelmine Goldmann
Richard J. Goldstone
Hussein Hassouna
Michael Hoffman
Merit E. Janow
Thomas Mansbach, Esq.
Hans Peter Manz
Bailey Morris-Eck
Ewald Nowotny
Donald D. O’Neal
Gilbert S. Omenn
William H. Saito
Robert “Barry” Fulton
Vikas Thapar
William C. Eacho, III
Jan Ernst de Groot
George Zarubin

Our Board of Directors
Our Board of Directors brings a valuable mix
of international, corporate and organizational,
cross-sector expertise to guide Salzburg Global
Seminar’s programs and business practices.
Committed to effective stewardship, the Board
safeguards organizational assets – financial
and programmatic – and supports our capacity
as we expand Salzburg Global’s horizons and reach.

Chair
Heather Stuart Haaga

Vice Chair
Claudio X. Gonzalez

Immediate Past Chair
Walter E. Massey

Secretary
Randal C. Traguns, Esq.

Treasurer
Daniel R. Fung, Q.C., SC

Directors
Doug Carleton
Jan Ernst de Groot
William C. Eacho, III
Robert “Buffy” Fulton
Wilhelmine Goldmann
Richard J. Goldstone
Hussein Hassouna
Michael Hoffman
Merit E. Janow
Thomas Mansbach, Esq.
Hans Peter Manz
Bailey Morris-Eck
Ewald Nowotny
Donald D. O’Neal
Gilbert S. Omenn
William H. Saito
Robert “Barry” Fulton
Vikas Thapar
William C. Eacho, III
Jan Ernst de Groot
George Zarubin

Our Program Team
Our Program team has nine Program Directors
– five women and four men. Together, they
span an unusually wide range of backgrounds:
widely have all lived, studied and worked in
a range of countries and are multi-lingual.
Each Program Director leads work in his
or her specialist area, with staff expertise
ranging from economics, law, environmental
and education policy to culture, gender and
human rights. In parallel, Salzburg Global’s
teamwork connects them across disciplines to
bring creative critical thinking to the way we
frame complex problems and design multi-
year programs to address them. Our planning
process allows each team member to challenge
ideas from their professional perspective and
propose participants from unexpected quarters.
We rigorously test concept formation against
the needs of different target audiences around
the world – always with a focus on long-term
systems thinking and sustainable change
agendas.

Our Program Team
A World-Class Retreat

Nestled in the foothills of the Austrian Alps with majestic lake and mountain views, historic Schloss Leopoldskron is a world-class retreat and conference center, with state-of-the-art facilities and staff dedicated to provide the necessary ingredients for a transformative experience.

Our exclusive setting enables Salzburg Global participants to step back from the world, share quality time together and form life-long bonds. The Schloss’ spacious atmosphere, European elegance and playful grandeur leave a vivid and enduring imprint on participants’ memories, often described as the ‘Salzburg magic’. Over breaks and meals, walks around the lake, drinks on the terrace and evening social time in the Cellar Bierstube, conversations begun during working sessions are continued, allowing for greater nuance, wider exploration and enhanced creativity.

Our beautifully preserved rococo palace – a few minutes’ walk from Salzburg Old Town (a World Heritage site) – has been a source of power, intrigue and inspiration since the 18th century. Birthplace of the Salzburg Festival, and once home to Europe’s leading theatre impresario, Max Reinhardt, Schloss Leopoldskron continues to inspire vibrant artistic and intellectual exchange.

I’ve been to many forums or events, but there was none like Salzburg Global Seminar. Staying in beautiful Schloss Leopoldskron and experiencing the great nature of Salzburg, free from the constraints of daily work already makes you feel very lucky and thankful... But what’s more important is that the discussions were very sophisticated and dynamically evolved as they went... As all participants were encouraged to join the conversation, the learning was mutual and intimate.

Helin Park
Team Leader, Impact Square, Seoul, Republic of Korea
Our exclusive setting at Schloss Leopoldskron, just on the outskirts of the city of Salzburg, enables Salzburg Global participants to step back from the everyday, creating an environment where ideas matter and those seeking a better world find common ground.

The library, open throughout the day and night, was built by Max Reinhardt, based on plans from the monastery library of St. Gallen in Switzerland.

The Marble Hall of Schloss Leopoldskron has been used since the Prince Archbishop’s time as a festive setting for gala dinners and special occasions - and all our participants’ meals during the seminars.

The Venetian Room, the inspiration for the ballroom in the 1965 movie ‘The Sound of Music’, is the only space in the Schloss where candles can be lit - a special venue for opening receptions and closing banquets.

The newly renovated Schlosspark, manicured terrace gardens, and lake, overlooked by the Untersberg mountain, provide a beautiful and inspiring setting to relax, contemplate and take a reinvigorating stroll between sessions.

The Great Hall of the Schloss is often used for fireside chats and informal evening sessions, as well as classical music concerts.

The Venetian Room was created by Max Reinhardt in the 1920s to bring exotic surroundings to the Austrian palace. Today, it is often used for working group meetings.

The McGowan Room, named after American judge Carl E. McGowan, was the room where Max Reinhardt gathered friends and colleagues to develop the Salzburg Festival - and now serves as another of our working group rooms.

The historic Meierhof was initially used as the stables and staff quarters for the neighboring Schloss Leopoldskron. Nowadays, it serves as Salzburg Global’s offices, conference venue and hotel.

In the early days of Salzburg Global, Europe was still facing rationing and the first participants survived on potatoes and onions. More than 65 years later, our Austrian hospitality provides for regular “Kaffeepausen”, allowing for both further discussion and refreshment.

The Chinese Room was created by Max Reinhardt in the 1920s to bring exotic surroundings to the Austrian palace. Today, it is often used for working group meetings.

The lake-side terrace of Schloss Leopoldskron is a preferred rendezvous of many Salzburg Global participants - a place for thoughtful discussions and coffee breaks on sunny days, and snowball fights in the winter.

The McGowan Room, named after American judge Carl E. McGowan, was the room where Max Reinhardt gathered friends and colleagues to develop the Salzburg Festival - and now serves as another of our working group rooms.
For More Information Contact:

Stephen Salyer  
President & Chief Executive Officer  
ssalyer@salzburgglobal.org  

Clare Shine  
Vice President & Chief Program Officer  
cshine@salzburgglobal.org  

George Zarubin  
Vice President & Chief Development Officer  
gzarubin@salzburgglobal.org  

SALZBURG GLOBAL SEMINAR  

SalzburgGlobal.org