



SALZBURG  
GLOBAL  
SEMINAR

OPEN CALL FOR APPLICANTS FROM MINNESOTA, NORTH DAKOTA, SOUTH DAKOTA, OR  
ONE OF THE 23 NATIVE NATIONS THAT SHARE THE SAME GEOGRAPHY

# Salzburg Global Forum for Young Cultural Innovators

October 16 – 21, 2018 | Salzburg, Austria



## **SALZBURG GLOBAL SEMINAR**

is an independent non-profit organization that challenges current and future leaders to shape a better world.

Participants in the YCI Forum will become members of the Salzburg Global Seminar Fellowship network, which since our inception in 1947, includes more than 36,000 participants from over 170 countries.

## **APPLY NOW**

Deadline Extended until  
**Tuesday June 26, 2018.**

Selected participants will receive a full scholarship to participate in the YCI program, including the session fee, room and board, and travel costs.

For questions concerning the application please contact  
Bernadette Prasser :  
[bprasser@salzburgglobal.org](mailto:bprasser@salzburgglobal.org)

For more information  
please visit:  
[yci.SalzburgGlobal.org](http://yci.SalzburgGlobal.org)  
[SalzburgGlobal.org/600](http://SalzburgGlobal.org/600)

Salzburg Global Seminar invites young cultural innovators based in Minnesota, North Dakota, South Dakota, or one of the 23 Native nations that share the same geography, to apply for the 5th annual session of the Young Cultural Innovators Forum, generously supported by the Bush Foundation and the McKnight Foundation.

## **ABOUT THE YOUNG CULTURAL INNOVATORS FORUM**

The Young Cultural Innovators (YCI) Forum is a ten-year initiative designed to nurture the current generation of young cultural innovators through capacity building, mentoring, and global networking. The network is multi-disciplinary and encompasses creative disciplines ranging from the visual and performing arts, literature, and cultural heritage, to foods, fashion, architecture, and design.

Young cultural innovators (YCIIs) are highly motivated, creative catalysts with high potential to produce positive community change, particularly in underserved communities. The YCI Forum aims to empower the creative sector as a catalyst of economic, social and urban transformation around the globe by linking individuals and communities connected to the program with one another through programs in Salzburg, follow-up events, inter-hub exchanges, cross-border projects, and other activities.

## **THE PROGRAM IN SALZBURG**

The YCI Forum offers an opportunity for participants to be part of an intensive program taking place at Schloss Leopoldskron in Salzburg, Austria, from October 16 to 21, 2018. Combining theory and practice, with keynote presentations focusing on “big picture” issues facing the cultural sector and with skills-building sessions on communicating value; principles of self-organization; cross-sectoral collaboration; and leadership and values. Selected participants will receive a full scholarship to participate in the YCI program, including the session fee, room and board, and travel costs.

## **THE YCI HUB APPROACH**

With the annual program in Salzburg as its cornerstone, the YCI Forum is structured around a network of YCI Hubs in cities and regions around the world. Each year, YCIIs from many of these hubs are selected to join the program in Salzburg. After the Salzburg program, participants continue working together at the local level in their YCI Hub, while also remaining in touch with wider global YCI network worldwide.

## CRITERIA FOR APPLICANTS TO THE YCI FORUM

To qualify, all applicants must:

- Be 25–35 years of age.
- English is the working language of the YCI Forum.
- Be based in Minnesota, North Dakota, South Dakota, or one of the 23 Native nations that share the same geography.
- Have at least 1–3 years of professional experience in the cultural sector, creative industries, and/or at an arts organization or institution.
- Want to become an active member of an Upper Midwest US YCI Hub and global network, and be prepared to commit time, energy, and resources to sustaining these.
- Aim to create social change and strengthen the position of the arts and cultural institutions within your community.
- Demonstrate creativity in approach to work, openness to innovation and risk-taking, action-orientation, and entrepreneurial inclination.
- Have a cross-sectoral approach to work and demonstrate an interest in building cross-sectoral alliances/partnerships beyond the cultural sector.
- Exhibit passion, enthusiasm, and leadership potential.

## DEADLINE

The deadline for applications is **Tuesday June 26, 2018.**

## APPLICATION REQUIREMENTS

All applicants must submit the following information online using the registration form at [my.salzburgglobal.org](http://my.salzburgglobal.org).

A personal statement (approx. 500 words) detailing:

- Your motivation for applying to the Young Cultural Innovators Forum;
- What you hope to take away from the program;
- What you will contribute to the local and global YCI network;
- How your participation will have an impact on your local community.

A brief bio (sample on application form).

A photo of yourself (this does not need to be professionally taken).

A CV/Resume including name and email address of 2 references.

For questions concerning the application please contact Bernadette Prasser ([bprasser@salzburgglobal.org](mailto:bprasser@salzburgglobal.org)). Please include only the information outlined above. All applications should be directed to Salzburg Global Seminar.



**Adam Wiltgen**  
Program Director, Lanesboro Arts,  
Lanesboro, Minnesota, USA

*"It was absolutely incredible to have the opportunity to really connect with others my age around the world using art and culture as a tool for sustainable and ethical community development. A recurring theme for me - in conversations, sessions, and workshops - was the essential nature of organic, grassroots and holacratic projects, systems or engagement."*

YCI Fellow (2016)



**Prairie Rose Seminole**  
Director of Programs for American  
Indian Alaska Natives,  
Evangelical Lutheran Church,  
North Dakota, USA

*"Salzburg Global Seminar, for me, beyond the opportunity of leveraging a global network, is the understanding and establishment of shared story, shared responsibility to a global crisis and the unique responses we all contribute."*

Fellow of Session 561: *Beyond Green* (2016) & Session 573: *The Art of Resilience* (2017)



**Patrick Shannon**  
Founder & Owner, InnoNative,  
Haida Gwaii, British Columbia,  
Canada

*"My work in social innovation will only be bolstered by the support and networking that has come from this year's group of YCI Fellows. The skills learned and the inspiration gained will help me further my mission of creating positive social change through creativity and innovative thinking; I owe Salzburg Global Seminar so much for lighting an even greater fire in my belly."*

YCI Fellow (2017)



**Carla Olukemi Schleicher**  
Formerly Artistic Programs & Project Coordinator, West Broadway  
Business and Area Coalition,  
Minnesota, USA

*"Along with the relationships initiated at YCI, there are many people and projects in other countries I would not otherwise have exposure or access to that I was able to relate to and learn from. This helped me not only open my mind to other methods and models of work, but it also helped me understand and focus my own context even further."*

YCI Fellow (2016)

With the generous support of:



**McKNIGHT FOUNDATION**