

Salzburg Global Forum on the Future of Public Service

Partnership Overview

A ten-year program to support public service leadership and innovative action

The practice of public service will change unrecognizably by 2050. New technologies, societal and demographic transformations, unprecedented human mobility, cross-border engagement, and other accelerating trends will reconfigure the way public service is conceived. How do we anticipate and take advantage of the exciting opportunities created by these systemic shifts?

Salzburg Global Seminar invites senior public service strategists, dynamic local governments, and future-focussed training institutions to co-create the *Salzburg Global Forum on the Future of Public Service*. **Creative modeling of future scenarios combined with pilot projects in 10-12 city hubs around the world** will connect our partners across organizations (public, academic, business, civil society, philanthropic, and religious), sectors (health, education, environment, infrastructure, and finance), and scales (from local governments and megapolitan regions to regional and global organizations). This **ten-year program** will:

- Empower leading partner institutions and change makers to devise practical, solution-based approaches to systemic public service challenges with testable outcomes;
- Provide unique peer-to-peer exchange across disciplines, regions, cultures, and generations for rapid interchange and coordinated experiences;
- Build understanding of how new technologies, societal engagement, and citizen participation can fit into open government strategies;
- Develop state-of-the-art approaches for public service training institutions;
- Generate deepening insights year by year to provide a practical resource to public and private sector decision makers, civil society groups, philanthropic foundations, and public service training institutions, with broad dissemination of results and global influence.

Design and development of the ten-year Forum

- **2016: From 3-5 October 2016**, Salzburg Global will convene a Strategy Meeting for interested partners from key regions and disciplines to define priorities and targets for the Forum's operations, and establish the Forum's Advisory Committee.
- **2017-2026**: Forum partners will implement a multi-year program of activities as agreed at the Strategy Meeting. The cornerstone will be an **annual one-week scenario modeling and public service innovation program** in Salzburg, connecting representatives from each city hub and partner organization. Based on agreed parameters, specific annual themes and long-term focal areas will be developed, identifying concrete questions and problems for resolution. Participants will use the annual session in Salzburg to **develop work plans for**

their individual city and launch year-round collaborative exchange with other participants and partners. Practical experiences will be shared through the Forum’s curated network and inform the Advisory Committee’s work.

What are the Forum’s city hubs?

The 10-12 hubs are specially-selected cities that commit to engage with the Forum over ten years. Each hub city will send a new group of public service innovators to the Forum each year, building a talented cohort that bridges public, private, and civil society sectors. Over the Forum’s duration, they will provide an exceptional cross-sector resource for others in their home cities, their countries, and in trans-national networks.

These participants will become the catalysts for sustained implementation of projects defined for each hub, closely coordinated with local governments and relevant public service training institutions. From there, new ideas can radiate from each hub to wider audiences, gaining support to roadtest pilot innovations. Self-organized peer mentoring, workshops, and public events can demonstrate the multiplier benefits of the networking and learning generated in Salzburg.

Benefits to partners of the *Salzburg Global Forum on the Future of Public Service*

The Forum’s focused and coordinated activities will allow for monitoring, immediate and on-going impact assessment, and improved results on the ground as measured through public engagement and public satisfaction assessments. Three categories of partners will particularly benefit:

- **City hubs** (linking stakeholders from local government, private sector, and civil society) will be able to test new models and connect to other visionary hubs around the world for rapid exchange, cross-border learning, and new professional development opportunities;
- **Public service training institutions** (which vary widely across continents) will gain access to leading innovative thinkers and cutting-edge practical models, enabling them to shape public service education to meet future needs and motivate new generations;
- **International, governmental and non-governmental organizations** (ranging from public and private sector institutions and multilateral organizations to think tanks and universities) will benefit from a flexible cross-sector framework to work with hub cities on implementation of transformational projects and approaches, with bottom-up engagement driving improvements over time in research, policy and investments.

Specific benefits to Founding Partners will include:

1. A seat on the Forum’s Advisory Committee, steering its design, operation, and priorities, starting with the Program Strategy Meeting in Salzburg on 3-5 October 2016.
2. Participation of one representative at the annual one-week scenario modeling and public service innovation program in Salzburg, starting from 2017.
3. Recognition of the partner on publicity materials as a “Founding Partner.”