HEALTH AND HEALTH CARE INNOVATION

Healthy Children, Healthy Weight

SESSION BROCHURE
Session 604

DATE
December 10 to 15, 2018

LOCATION
Schloss Leopoldskron, Salzburg, Austria

PROGRAM DIRECTOR
John Lotherington
SESSION PARTNER AND SPONSOR

Robert Wood Johnson Foundation

SESSION INFO

Please contact:
John Lotherington
Program Director
jlotherington@
SalzburgGlobal.org

Please visit:
SalzburgGlobal.org/go/595

SERIES INFO

Please visit:
health.SalzburgGlobal.org

GENERAL INFO

Please visit:
www.SalzburgGlobal.org
OVERVIEW

Optimizing children’s physical, social, emotional, and cognitive health and wellbeing is a goal in itself that also lays the foundations for long-term health of individuals, communities and societies. In today’s world, wide outcome variations can be mapped by location, income and origin. Poor health in early years further widens racial, social and economic gaps. Building a culture of health for all children requires there is shared mindset across a population that inherently values and prioritizes “our kids over my kids.”

There is compelling evidence that concerted investment in early childhood development and education generates high social and economic returns. However, such investments are vulnerable to resource competition and have been diminishing in many countries. Conversely, some countries have justified such investments through appropriate public debate, backed up by demonstration of long-term benefits and management of political and financial trade-offs. Successfully establishing why investing in children matters for all is what moves the needle in ensuring long term stable and financial investments in these types of programs that have proven to be so fundamental in a child’s future health and wellbeing.

Early childhood programs need to be integrated into ongoing support for child health and wellbeing in later years and placed in the context of inter-generational health, taking particular account of maternal and family stress. This needs support at both the macro level – with societal demand stimulating political and socio-economic action – and the micro level, to help families engage with community resources, co-create better health pathways, and enable children to overcome adverse experience and trauma.

Schools have unique potential to enhance child wellbeing holistically through curricula, play, sports and food. Many countries leverage schools as a place to reach, serve and support families through a multitude of policies and programs. Schools impact children directly and through outreach to families and they play a pivotal role in developing a community culture of health to help all children flourish. What are the best practices for establishing this as a norm and value for an entire population? How can these best practices and methods be translated across countries and communities?

Building on Salzburg Global’s long-standing series on health systems transformation, this program will enable participants from across the world to review strategies and adapt them to different contexts to shift social norms and investment priorities. This session will seek to understand how to best empower families, schools, service providers, and policymakers to create healthy environments for all children and in turn establish a shared value across a population for young people.
SESSION FORMAT

This five-day highly-interactive session, held at Schloss Leopoldskron, home of Salzburg Global Seminar, will prioritize opportunities for cross-border sharing and learning.

Participants will focus on building new insights and aggregating perspectives and experiences from relevant sectors, areas of expertise and regions. Working groups, each with a thematic and/or country focus, will prepare recommendations for action by different target audiences.

RELATED SESSIONS

The session will build on Salzburg Global’s distinguished track record of cutting-edge interdisciplinary programs. These include:

- Climate Change, Conflict, Health and Education: Targeting Interdisciplinary Research to meet the Sustainable Development Goals
  SalzburgGlobal.org/go/605

- The Child in the City: Health, Parks and Play
  SalzburgGlobal.org/go/574

- Nature, Health and a New Urban Generation
  SalzburgGlobal.org/go/557

- People, Peace and Planet in 2030: Shaping Inclusive and Sustainable Growth
  SalzburgGlobal.org/go/518

- A Climate for Change: New Thinking on Governance for Sustainability
  SalzburgGlobal.org/go/515
PARTICIPANT PROFILE

Salzburg Global Seminar’s Health and Health Care Innovation sessions seek to bring together cross-sector and cross-generational change-makers to tackle complex challenges.

This program will bring together 60 innovators and stakeholders from around the world who have engaged families, communities and policymakers in integrated approaches to support child health and wellbeing. The group will span perspectives from community and civil society organizations; education, psychology and behavioral science; urban planning and green space; sport and recreation; local and national government; business and the media; and philanthropy.

SESSION CHAIR

VICTORIA K. BROWN
Senior Program Officer, Robert Wood Johnson Foundation, USA
KEY QUESTIONS

Over the course of the five-day session, participants will address the following questions:

• What specific innovations, policies, and practices around the world have successfully developed new approaches and achieved better, more equitable outcomes for children’s physical, social, and emotional health?

• What are the drivers of a strong sense of collective responsibility for the health and wellbeing of all children and their families, and of a commitment to equity with respect to economic, ethnic and/or migrant status?

• What points of intervention can most effectively disrupt the cycle of marginalization and poor health affecting some children and families?

• How can schools and educational policymakers take action to improve child wellbeing in schools in resource-efficient ways, aligned with the growing emphasis in schools on social and emotional learning and “whole child” policies?

• Which innovations in the use of social media and peer group initiatives best support child health and wellbeing and help establish a shared value for all children?
OUTCOMES AND IMPACT

This session will seek to:

• Seed new and innovative approaches through international and cross-border exchange and the transmission of best practice.

• Develop ongoing networking and collaborations among participants and the institutions they represent.

• Co-create action plans designed and agreed by participants for them to take forward as appropriate at local and regional levels, and to leverage the global scope of the project to influence public opinion and democratic debate and policymaking.

• Issue a Salzburg Statement identifying best practice and framing opportunities for supporting child health and wellbeing.

• Publish an agenda-setting report through a media partnership with the British Medical Journal.

SESSION REPORTS

Reports from our Health and Health Care Innovation sessions are all available to read, download and share:

SalzburgGlobal.org/go/reports

To receive notification when we publish new reports from the series, please contact:

press@salzburgglobal.org
ABOUT SALZBURG GLOBAL SEMINAR

Salzburg Global Seminar is an independent non-profit organization founded in 1947 to challenge present and future leaders to solve issues of global concern. Our multi-year programs aim to bridge divides, transform systems and expand collaboration.

We convene outstanding talent across generations, cultures and sectors, and have brought over 30,000 people from 170 countries together through our work. Salzburg Global inspires new thinking and action on critical issues, connecting local innovators and global resources. We foster lasting networks and partnerships for creative, just and sustainable change.

Our secluded home at Schloss Leopoldskron in Salzburg, Austria – built in 1736 by the Archbishop of Salzburg, restored by the Salzburg Festival’s co-founder Max Reinhardt, used by Hollywood for sets in The Sound of Music, and now an award-winning hotel – allows us to welcome all participants in conditions of trust and openness.