



SALZBURG  
GLOBAL  
SEMINAR

OPEN CALL FOR APPLICANTS FROM REPUBLIC OF KOREA

# Salzburg Global Forum for Young Cultural Innovators

October 16 – 21, 2018 | Salzburg, Austria



## SALZBURG GLOBAL SEMINAR

is an independent non-profit organization that challenges current and future leaders to shape a better world.

Participants in the YCI Forum will become members of the Salzburg Global Seminar Fellowship network, which since our inception in 1947, includes more than 36,000 participants from over 170 countries.

## APPLY NOW

Deadline for applications  
July 23, 2018.

Selected participants will receive a full scholarship to participate in the YCI program, including the session fee, travel costs, room and board.

For questions concerning the application please contact Bernadette Prasser :  
[bprasser@salzburgglobal.org](mailto:bprasser@salzburgglobal.org).

For more information  
please visit:  
[yci.SalzburgGlobal.org](http://yci.SalzburgGlobal.org)  
[SalzburgGlobal.org/go/600](http://SalzburgGlobal.org/go/600)

Salzburg Global Seminar invites young cultural innovators based in Republic of Korea, to apply for the 5th annual session of the Young Cultural Innovators Forum, generously supported by Arts Council Korea.

## ABOUT THE YOUNG CULTURAL INNOVATORS FORUM

The Young Cultural Innovators (YCI) Forum is a ten-year initiative designed to nurture the current generation of young cultural innovators through capacity building, mentoring, and global networking. The network is multi-disciplinary and encompasses creative disciplines ranging from the visual and performing arts, literature, and cultural heritage, to foods, fashion, architecture, and design.

Young cultural innovators (YCI) are highly motivated, creative catalysts with high potential to produce positive community change, particularly in underserved communities. The YCI Forum aims to empower the creative sector as a catalyst of economic, social and urban transformation around the globe by linking individuals and communities connected to the program with one another through programs in Salzburg, follow-up events, inter-hub exchanges, cross-border projects, and other activities.

## THE PROGRAM IN SALZBURG

The YCI Forum offers an opportunity for participants to be part of an intensive program taking place at Schloss Leopoldskron in Salzburg, Austria, from October 16 to 21, 2018. Combining theory and practice, with keynote presentations focusing on “big picture” issues facing the cultural sector and with skills-building sessions on communicating value; principles of self-organization; cross-sectoral collaboration; and leadership and values. Selected participants will receive a full scholarship to participate in the YCI program, including the session fee, travel costs, room and board.

## THE YCI HUB APPROACH

With the annual program in Salzburg as its cornerstone, the YCI Forum is structured around a network of YCI Hubs in cities and regions around the world. Each year, YCIs from many of these hubs are selected to join the program in Salzburg. After the Salzburg program, participants continue working together at the local level in their YCI Hub, while also remaining in touch with wider global YCI network worldwide.

## CRITERIA FOR APPLICANTS TO THE YCI FORUM

To qualify, all applicants must:

- Be 25–35 years of age.
- Be proficient in English the working language of the YCI Forum.
- Work in Republic of Korea.
- Have at least 1–3 years of professional experience in the cultural sector, creative industries, and/or at an arts organization or institution.
- Want to become an active member of the Seoul YCI Hub and global network, and be prepared to commit time, energy, and resources to sustaining these.
- Aim to create social change and strengthen the position of the arts and cultural institutions within your community.
- Demonstrate creativity in approach to work, openness to innovation and risk-taking, action-orientation, and entrepreneurial inclination.
- Have a cross-sectoral approach to work and demonstrate an interest in building cross-sectoral alliances/partnerships beyond the cultural sector.
- Exhibit passion, enthusiasm, and leadership potential.

## DEADLINE

The deadline for applications is **July 23, 2018**.

## APPLICATION REQUIREMENTS

All applicants must submit the following information online using the registration form at [my.salzburgglobal.org](http://my.salzburgglobal.org).

A personal statement (approx. 500 words) detailing:

- Your motivation for applying to the Young Cultural Innovators Forum;
- What you hope to take away from the program;
- What you will contribute to the local and global YCI network;
- How your participation will have an impact on your local community.

A brief bio (sample on application form).

A photo of yourself (this does not need to be professionally taken).

A CV/Resume including name and email address of 2 references.

For questions concerning the application please contact Bernadette Prasser ([bprasser@salzburgglobal.org](mailto:bprasser@salzburgglobal.org)). Please include only the information outlined above. All applications should be directed to Salzburg Global Seminar.



**Dong-hee Cho**  
Seoul  
YCI Fellow (2016)

*"[The YCI Forum] naturally broadened my horizons and expanded my understanding of other cultures more than ever through various classes and cultural interaction with the other participants from different cultural sectors, and different countries."*



**Hyun Kim**  
Seoul  
YCI Fellow (2015)

*"The time I spent in Salzburg has been one of the best experiences of my life...professionally but also culturally and emotionally...Having the opportunity to be part of this session has given me greater awareness of my own identity and responsibility as a young leader."*



**SongSoo Park**  
Seoul  
YCI Fellow (2015)

*"The sessions have highlighted opportunities and guidance for organizational growth. I firmly believe that the sessions are fundamental of affecting positive change."*



**YejiBeech Jang**  
Seoul  
YCI Fellow (2014)

*"I am going back home with so many new ideas that I could say I will become a new person. This seminar has real and tangible results that I am sure will be reflected in the projects we are all doing around the world."*

With the generous support of:



**Arts Council Korea**