



# SAC 08

## Salzburg Academy on Media and Global Change

July 20 to August 9, 2014 Schloss Leopoldskron, Salzburg, Austria

### **FACULTY, GUEST LECTURERS AND PARTICIPANTS**

FACULTY
Sanjeev Chatterjee
Rhys Daunic

Alfredo Dillon May Farah

**Roman Gerodimos** 

Eric Gordon Manuel Guerrero

Jad Melki

Paul Mihailidis (Program

Director)
Susan Moeller
Stephen Reese
Jessica Roberts
Stephen L. Salyer
Margarita Torres
Daphne B. Wales

**GUEST LECTURERS** 

Ana Adi

Anwar Akhtar Jennifer Colville

Peter DiCampio (video)

Justeen Hyde

Anthony Ioannidis Stephen Jukes Julian McDougall Austin Merrill (video)

Najib Sharifi Jan Višňovský **PARTICIPANTS** 

Anas Abu Hawili

Eduardo Aguilar Peralta Evelyn Aguirre Almaraz

Xiaojing An Assil Arajy

Michaela Bacúrová

Suzanne Bader

Haya Barghout Balquees Basalom

Alexis Beard Ihab Bennar Adam Bennett Emma Bennett

**Mohamad Bin Ahmad** 

Ulises Bobadilla Matthew Bringuier Dominika Buková Leticia Casarín Karim Chehab Emilia DeMarco

Rand El Zein

Shantal Erlich Farah Feghaly

Sofía Flores

Shannon Gallagher Gabriela García

Fernando García Álvarez

Aupala Ghosh Margaret Gottlieb Lama Halimeh Cameron Holbrook

Ahmed Hussien Heather Jaber Wenjing Jin Kanzi Kamel Raed Khalil Tala Khanji

Youmna Kreitem

Jiechen Liu Nayla Mabsout Lisa MacHarrie Alicia McElhaney

Camila Mur

Sandra Nyanchoka Antony Ojwang Hanaa Osseiran Catherine Otayek Jennifer Palmer Paulina Pascual Alys Penfold Jan Ross Piedad Kate Rosenzweig Andrea Ruiz Ramz Sahuri

Ramz Sahuri Rula Sawaf Leen Sinjabe Nathan Sloan

Rachel Smilan-Goldstein

Victoria Tagni Sarah Tedesco Douglas Tham Veronika Tibenská Christina Tkacik

Confidence Uwazuruike

**Patrick Ward** 

Michael Patrick Wilson

Tong Wu Yan Xu Selma Zaki Yuping Zhang Tong Zhang

#### **FACULTY**



Sanjeev CHATTERJEE is an award winning documentary media maker and teacher. He has taught classes in studio and field production, media and society, and writing and documentary production at the University of Miami, FL. Prior to that, he served as the executive director of the Knight Center for International Media at the School of Communication. During the same period, he also served as a vice-dean of the School of Communication. In addition, he has served as faculty member at the Salzburg Academy on Media and Global Change at Salzburg Global Seminar for several years. Sanjeev received an Excellence in Teaching Award in 2002 and has been nominated two more times since. In 2007, he was honored with the Images and Voices of Hope World Summit Award of Appreciation for his documentary work. In 2010, he was a featured speaker at TEDxMiami and received a Fulbright scholarship to work with students in India in 2011. Sanjeev is a long time Academy Faculty, having attended SAC 02 (2008), SAC 06 (2012), and SAC 07 (2013).



Rhys DAUNIC is founder and director of The Media Spot. He has facilitated student media productions, and developed media literacy curricula with educators throughout the country and abroad, primarily within New York City public schools. Throughout his career, Rhys has produced and published process-focused films and other professional development resources on themediaspot.org. His reflections on this work have been published in the Journal of Media Literacy Education, and Media Literacy Education in Action: Theoretical and Pedagogical Perspectives. In 2012, Rhys began teaching graduate-level media literacy courses at Columbia University Teachers College, and facilitating at the Summer Institute in Digital Literacy at the Harrington School of Communications at the University of Rhode Island. He is currently serving on the Executive Board of the National Association for Media Literacy Education (NAMLE). He has also consulted in NYC schools through Digital School Solutions, and Teaching Matters Inc., and is the media literacy director for The Generation Connection, a non-profit intergenerational summer camp focusing on media literacy and the environment, which he helped create with his parents in 2003. Rhys holds a B.A. in history and film from the Washington University in St. Louis and an M.A. in media studies from The New School University, NY.



Alfredo DILLON has been a professor and researcher at the Social Communication Institute at Universidad Católica Argentina (UCA) since 2006. His research interests include social networks, sensationalism, cultural industries, literature and cinema. He is part of the Audiovisual Communication Studies Program at UCA. Besides his academic activities, Alfredo works as a journalist at *Clarín*, the biggest newspaper in Argentina, where he writes for the education section. Among his latest publications are Privacy in Facebook According to Argentine Teenagers (2014); What you see is what you get.. Identities of Argentine adolescents in Facebook (2013) and Communication, Social Networks and Democracy According to Journalists in Argentina (2012). Alfredo holds a B.A. in journalism from Universidad Católica Argentina, a B.A. in literature from Universidad de Buenos Aires, an M.A. in journalism from University of San Andrés, and is currently undertaking a Ph.D. in social sciences at Universidad de Buenos Aires. In addition, he completed his specialization in international information at Universidad Complutense de Madrid, Spain.



May FARAH recently joined the media studies program at the American University of Beirut as assistant professor of media studies. She teaches courses on theories of media, representations, and the relationship between media and contemporary Arab society. Her own research is situated at the intersections of media studies, cultural studies, and Middle Eastern studies, with a particular emphasis on theories of Diaspora, nationalism, and representations in media. May's research focuses on the relationship between diasporic/displaced populations and (national) identity in a globalized media age and media representations of gender and the "other". Prior to joining the world of academia, May was a journalist, reporting on divergent issues, from the dire situation of refugees to happier stories on music festivals and travel. She holds a Ph.D. from the Department of Media, Culture, and Communication at New York University. May was Faculty at SAC 07, Salzburg Academy on Media and Global Change (2013).



Roman GERODIMOS is a principal academic in global current affairs in the Media School at Bournemouth University, UK. His current research projects focus on the role of public space and digital media in fostering urban coexistence, youth perceptions of global citizenship and civic responsibility, and populism and political violence in Greece. He is the winner of the 2010 Arthur McDougall prize for his research on online youth civic engagement and NGO websites. Roman is the founder and convener of the Greek Politics Specialist Group of the UK's Political Studies Association and has organized international conferences on new media and diplomacy, media and empowerment, the Greek crisis, and extremism in Europe. He is the co-editor of The Media, Political Participation and Empowerment (2013) and The Politics of Extreme Austerity: Greece Beyond the Crisis (2014). Roman's work has appeared in numerous global media outlets, such as CNN, BBC, AP, Euronews, USA Today, Newsweek, and so on. He loves reading about history, science and politics, visiting museums, and playing the piano. He also has a passion for travelling, exploring urban landscapes, and visiting the locations of his favorite films and TV series. He regularly creates photographic exhibitions from his travels, which are available on his website at www.romangerodimos.com. Roman holds an M.Sc. in European politics and policy from London School of Economics, and a Ph.D. in political communication from Bournemouth University, UK. Roman is a long-time Faculty for Salzburg Academy on Media and Global Change (2010, 2011, 2012, and 2013) and is a Fellow of two Fellowship events, Fellow 30, Islam in the West (2012), held in London, and Fellow 37, Winter Festival. (2012)



Eric GORDON is a researcher and game designer who investigates how games and social media impact civic learning and local engagement. He is a fellow at the Berkman Center for Internet and Society at Harvard University and the director of the Engagement Lab (<a href="http://EngagementLab.Emerson.edu">http://EngagementLab.Emerson.edu</a>) at Emerson College, where he is an associate professor in the Department of Visual and Media Arts. He has led game design processes with the United Nation Development Program, the International Red Cross / Red Crescent, the World Bank, and municipal governments throughout the United States. Eric is the co-author of the book Net Locality: Why Location Matters in a Networked World (2011) and the author of the Urban Spectator: American Concept-cities from Kodak to Google (2010). He holds a Ph.D. from the School of Cinematic Arts at the University of Southern California. Eric was a Guest Lecturer at SAC 07, Salzburg Academy on Media and Global Change (2013).



Manuel GUERRERO is full-time researcher of political communication at the Universidad Iberoamericana in Mexico City. His research focuses on the role that the (digital) media plays in new democracies, especially on governmental transparency and political accountability, and on the effects of the media on political attitudes. He has published a number of book chapters, journal articles, and books on these topics. Manuel serves as academic coordinator for the Professional Electoral Service at the Federal Electoral Institute in Mexico. He is a member of the Executive Board of the UNESCO chairs in communication and of the National System of Researchers. He holds a Ph.D. in political and social science from the European University Institute in Florence, Italy, and an M.Phil. in Latin American studies from the University of Cambridge, UK. Manuel served as Faculty for Salzburg Academy on Media and Global Change every year since it's inception in 2007.



Jad MELKI is director of media studies and assistant professor of journalism and media studies at the American University of Beirut, Lebanon. He is chair of the Media and Digital Literacy Academy of Beirut, a visiting faculty at the Salzburg Academy on Media and Global Change, and an affiliated research director at the International Center for Media and the Public Agenda (ICMPA) at the University of Maryland, College Park. Previously, he was a visiting faculty at Johns Hopkins University and Towson University, teaching research methods, media and society, media literacy, multimedia and broadcast journalism, and media, war and terrorism. Jad has been a broadcast and online journalist for over twelve years working with US American and Arabic media. He was part of the Webby award and Press Club award winning Hot Zone team (Yahoo! News), covering the 2006 Israel-Lebanon war. Jad holds a Ph.D. in journalism and media studies from the Phillip Merrill College of Journalism at the University of Maryland, College Park. Jad is Faculty of seven out of eight Salzburg Academies on Media and Global Change, and is a Fellow of Salzburg Globals' Session 487, The Challenges of Transition: Sharing Experience (2011) and initiative on 2020 Vision: Setting a Long-Term Agenda for Global Media Development (2008).



Paul MIHAILIDIS (Program Director) is an assistant professor in the school of communication at Emerson College in Boston, MA, where he teaches media literacy and interactive media. He is also the associate director of the Engagement Lab at Emerson College, and program director of the Salzburg Academy on Media and Global Change at Salzburg Global Seminar. His research focuses on the nexus of media, education, and civic voices. His forthcoming book, Media Literacy and the Emerging Citizen (2014, Peter Lang), outlines effective practices for participatory citizenship and engagement in digital culture. Under his direction, Salzburg Academy on Media and Global Change, a global media literacy incubator program, annually gathers 70 students and a dozen faculty to build networks for media innovation, civic voices, and global change. Paul sits on the board of directors for the National Association of Media Literacy Education, and co-edits the Journal of Media Literacy Education. He has authored numerous books and papers exploring media education and citizenship, and traveled around the world speaking about media literacy and engagement in digital culture. Paul holds a Ph.D. from the Phillip Merrill College of Journalism at the University of Maryland, College Park. He has been a Faculty at all eight Media Academies, and program director since 2010.



Susan MOELLER is the director of the International Center for Media and the Public Agenda (ICMPA) at the University of Maryland, College Park. She is also professor of media and international affairs at the Philip Merrill College of Journalism and an affiliated faculty member of the School of Public Policy at Maryland. She is co-founder and a faculty member of the Salzburg Academy on Media and Global Change in Austria, an initiative of ICMPA and Salzburg Global Seminar. Susan is the author of a number of books, including Packaging Terrorism: Co-opting the News for Politics and Profit (2009), Compassion Fatigue: How the Media Sell Disease, Famine, War and Death (1999), and Shooting War: Photography and the American Experience of Combat (1989). Her commentary appears frequently in newspapers and magazines around the world. Susan was formerly the director of the Journalism Program at Brandeis University and a fellow in the International Security Program and at the Joan Shorenstein Center for the Press, Politics and Public Policy both at the Kennedy School of Government at Harvard University. She was twice a Fulbright professor in international relations in Pakistan and in Thailand, and has also taught at Princeton and at Pacific Lutheran universities. Susan holds a B.A. from Yale University, where she was selected as a Scholar of the House, and an M.A. and a Ph.D. in history and the history of American civilization from Harvard University. Prior to her graduate work, Susan was a journalist in Washington, DC. In 2008, she was named a Carnegie Scholar by the Carnegie Corporation of New York and she was also named a Teacher of the Year by the State of Maryland Board of Regents. In 2014 she was named an Undergraduate Studies Faculty Fellow, by the University of Maryland.



**Stephen REESE** is the Jesse H. Jones professor and associate dean for academic affairs at The University of Texas at Austin's Moody College of Communication, TX. He has taught a wide range of subjects, from broadcast news to critical thinking for journalists, and has served in a number of administrative positions, including graduate advisor and director of the school. His research focuses on media effects and press performance. He is co-author of the highly praised Mediating the Message: Theories of Influence on Mass Media Content, now in its third edition, and Framing Public Life: Perspectives on the Media and How We Understand the Social World (2001), in addition to numerous book chapters and articles in scholarly journals. Stephen's professional media work has been in public and commercial radio, beginning in Knoxville, TN, and later in Winston-Salem, NC and Madison, WI. He has held major editorial and administrative positions with the Association for Education in Journalism and Mass Communication (AEJMC) and served as political communication division head for the International Communication Association. Stephen was awarded AEJMC's Krieghbaum Under-40 Award for outstanding achievement in research, teaching, and public service. He holds a B.A. from the University of Tennessee in Knoxville and a Ph.D. from the University of Wisconsin at Madison. Stephen has served as a faculty member at numerous Salzburg Academy programs. Stephen is Faculty of numerous Salzburg Academies on Media and Global Change (SAC 02 (2008), SAC 04 (2010), SAC 05 (2011), SAC 06 (2012), and SAC 07 (2013)), and is a Fellow of Salzburg Globals' Fellow 37 and Fellow 41 events, Winter Festivals in 2012 and 2013 respectively.



Jessica ROBERTS is a lecturer of communications at Xi'an Jiaotong-Liverpool University in Suzhou, China. She previously taught on the Fall 2013 voyage of the Semester at Sea program. Jessica has worked as a journalist for *The Santiago Times* in Chile, *The Santa Monica Daily Press* in California, *The Cape Times* in South Africa, and The News21 Initiative funded by the Carnegie-Knight Foundation. Prior to beginning her career and studies in journalism, she worked as a teacher in Ecuador, the Czech Republic, and Thailand. Jessica holds an M.A. in journalism from the University of Southern California, CA and a Ph.D. in journalism studies from the University of Maryland, College Park. Jessica is a Fellow of SAC 03, Salzburg Academy on Media and Global Chage (2009).



Stephen L. SALYER became the eighth president of Salzburg Global Seminar in September 2005. Under his leadership, Salzburg Global's program has become more policy-oriented, including long-term initiatives to strengthen independent media and their impact on development objectives, to promote the rule of law across diverse societies, to increase North-South cooperation on sustainability efforts, and to encourage new forms of global philanthropy. Stephen was president of Public Radio International from 1988 - 2005, and under his leadership the U.S. network's affiliate structure expanded from 200 to more than 800 stations and became a major supplier of international and financial news programming. He co-founded in 1999 and chaired until 2005 a nationwide web service company for public television and radio stations-Public Interactive, LLC. He was senior vice-president of WNET/Thirteen, the PBS flagship program producer, and associate-in-charge of public issues at The Population Council in New York City. His career began as a speech writer for the philanthropist, John D. Rockefeller 3rd, for whom he managed grantmaking in women's health, family planning, and sex education. Stephen is a graduate of Davidson College and Harvard University's Kennedy School of Government. He spent a Thomas J. Watson Fellowship year investigating population and development policy in Sub-Saharan Africa, and was a Root-Tilden Scholar at New York University School of Law. He serves on the boards of Salzburg Global Seminar, Guidestar USA, and Davidson College, from which he received an honorary Doctor of Laws Degree in 2003.



Margarita TORRES is a full-time professor at Universidad Iberoamericana in Mexico City, where she teaches in the undergraduate and graduate programs and coordinates the journalism area and the Latin American Program for the Right to Information. Her main areas of interest are ethics and professionalism in journalism, the right to information, digital journalism, and access to public information as a tool for investigative journalism. Margarita is co-founder of the Periodistas de a Pie, a network of journalists that seeks to share research techniques, strategies for coverage, and other information with a human rights perspective (http://http://www.periodistasdeapie.org.mx/).



Daphne B. WALES is a lecturer at the Harrington School of Communication and Media Studies, University of Rhode Island. Her academic and research interests include community development, especially as it pertains to sustainable living, media criticism and music as political and cultural expression. Currently she is examining sustainable living and global challenges which confront the economic and historical paradigms of the 21st century. Among her recently tough courses are communication fundamentals, great American speeches, interpersonal communication, small group communication, and sustainable energy and communication. Daphne also enjoys advising students on their academic career as they prepare for and integrate their studies into real world ventures during the time they are enrolled at the University and well beyond. She is a member of the Interdisciplinary Media Major Committee; UNClassroom: Harrington School Professional Partnerships Committee; and a treasurer at Phi Beta Kappa honor society. Among Daphne's selected publications is a presentation entitled The Commodification of Culture: An Examination or Rap Music (2002) and a paper entitled The Manipulation of Race in the Thomas Hearings (1997).

## **GUEST LECTURERS**



Ana ADI is the head of international development for the Media School and a lecturer in marketing and corporate communications at Bournemouth University, U.K. She teaches, researches, and provides consultancy on matters related to digital media strategy, management, content planning, monitoring, and measurement. She is currently conducting various pieces of research related to political communication, health communication, corporate social responsibility, and the Olympics, all of them using social media data and tools as well as digital media research methods. She is also interested in digital archiving, analysis and visualization of big data. Ana is co-coordinator of Project-India, a collaborative journalism initiative aiming to offer an alternative take on the 2014 Indian Elections <a href="http://www.project-india.com/about/">http://www.project-india.com/about/</a>. She also works on Olympic Volunteering Histories, aiming to capture the memories of the London 2012 Olympics volunteers in an oral history project and digital media archive.



**Anwar AKHTAR** is the founding director of the Samosa, a digital media project, focusing on Britain and South Asia, developed to support welfare, human rights, education, and citizenship groups in Pakistan. The Samosa promotes economic and social development with a focus on working with Diaspora communities to engage them with larger NGOs and international development networks. Anwar also works closely with The Royal Society of Arts & Commerce on their Britain and Pakistan programs, which build and support education, culture and citizenship links between Britain and Pakistan. Working with young film makers from Karachi, Lahore, Islamabad, Manchester, and London, they have now produced and curated over 50 films looking at identity, education, equality, culture, religion, health, development, conflict resolution, women, tolerance, and minority rights issues in Pakistan and the UK. Anwar holds a degree in politics, history, and economics from the Sheffield Hallam University. He is a Fellow of Salzburg Global's Fellowship event 14, The Do's and Don'ts of Intervention, in 2010, and Session 532, Conflict Transformation through Culture: Peace-Building and the Arts, in 2014, and served as faculty member for the Fellowship event 30, Islam in the West: Alternative Visions, held in London in 2012.



Jennifer COLVILLE is a policy advisor in the Knowledge, Innovation and Capacity Group of the Bureau for Development Policy in the United Nations Development Programme (UNDP). The Group is UNDP's in-house resource for policy advice and technical support to partner countries around the world. Jennifer leads the Group's effort to explore "next generation" capacities needed to manage the complex, dynamic, and unpredictable nature of development today, with a specific focus on innovative approaches to collaboration, participation, and inclusion. In her global role, she works across UNDP's five regions and across thematic areas, such as youth employment and livelihoods, sustainable development, post-conflict, and disaster risk reduction. She manages UNDP's newly launched Innovation Facility, a \$10 million fund to support innovation for development around the world. Previously, Jennifer managed the development and worldwide rollout of UNDP's frameworks for assessing and measuring capacities. She worked with colleagues the world over, from Armenia to Yemen, to adapt these frameworks and methodologies to country contexts and needs. Prior to joining the UN system, Jennifer worked with Accenture, the international management consulting firm, in its strategic services group, advising clients in the consumer product goods and retail industries, in their public affairs and crisis management. Jennifer holds a B.A. from Yale University and an M.B.A. from Northwestern University's Kellogg Graduate School of Management, USA.



Peter DICAMPIO (video presentation) is a documentary photographer and co-creator of Everyday Africa, a project focused on daily-life images from across the continent to refute the stereotypical media image of Africa. Shot entirely on smartphones, Everyday Africa has over 90,000 followers on Instagram and has been featured by National Geographic, The New York Times, The New Yorker, Newsweek (Japan), Bloomberg Businessweek, and Around the World with Christiane Amanpour on ABC News, among others. Peter's goal is to contribute his work to a dialogue on international development. He was selected to participate in the World Press Photo Joop Swart Masterclass in 2013; named one of PDN's 30 Emerging Photographers to Watch in 2012; and was a member of the VII Mentor Program from 2010 to 2012. His acclaimed "Life Without Lights" project on global energy poverty has exhibited in London, New York, Rio de Janeiro, Vienna, Hannover (Germany), and Lagos. Peter's photography and multimedia work have been published in such prominent publications as TIME, Newsweek, Vanity Fair, and Foreign Policy Magazine, to name but a few. His NGO clients include Medecins Sans Frontieres (Doctors Without Borders), Human Rights Watch, International Committee of the Red Cross, Save The Children, Oxfam, The Bill & Melinda Gates Foundation, The Carter Center, and the UN Food and Agriculture Organization.



**Justeen HYDE** is the director of research and evaluation at the Institute for Community Health in Cambridge, MA, and an instructor in medicine at Harvard Medical School. At the Institute for Community Health she oversees a large portfolio of participatory research and evaluation focused on community and public health. Her major areas of interest include homelessness, mental health, HIV/AIDS, child welfare, and public health systems. Justeen is also the director of the Massachusetts Practice Based Research Network for Public Health, where she has led the development and implementation of several studies examining local public health delivery systems and strategies for improving the equitable delivery of services across the commonwealth. Her current research also includes qualitative studies, examining changes in the healthcare environment following the passage of the Affordable Care Act. Justeen teaches several courses at the Harvard School of Public Health and at Tufts University, including community-based participatory research and qualitative research methods for health sciences. Justeen holds a Ph.D. from the University of California. She was a Guest Lecturer at SAC 07, Salzburg Academy on Media and Global Change (2013).



Anthony IOANNIDIS has over ten years of experience in usability and corporate training. In 2011, he set up his own consultancy, IAsquare, helping clients across various sectors, from education and media to finance and charity; discover the advantages of a user-centered design process. At his Academy workshop, Anthony will be looking at how usability affects our everyday life. He will demonstrate tools of the trade used to observe as well as shape people's decisions, and share tips on how we can 'nudge' them towards the right (or wrong!) direction. Anthony holds a B.Sc. in computer science from the University of Crete, and after careful experimentation and determining that most humans don't really understand computers, and vice versa, he decided to fix that. In order to do so, he pursued an M.Sc. in human-computer interaction and ergonomics at University College London, with the ultimate goal to help computers and humans understand each other a little bit better. Anthony was Guest Lecturer at SAC 06 and SAC 07, Salzburg Academy on Media and Global Change, in 2012 and 2013 respectively. He is also a Fellow of Fellow 37 event, Winter Festival (2012).



**Stephen JUKES** is the dean of Media School at Bournemouth University (BU), UK. Prior to this appointment, he was a visiting scholar at Green College Oxford, researching into areas of journalism and spin. He also serves as trustee at the Institute for War & Peace Reporting, is a deputy chair of Kurt Schork Memorial Fund, and an editorial board member of the Media, War & Conflict Journal. In addition, Stephen plays an active role in the charities founded by the US Dart Foundation, which are designed to support journalists suffering from traumatic stress and to promote better reporting of traumatic news events such as war and terror attacks. He spent much of his career as a foreign correspondent and media executive covering news in Europe, the Middle East, and the US for Reuters. During a series of postings over more than 20 years, he considers himself lucky enough to have covered many top stories ranging from the ousting of Margaret Thatcher and disappearance of Robert Maxwell to the fall of the Berlin Wall and the Clinton-Lewinsky scandal. Stephen reported extensively from the Middle East, interviewing King Fahd of Saudi Arabia and overseeing cover of the assassination of Yitzhak Rabin. Stephen authored several books, among which is Under Fire: Untold Stories from the Front Line of the Iraq War (2004). He holds a Postgraduate certificate in Ph.D. supervision from Bournemouth University, UK. Stephen was Faculty at SAC 01 and SAC 02, Salzburg Academy on Media and Global Change, in 2007 and 2008 respectively.



Julian MCDOUGALL is director of the Centre for Excellence in Media Practice and associate professor in media and education at Bournemouth University, UK. He is the editor of the *Media Education ResearchJournal* and the *Journal of Media Practice*, as well as author of a range of books, chapters, and journal articles in the fields of media education, media literacy, and pedagogy. Julian convenes a media literacy special interest group for the United Kingdom Literacy Association. He lives a long way from work (thanks to the internet), has 2 kids, a lively dog, and supports a poor football team. Julian is resigned to another painful World Cup with England.



Austin MERRILL (video presentation) is a writer and editor based in New York. His reporting and photography was published in *Vanity Fair, The New Republic, Wired, Departures, National Geographic, Foreign Policy, The New York Times,* and elsewhere. He is a co-founder of Everyday Africa, a photography project that uses images captured on cell phones to refute stereotypes of Africa and re-direct focus toward a more accurate understanding of normal life on the continent. The project's images have been used to create pilot curricula for classrooms in the Bronx and Chicago, teaching students about the dangers of stereotypes and the power of photography. Austin's introduction to Africa was as a Peace Corps volunteer in Ivory Coast, where he worked as a rural water and sanitation engineer. He later returned to West Africa as a foreign correspondent for the *Associated Press*, covering conflict, politics, and culture throughout the region, an area spanning more than 20 countries. Austin holds an M.A. in international affairs from Columbia University, NY.



Najib SHARIFI is president of Afghan Journalists Safety Committee and Afghan Voices, Afghanistan. He has worked for some of the world's leading news organizations, including *The New York Times*, *BBC*, *CNN*, and *National Public Radio* (NPR). He has also worked as a researcher for the Afghanistan Research and Evaluation Unit (AREU) and Human Rights Watch. Additionally, he has served as senior political officer for the Office of the Special Representative of the European Union for Afghanistan. Najib is a frequent commentator on issues of Afghanistan on Afghan and international media. His opinion pieces have appeared in global media outlets, including *South Asia Global Affairs Journal* and *Foreign Policy*. Najib was trained as a medical doctor in Afghanistan and received a Fulbright scholarship to study journalism at the University of Maryland, USA.



Ján VIŠŇOVSKÝ currently serves as a lecturer in the Department of Mass Media Communication at the University of SS. Cyril and Methodius in Trnava, Slovakia. Prior to that, he studied abroad at the Institute of Communication, University of Vienna. Ján's research focuses on the history of Slovak and world journalism with a focus on structural and compositional issues of periodicals as well history of television. He is a member of the Department of International Relations and Academic Cooperation and of the editorial board of the journal Communication Today. Ján has published a monograph Life and Work of Dominik Tatarka (2009) and is a co-editor of the publication History of World Journalism (English and American editions). Ján holds a Ph.D. in mass media communication from the University of SS. Cyril and Methodius in Trnava, Slovakia.

#### **FACULTY AND GUEST LECTURER'S FAMILY & GUESTS**



Carol REESE, a veteran classroom teacher, is the campus coordinator for the Gifted and Talented Program in the Eanes Independent School District in Austin, Texas. Her areas of leadership include sponsoring the Debate Club, Future City Engineering Club, Robotics Club, the Student Stock Tournament, serving as district coordinator and regional board member for the Destination Imagination International Creative Problem Solving Organization, founding the Eanes ISD Child Development Center, and continuing to serve as a team mentor for TEDxYouth@ Austin for high school and middle school students. A member of the Delta Kappa Gamma organization for teachers, Carol has been honored as campus Teacher of the Year, twice as regional Gifted and Talented Teacher of the Year, District Employee of the Year, and Gifted and Talented Teacher of the Year for the State of Texas. This is the fourth year that Carol accompanies her husband Stephen Reese to Salzburg Academy on Media and Global Change, having attended SAC 05 (2011), SAC 06 (2012) and SAC 07 (2013). She is also one of the main organizers and contributors to the Winter Festival, a Salzburg Global Fellowship event which she attended in 2012 and 2013.

Adeline GORDON (daughter of Eric Gordon and Justeen Hyde) Elliot GORDON (son of Eric Gordon and Justeen Hyde)

Amy TWOHIG MIHAILIDIS (wife of Paul Mihailidis) Emma MIHAILIDIS (daughter of Paul Mihailidis) Mae MIHAILIDIS (daughter of Paul Mihailidis)

Ellie MACKENZIE-SMITH (daughter of Clare Shine)
Julian MACKENZIE-SMITH (son of Clare Shine)
Stéphanie LOUBERT (girlfriend of Julian MacKenzie-Smith)

Jana ILLESOVA (U.S. Embassy in Bratislava) & husband

#### **PARTICIPANTS**



Anas ABU HAWILI is a B.E. student of civil engineering at the American University of Beirut (AUB), Lebanon. During his studies, he conducted research on the use of recycled material for concrete mixes; the use of recycled porcelain as a substitute for fine aggregates; and solutions for the problem of leachate at various waste treatment plants. Anas gained work experience at an Arabian construction company as trainee and observer, and did data entry for the Oger Liban organization. Outside of school and work, Anas enjoys playing sports. He is a champion of 2007 swimming competition and also plays basketball, does gymnastics, and cycles. On top of that, he enjoys acting and listening to music. In the future, Anas would like to continue his studies and get a degree in business and management. He is looking forward to a workplace that presents professional challenges in order to use his skills, obtain new ones, and excel in his field.



Eduardo AGUILAR PERALTA is a B.A. student of communications at Universidad Iberoamericana, Mexico, with a minor in journalism. He is also interested in photography. Eduardo has experience writing up sponsored content for major national media outlets in Mexico. He likes music, movies, technology, and reading in his spare time. In the near future, he would like to continue his studies and get a graduate degree in politics. He believes this would help him share his ideas of what journalism should be and what it should achieve, mainly that information serves people and should abstain of biases. Eduardo's future aspiration is to work as a journalist for a major newspaper and/or a TV network, and to establish his own news site online, which would avoid superficial news stories that fill so many news outlets these days.



Evelyn AGUIRRE ALMARAZ is a B.A. student of advertising and public relations at the Pontifical Catholic University of Argentina, Buenos Aires. She is also interested in political communication, corporate communication, neurolinguistic programming, and sustainability. Evelyn's hobbies include design of recycled objects, volleyball, arts, and volunteering in animal shelters. Her future aspiration is to specialize in political communication and start her career at a publicity agency, where she could gain skills to become successful in running political communication campaigns, with consideration to social responsibility.



Xiaojing (Stephanie) AN is a Ph.D. candidate at the Chinese University of Hong Kong, studying communication. Her current research is concerned with the impact of Western culture on aesthetic standards of a male body image in contemporary China. She has also researched the influence Orientals have on the Hong Kong news coverage of non-political issues in Xinjiang, and how documentaries produced in Mainland China and Taiwan struggle with the narrations of Anti-Japanese War. Additionally, she is interested in ethnic politics, cultural studies, and oral history. Stephanie has work experience as editor and translator for the University magazine at Peking University and as news broadcaster at the campus radio station. She enjoys hiking, travelling, reading and writing, and jogging. In the future, she would like to continue research, become a writer and/or a documentary filmmaker. Stephanie holds an M.A. in communications from the Peking University, China.



Assil ARAJY is a B.A. student at the American University of Beirut (AUB), Lebanon, majoring in communications and psychology. Her studies focus on strategic and integrated communications. In addition to her studies, Assil is a member of the World Youth Alliance, and was a member of the public relations team at AUB Yearbook, execution team member at AUB Commencement Exercises, and production team member at AUB Outdoors. She was a social worker at the Children's Cancer Center of Lebanon. Assil's hobbies are reading and painting. Her future aspiration is to work in corporate communications.



Michaela BACÚROVÁ is a B.A. student of marketing communications at the University of Ss. Cyril and Methodius in Trnava, Slovakia. On the side, she is doing volunteer work for the Erasmus Student Network as student guide. Michaela worked in several roles at CINE-MAX cinema complex, as hostess at Citi Bank in Prague, assistant at Universal Media, and hostess at EMOS SK, an online technological device store. In her free time, Michaela enjoys exploring new cultures, travelling, hiking, and reading history books. In the future, she would like to work on a newscast or do a copyright job in an advertising agency. Her more ambitious goal is to open her own advertising agency one day.



Suzanne BADER is a B.A. student of media studies and communication at the American University of Beirut (AUB), Lebanon. She has great interest in political science and the campaign process. She recently switched from business major to the media studies program at AUB. Her hobbies are tennis, running, and reading. Suzanne would like to pursue a career in public relations or journalism after continuing her education abroad.



Haya BARGHOUT is a B.A. student of media and communications at the American University of Beirut (AUB), Lebanon. She is also interested in filming, video editing, and producing. Haya gained work experience as an intern for Focus Advertising in Dubai. Among her hobbies are playing the guitar and swimming. In the future, she would like to become a TV producer.



Balquees BASALOM is a B.A. student at the American University of Sharjah, UAE, majoring in mass communication with concentration on journalism and a minor in Arabic literature. Outside of lectures, Basalom is doing volunteer work at the Saudi Club of her university. She currently works as a media coordinator for the Saudi Cultural Club Board Members. In the past, Balquees was news presenter at the Desert Voice Morning News, and editor-in-chief for several media outlets, such as *Baysalan* magazine and *The Arabian Girl* magazine. She is passionate about environmental issues and recently took interest in performing arts. She likes reading and travelling. Balquees dreams about establishing a Saudi Arabian organization which supports creative minds and up and coming professionals in various fields, starting with media, as she feels young professionals do not get the support they need.



Alexis BEARD is a B.A. student of communications at the Universidad Iberoamericana, Mexico. Her study focus is on corporate and strategic communication. Other academic interests include writing and journalism, management, international affairs, crisis resolution, and foreign languages, to name but a few. Alexis has work experience writing press kits for Placeres de Altura, a PR and marketing consulting agency, and managing social media accounts for 360 Media. In addition, she worked with Queta Rojas Modelling on photo shoots, TV commercials, and at runway shows. Alexis enjoys piano music, painting, tennis, and golf. In the future, she would like to work in an international corporation, building bridges between different cultures. She hopes to hold a position that requires constant travel, and is considering a career as a writer, either for news outlets, or as a novelist.



Ihab BENNAR is a B.A. student at the American University of Beirut (AUB), Lebanon, majoring in public administration with a minor in media and communication. Academically, he is also interested in the work of non-governmental organizations (NGOs). Originally from Morocco, Ihab seeks and values intercultural communication, which led him to complete a study abroad program in Mexico and continue his education in Lebanon. He held several internships in various organizations, such as Moroccan Embassy in Lebanon, Hotel Robinson Agadit, and State Department of Agadir, Morocco. He is a professional jet skier and is the 2<sup>nd</sup> Moroccan champion of this sport. In the nearest future, Ihab considers continuing education and pursuing an international master's degree in law.



Adam BENNETT is a B.A. student of multimedia journalism at Bournemouth University (BU), UK. He is also interested in learning more about the United Nations, NGOs, and global current affairs, such as climate change, globalization, nuclear weapons and energy, and conflicts, such as those in Syria and the Eurasia. For the past 12 months, Adam has been working as a freelance journalist, predominantly writing on topics such as travel for *Lonely Planet* and *Rough Guides*. He has also written for the *Radio Times* and other local Dorset magazines. In his spare time, Adam enjoys having drinks with friends, watching movies, reading books, and brainstorming potential future ideas. Adam's future aspiration is to work as freelance journalist, preferably covering foreign affairs as well as writing feature articles loosely based around human interest topics, such as history and travel. He is also interested in getting involved in production on a freelance basis.



**Emma BENNETT** is a B.A. student of multimedia journalism at Bournemouth University (BU), UK. There are a number of topics she particularly likes at the university, such as climate change, food poverty, organized crime, Iran's nuclear weapons program, and wildlife trade. Being imaginative and creative, Emma likes producing info-graphics that gather statistics in an understandable way. She writes a lot of news-related content but enjoys writing features the most, where she can add colour to the story. Her recent feature focused on the 'fourth wave of feminism' and equality for women. Emma is interested in charity work, specifically in Marine Conservation Society and the Dorset and Somerset Air Ambulance. She has work experience from a local radio station, *Hope FM*, and a number of publications, such as The Welwyn and Hatfield Times, The Metro, Air Cargo News, and The Hertfordshire Mercury. After finishing her degree, Emma plans to start her career at a local newspaper to gain hands-on experience at the news desk. She would eventually like to work for a national newspaper or a magazine publication, focusing on travel journalism.



Mohamad BIN AHMAD is a B.E. student of civil engineering at the American University of Beirut (AUB), Lebanon. He is closely involved in the organization of AUB Outdoors events, volunteers at the Civil Engineering Society at AUB, and frequently visits the Children's Cancer Center at his University. In addition, Mohamad works at the student employment program at his University, prior to which he held an internship with BEAM, a construction and engineering company. He also worked with Learn and Play nursery for two summers. Mohamad's hobbies include swimming and football, and he is a member of both teams. He loves sleeping, which, he says, would be the greatest job if he were to be paid for it. He enjoys watching plays, especially produced by students, as well as concerts, particularly classical music. Mohamad aspires to become a business consultant living abroad. His short-term plan, however, is to pursue an M.B.A. and a Ph.D.



Ulises BOBADILLA is a B.A. student of communications at the Universidad Iberoamericana, Mexico. Other academic interests include politics, sociology, philosophy, and history. Ulises worked as reporter and researcher at the local newspaper *La Voz desde Zona Esmeralda*, and as communications manager in the ballroom Festeggia Esmeralda. His hobbies include playing saxophone, gymnastics, and hiking. He recently took up parkour and rock-climbing, and enjoys reading, and writing as more relaxing pastime. Ulises' future aspiration is to become a politician.



Matthew BRINGUIER is a B.A. student of government and politics at the University of Maryland (UMD), College Park, MD. He has special interest in global poverty and law. Matthew has worked for local politicians in New Jersey and has been a server at A Toute Heure, a French restaurant, for three years. He enjoys playing basketball, taking photos, and going to new places, meeting new people, and submersing himself in new cultures. Matthew's current goal is to complete his undergraduate degree and pursue a law degree, eventually practising in Washington, DC.



Dominika BUKOVÁ is a B.A. student of media relations at the University of Ss. Cyril and Methodius in Trnava, Slovakia. She is a moderator at the student-run radio station *Aetter.sk*, and works for the regional television in her hometown, helping them with designing online advert banners and writing news summaries on social media platforms. In addition, Dominika works on social media for two online stores. She also helped organize the Radiorallye 2014 competition in Trnava this year, where she also took part herself. In the future, she would like to work in the marketing or advertising field, ideally for a commercial radio in Slovakia. However, her dream job is to become an event manager, as she enjoys all aspects of such work, from planning and organizing, to designing and implementing, and communicating to clients all the while. She would like to do such work mostly for weddings.



Leticia CASARÍN is a B.A. student of communications at Universidad Iberoamericana, Mexico. She is also interested in public relations, radio, theatre, music, photography and other types of art. Leticia's work experience includes radio production, public relations, blogging, TV production, and community managing. In her spare time, she enjoys singing and acting. In the future, Leticia would like to work in consumer and/or industrial goods services with responsibility for communications, specifically advertising and public relations.



Karim CHEHAB is a B.A. student at the American University of Beirut (AUB), Lebanon, majoring in media communication and journalism, with a minor in computer and communication engineering. He became interested in technologies in his childhood, but, inspired by his grandfather, who was editor-in-chief of Al-Mawed, chose to also study journalism. He is academically interested in programming, networking, and broadcast media. Karim is a research assistant working in the field of computer vision, with specific focus on augmented reality, at the Department of Engineering. In addition, he gives media and engineering related workshops, edits short films, and is currently working on developing a Facebook application for one of his university's departments. Karim is a technology enthusiast. Some of his hobbies include civil aviation and airlines, automobiles, video gaming, as well as tennis and swimming. He continuously tries to find commonalities between engineering and media studies and would like to work in both industries in the future.



Emilia DEMARCO is a B.A. student of communications at the University of Rhode Island (URI), RI. She is also interested in writing, journalism, photojournalism, and editing. Emilia is the editor of URI's Yearbook, and has work experience as camp counsellor for the City of Fairfax's Department of Recreation, and volunteer for FPYC Girls Lacrosse. Her hobbies are reading, writing, photography, and lacrosse. In the future, Emilia would like to work for the Department of Education or possibly a non-profit organization that helps children, either in the United States or globally.



Rand EL ZEIN is an M.A. student at the American University of Beirut (AUB), Lebanon, majoring in media studies. She believes that witnessing and living through the 2006 Israeli-Hezbollah war is what ignited her ambition to study this field and encourage media literacy among Lebanese people. Her area of focus is Arab women empowerment, new media, and the public sphere. Additionally, she is interested in post-modernism theory, women studies, and feminism in Arab media and society. Rand's extracurricular activities include reading Arab writings and poetry. She has work experience as a copywriter at a local e-commerce company, based in Beirut. Rand enjoys swimming, camping, and photography. In the future, she would like to continue her education and earn a Ph.D., as well as work in the media field and lead debates on Arab television or become a researcher in this field.



Shantal ERLICH is a B.S. student of marketing communication at Emerson College, Boston, MA. with a minor in journalism. She is also interested in public relations and event planning. Shantal is born and raised in Colombia. She spent her first semester abroad in Florence, Italy, at the age of 16, which led her to become more independent and encouraged her to explore the world. Now based in Boston, Shantal has had internships with Future Boston Alliance, the committee to elect Felix G. Arroyo for mayor in Boston, MA, the committee to elect Ines Lopez for Congress in Colombia, and *El Heraldo* newspaper in Colombia. Outside of school and work, Shantal loves sports, especially soccer. She enjoys movies and TV series, loves to travel and learn about new cultures. Ideally, she would like to tie her future career with sports and do sports marketing or public relations for a sports team.



Farah FEGHALY is a B.A. student at the American University of Beirut (AUB), Lebanon, studying media communications with a minor in business. He is a cabinet member of AUB Social Club and Media Students Society. Farah was interested in music business from early on and opened his first recording studio at the age of 16. Currently, outside of school, Farah is working as an account executive at the Impact BBDO advertising agency, where he is responsible for copywriting, content development, client servicing, and research. He did several freelance stunts with companies such as VYT, where he was responsible for conceptualization of projects, and Level 1 Productions, where he contributed to strategic planning. In his spare time, Farah enjoys music and arts, as well as reading books. He aspires to become a well known advertising professional in the MENA region.



**Sofía FLORES** is a B.A. student of advertising and public relations at the Pontifical Catholic University of Argentina, Buenos Aires. She is also interested in human resources and would like to work in this field for a multinational organization one day. She currently works as community manager for an architecture company. Sofía enjoys singing, watching the news, and working out at the gym.



Shannon GALLAGHER is a B.A. student of journalism at the University of Maryland (UMD), College Park, MD. Her minor is in American studies. She is member of the Student Government Association. Shannon was an intern at *GateHouse Media*, lifeguard and swim instructor for the town of Pembroke and YMCA Lifeguard, and group leader at the YMCA child-based care program. Her hobbies are dance and photography. Shannon hopes to work as a multimedia reporter for a legacy news outlet such as *The New York Times*.



Fernando GARCÍA ÁLVAREZ is a B.A. student of communications at the Universidad Iberoamericana, Mexico. He is interested in learning languages and is currently undertaking classes in German, French, and Japanese. In 2013, he contributed to the management of a social network called ADREDE magazine at the Universidad Iberoamericana, building the public profile for the publication with one of the Salzburg Academy's alumni. Currently, he is planning an independent interview project in order to strengthen the media and cultural industries in Mexico. Fernando's hobbies include composing and performing music, reading about and researching ancient history, reading fiction, swimming, and playing football and basketball. In the future, Fernando would like to continue studying history of different cultures and civilizations, and become proficient in several languages (Arabic and Russian are on his list). He would then like to be able to use this knowledge working in the media industry and promote Mexican music, film, culture, theatre, and tourism across the world.



Gabriela GARCÍA is a B.A. student of communications at the Universidad Iberoamericana, Mexico. She is also academically interested in journalism. She has worked as community manager at the Museo de Arte Popular, an institution dedicated to the promotion and preservation of Mexican handcrafts and folk art. In her free time, Gabriela likes reading, watching movies, and visiting museums. She would like to become a journalist and expose the injustices happening in Mexico and abroad and look for possible solutions to eliminate them.



Aupala GHOSH is an M.A student at the Jadavpur University, India, majoring in film studies. She holds a B.A. in mass communication and videography from St. Xavier's College, Kolkata. Aupala has taken part in several documentary and short film projects and gained experience as director, script writer, cinematographer, and editor. She worked at a Bengali music channel Sangeet Bangla, and was an observer/assistant in several feature films, such as Autograph, directed by Srijit Mukherjee, and Shantiniketan, directed by Ashoke Viswanathan. Additionally, as part of her academic course, Aupala scripted, directed, and co-edited a documentary entitled Tiljala. The City Within, which focused on documenting the efforts of slum-dwellers towards self-determination in the face of state and institutions' apathy as well as racial profiling. She is currently working on a research project on trans-nationality issues among German Turks and its portrayal in pop-culture and popular forms of narrative. Aupala's hobbies are music, photography, travel, and theatre. In the future, she plans on continuing her education in film studies and gaining experience in research, documentation, and multimedia projects.



Margaret GOTTLIEB is a B.A. student of broadcast journalism at the University of Maryland (UMD), College Park, MD. Her second major is family science. At the age of 12, Maggie's family relocated to Australia for 2 years, where she found herself surrounded by many different people and cultures, which eventually got her interested in journalism. She would like to work with people from all cultures and walks of life and help eliminate the ignorance and close-mindedness in her own society. Maggie is also interested in global studies, international affairs, sociology, and Spanish. Her work experience includes serving as library aid at a Children's Library, server at a catering company, and summer intern at Studio Say So, a video production company. In her free time, Maggie enjoys watching movies on Netflix, hiking, rock climbing, reading, and spending time at the beach. In the future, she would like to mainly focus on foreign news and social issues. She is also interested in long-form documentaries and environmental issues. Her favourite news outlets are Al-Jazeera and National Geographic.



Lama HALIMEH is a B.A. student of communications at the American University of Beirut (AUB), Lebanon. She is also academically interested in advertising and public relations. Lama has gained work experience as a mentor at the AUB's kids' summer camp for 6 weeks. During her leisure time, she enjoys swimming, drawing, and making videos. In the future, Lama would like to work in the field of advertising, in the role of media planner, identifying target audiences for different clients, as well as deciding on the best ways to communicate various messages, build relationships with different stakeholders, and so forth.



Cameron HOLBROOK is a B.S. student of communication studies at Emerson College, Boston, MA. His first minor is political communication, and second minor is leadership and management. He is also interested in anthropology and history. Cameron held an internship at the art studio The Kitchen in New York City, and was a writer and content manager for the music website *The Metropolitan Jolt*. His hobbies include music (guitar and singing), music production, hiking, kayaking, and attending various concerts. Although still uncertain of his future career path, Cameron is enthusiastic about pursuing a career with an emphasis on cross-cultural communication and travel. Another goal he set out for himself in the future is to learn another language, maybe German or French.



Ahmed HUSSIEN is an M.A. student of journalism at the Jordan Media Institute, a field he switched to after the 2011 Egyptian revolution. Ahmed has been training to build a career in dentistry and holds a Bachelor of Dental Surgery from Mansoura University, Egypt. In addition to his current studies, Ahmed is a correspondent at *ljnet.org*, and gained experience in other media outlets, such as *Aljazeeratalk.net*. He enjoys reading on history and politics, playing football and ping pong, and watching movies. In the future, he would like to build a career as professional journalist and work for large international media outlets. Ideally, he would like to report on news from locations around the world, especially European affairs through Arab perspective.



Heather JABER is an M.A. student of media and communications, with a marketing minor, at the American University of Beirut (AUB), Lebanon. She also holds media communications diploma and a B.A. in business administration. Heather is a graduate assistant for the Media Studies Department at her University. Prior to that, she served as intern reporter for the Gatehouse Media, USA, editor-in-chief of AUB's student newspaper *Outlook*, and reporter for the AUB's office of communications. Among her hobbies are photography, writing, and gymnastics. In the future, Heather hopes to continue working in the media field, whether as a journalist or in academia. She is interested in further exploring gender representation in the media and working towards a Ph.D.



Wenjing (Beth) JIN is a B.A. student of English and communication at the Xi'an Jiaotong-Liverpool University, China. She has gained work experience as sales assistant at Decathlon store, a major French sporting goods brand. Beth is a visual person who enjoys collecting elegant images, calligraphy, and hand writing. She works as a magazine designer for the English Association at the University. She would like to continue studying magazine layout design as well as start learning video editing. Beth also likes reading romantic fiction, Chinese poems and comics, and enjoys movies and Chinese plays.



Kanzi KAMEL is a B.A. student of media and communications at the American University of Beirut (AUB), Lebanon. Her minor is computer science and business. Currently, she is associate editor for the university's student newspaper and a junior publisher and community manager for Keeward, a multinational venture development and publishing company. Prior to that, she served as lifestyle reporter for Beirut.com, and associate editor at Outlook AUB. Kanzi enjoys writing and reading, and practices archery and yoga in her spare time. She recently joined Beirut Juggles, a local community that offers juggling, poi, and flower stick classes. Kanzi loathes conforming to cultural ideas, yet her greatest passion lies in the culinary arts and she genuinely enjoys serving tea and biscuits to guests. In the future, Kanzi hopes to pursue a career in publishing, film, and digital media.



Raed KHALIL is a B.A. of media studies student at the American University of Beirut (AUB), Lebanon. He already holds a B.A. in English literature from the same university. Raed completed an internship at the *Al-Akhbar*, a Lebanese daily. He has also volunteered as a community co-manager for a small blog called *Region2Show*. In his spare time, Raed loves reading science fiction, discovering information about latest scientific breakthroughs, and learning about mythology, such as ancient Greek or Nordic. In addition, he, as he himself put it, "obviously likes watching movies". In the future, Raed is planning on completing an M.A. in journalism or a related field at McGill University in Canada. He aspires to become a journalist and reporter in the field of technology and tech-entertainment.



Tala KHANJI is completing her diploma in media communications at the American University of Beirut (AUB), Lebanon. She holds a B.A. in political science from the same university. In addition to her subject, Tala is academically interested in international relations. Currently, she works as a research assistant at UNDP Beirut. Her hobbies include skiing and music. Tala sees working on an M.A. as her near-future goal.



Youmna KREITEM is a B.A. student of communications at the American University of Beirut (AUB), Lebanon. Her second major is studio arts. She is also interested in event management and photography, and currently serves as the president of AUB Fashion Club. Youmna has work experience as trainee for educational programs at Eduware, an education software company. She worked at numerous fashion shows at her University and externally, and has done volunteer work with various different organizations and institutions, such as Ajyalouna and Arch de Noe Library, to name a couple. Her hobbies are painting and sculpture, as well as photography. Youmna would like to work in the communications field, specifically in public relations, advertising or event management.



Jiechen LIU is an M. Phil. student at the Chinese University of Hong Kong, majoring in communication. She is interested in the fields of tourism and cultural studies. Her current research concerns rural area reconstruction through tourism. Jiechen took time off studies last summer to spend a month in the villages of Yunnan. She got interested in different cultural aspects, especially how youth from urban areas choose to live in rural areas and help people there reconstruct and bring to life the less developed villages. Jiechen worked in a company called Goodland China, and served as policy planning consultant for the Beijing government. She enjoys working out and watching various sports in her spare time. In the future, she sees herself working in positions that revolve around intercultural communication. Jiechen holds a double B.A. in broadcasting journalism as well as international relations and foreign affairs from Peking University.



Nayla MABSOUT is an M.A. student of media studies at the American University of Beirut (AUB), Lebanon. She is also interested in cinema, history, and political science theories. Her recent job included video editing and project management at a post-production company called The Council of Visual Arts. Prior to that, Nayla held numerous roles in the filmmaking industry, such as assistant producer on several commercials, first assistant director on a long feature film, second assistant director, wardrobe assistant, and art director in several Lebanese video clips and commercials, in addition to editing several independent corporate videos and documentaries. In the future, Nayla would like to focus on documentary filmmaking and editing. However, she believes in the importance of solid academic background and would like to continue her education with doctoral studies before starting her professional career.



**Lisa MACHARRIE** is a B.A. student of psychology with a minor in Asian American studies at the University of Maryland (UMD), College Park, MD. She is specifically interested in race relations, romantic and personal relationships, mental health and mental illness, and law and advocacy. She has conducted research on race and romantic relationships among interracial couples, and examined attractions and uncertainty among undergraduate students in the University setting. Lisa is a member of Phi Alpha Delta society, pre-law fraternity, and is involved with Active Minds, Inc. She is an outreach and events undergraduate intern at the National Alliance on Mental Illness (NAMI), where she strives to connect with other community organizations in an effort to make mental health resources more widely available on college campuses. She was also a crew member at the Clarice Smith Performing Arts Center at UMD, and supply chain program student assistant at the R.H. Smith School of Business, UMD, among other jobs. Lisa's hobbies are art, photography, film, sports, and exercising. After graduation, Lisa intends to pursue an M.A. in social counseling. Coming from immigrant parents in the US, she intends to become a family and marital therapist for immigrant communities, specifically the Asian American community.



Alicia MCELHANEY is a B.A. student of journalism at the University of Maryland (UMD), College Park, MD. Her minor is French. She also has a strong interest in wellness and health. Outside of classroom, Alicia works as fitness instructor on campus and dances with the Terrapin Tap Troup. Additionally, she works at the campus radio station, WMUC, and hosts her own show called Manic Pixie Mix Tape. In her spare time, Alicia writes for several campus publications and volunteers with organizations, such as NEDA, raising eating disorder awareness. In addition, she has worked as an intern at the USA Today and the McClatchy-Tribune News Service, and has an internship lined up with the Pittsburgh Tribune Review. In her free time, Alicia likes to cook and bake, enjoys playing the piano, tap dancing, and exploring Washington, DC. In the future, Alicia hopes to work as a reporter covering health and wellness at a major newspaper. She hopes to heighten awareness of health issues and ways they can be prevented. Alicia is also incredibly interested in covering breaking news, as she loves the excitement of filing a story quickly.



Camila MUR is a B.A. student of journalism at the Pontifical Catholic University of Argentina, Buenos Aires. She has a special interest in history and sociology and enjoys getting into historical details to understand the underlying reasons for certain historical events. In addition, she is also very interested in globalization and its impact on human every-day lives. Camila enjoys music and reading about different artists and bands. She looks for clues on how specific literary and artistic movements influenced historical flow. She is also interested in exploring the reactions of different societies to the impact of current technological advancements. Camila aspires to become a journalist and travel around the world, writing, and making videos.



**Sandra** NYANCHOKA is a B.A. student of broadcast journalism at the University of Maryland (UMD), College Park, MD. Her concentration is women's studies but she is also interested in international relations. Sandra is a volunteer with Capital News Service and a member of the African Students Association, as she is originally Kenyan but moved to the US at the tender age of 12. In addition, she is the outreach ambassador for the American Heart Association. Sandra was one of seven people selected to interview Russell Simmons for MTV Base Meets, motivational series that allow young leaders a chance to interview global icons. She is a spokesperson for Perf Go Green, producer of environmentally-friendly products, and was a featured speaker for Rocket Talk, where she delivered speeches on a variety of topics broadcasted to high school students. Sandra's hobbies include cooking, blogging, watching movies, dining out, and spending time with friends and family. She wishes to travel the world telling stories, and aims at becoming an international journalist working in a fast-paced environment that requires constant learning and adjustment. Sandra lives by the motto do the little things better than they have ever been done before.



Antony OJWANG is a B.A. student of communications at Daystar University, Kenya. He is specifically interested in audio-video production and advertising. He comes from Kenya, a society where practical handson specializations are valued above all. However, he has the dream to work in the media industry, and the courage to pursue it, as he believes it can bring significant positive changes for the society. Antony is peace ambassador at Daystar University and worked as a brand interface ambassador with the Coca Cola Company. He enjoys driving, swimming, cycling, listening to music, and playing basketball. In the near future, Antony would like to own a production house and use available media tools for the right reasons, such as to build and bring up an upright society through media.



Hanaa OSSEIRAN is a B.A. student at the American University of Beirut (AUB), Lebanon, majoring in English literature. Her extra-curriculum activities include cheerleading in the AUB's Varsity Team, acting in two plays in the Rafic Hariri High School Drama Club, and participating in the Model United Nations Program. Hanaa is privately tutoring English language at AUB. She gained experience as artistic educator at KidzMondo, as teacher/supervisor at Dent De Lait, and as administrative assistant at Olayan School of Business, AUB, to name a few of her professional engagements. Hanaa enjoys ballet, drawing, painting, and playing the piano. Among her greatest passions are reading and writing. She aspires to explore the world by reading and traveling and would like to someday publish her own experiences and works of imagination. Hanaa recently developed a fondness for the media field, which resulted in her obtaining the media and communication diploma from AUB. She would like to work in the media field and bring justice to the way it portrays, influences, and shapes people's lives.



Catherine OTAYEK is a B.A. student at the American University of Beirut (AUB), Lebanon, studying media and communication. She is also interested in journalism and political science, as well as filmmaking and video editing. Catherine held an internship at *L'Orient Le Jour* newspaper, which published twelve of her stories, and at an architecture firm. She enjoys performing arts and has been taking acting classes for nine years, along with classical singing lessons for almost ten years. She recently took up playing alto saxophone. She counts swimming and yoga among her additional hobbies. She considers her career around multimedia and audio-visual journalism.



Jennifer PALMER is a B.A. student of communications and media at Bournemouth University (BU), UK. She is entertainment writer for the University magazine *Nerve*, and public relations manager for *Her Campus Bournemouth*, an online campus magazine. Previously, Jennifer was newsroom assistant for *Dorset Echo*, volunteer press officer for the Dorset Youth Association, and had work placement with Wessex FM as an assistant broadcast journalist. In her free time, Jennifer enjoys swimming, kayaking, reading, blogging, singing with a rock choir, volunteering, and travelling. Jennifer enjoys travelling and combining different aspects of the media with culture and travel, which she would be interested to explore further, inspiring others by sharing her experiences through a blog or a travel column. She would also like to develop knowledge of the public relations and marketing industry. She is specifically interested in learning how social networking sites can be used for PR purposes within the media and communication industry.



Paulina PASCUAL is a B.A. student of film production at Emerson College, Boston, MA. Her minor is art history but she is also interested in post-production, including editing and motion graphics, writing and publishing, including copyediting and design, and marketing. She has experience as desk assistant, lifeguard, water safety instructor, and orientation leader. Her non-academic interests include snowboarding, crosscountry skiing, stand-up paddle boarding, surfing, hiking, rock-climbing, as well as less active hobbies such as reading and drawing. In the future, she would like to gain work experience at a post-production house, doing motion graphics editing work, participate in independent documentary filmmaking, consult small business on their media strategy and graphic design, and do freelance work as illustrator, copyeditor, and photographer.



Alys PENFOLD is a B.A. student of multimedia journalism at Bournemouth University (BU), UK. Her other academic interests include global current affairs, public affairs, radio, and environmental journalism. She is president and co-founder of the Green Students Society, sub-features editor for the Nerve Magazine, a student-produced BU publication, writer for Undertone Online, where she generates news stories and features about music, and member of the news team for live coverage events, such as 2012 US Presidential elections and European Parliamentary elections. Previously, Alys was a reporter at Farnham Herald, where she produced 16 news articles in two weeks, and online reporter at BU NewsLab, where she covered US elections. She has numerous hobbies, some of which are singing, surfing, zumba classes, boxing, cooking and baking, and reading books and magazines. Ultimately, Alys would like to be an environmental or science correspondent for either BBC or The Guardian Online, which, she hopes, would give her the opportunity to travel the world and cover "unreported" places. She would be happy to also work in a news team for local or national radio or TV news channel, such as BBC, ITV, or Channel 4.



Jan Ross PIEDAD is a B.A. student at the University of Texas at Austin (UT), TX, studying journalism. Her other academic interests are social inequality, health and policy. She has six years of experience working on Model United Nations, has been involved in Texas Student TV station, and is an active participant and organizer of UT's campus events. She held an internship at the Texas Interscholastic League Foundation for 20 months. This summer, she was a technology manager for the Global Classrooms International Press Corps, and an instructor at the summer symposium for the UT Project on Conflict Resolution. Outside of academia, Jan Ross enjoys live music, films and festivals, organizing events, photography, travel, and yoga. In the future, Jan Ross is interested in developing her practical and critical thinking skills in order to manage a variety of media for her future endeavours. She would like to produce multimedia content on current events, focusing on social issues and developments around the world. Jan Ross is also open for other fields, such as public relations, as a possible post-graduation career route.



Kate ROSENZWEIG is a B.A. student of media studies at Emerson College in Boston, MA. Her minor is in women and gender studies. She is specifically interested in women's representation in media, feminism, television, and film, and can often be found analyzing TV sitcoms from the 1970s for their female representation. Kate had an internship as video intern with Edgar Snyder & Associates. Her hobbies are knitting, crafting, and internet humor. In the near future, Kate aspires to continue her education in feminist media studies with the hope to focus her research on adolescent representation in media and how young generations of women are being affected by uneven representation. Kate believes that the change in representation of women in media comes solely from those creating the content. Her long term future goal is to create a media landscape where women are producing, writing, and starring in television and films that feature positive female characters.



Andrea RUIZ is a B.A. student of communications at the Universidad Iberoamericana, Mexico. She is also interested in journalism, international affairs, and social service. As a child, she was the radio voice for a children's program on developing environmental conscience in new generations, created by her parents' company. Andrea enjoys basketball, running, and singing. She would like to become a journalist or a writer of non-fiction novels, as well as direct the Communications Department in an international organization.



Ramz SAHURI is an M.A. student in media studies at the American University of Beirut (AUB), Lebanon. She believes that media strongly contributes to why the world has become Marshal McLuhan's Global Village. It is means of reaching out to people and spreading messages to audiences that, according to Ramz, are the opposite of passive. She finds this field fascinating and plans on contributing to it in the future. Her additional academic interests include sociology and anthropology, cultural studies, as well as music and arts. Ramz serves as graduate assistant at her university. She gained work experience as marketing officer at a couple of stores, as well as administrative assistant at UNICEF. Her hobbies include singing, playing online games, and photography. In the near future, Ramz is planning on pursuing a Ph.D. in culture, media, and communication.



Rula SAWAF is an M.A. student at the American University of Beirut (AUB), Lebanon, majoring in media studies. Her other academic interests include marketing and business. Rula was born and raised in the US by her Lebanese parents, where she also obtained a B.A. in journalism from the University of Texas. She gained work experience working in the field of advertisement at the *Marie Claire* magazine, Sales and Marketing Department of UrbanDaddy Media Enterprises, and did research for Yellowstone Capital, a private equity solutions and venture capital investment firm. Rula's hobbies include running, music, travel, and fashion. In the future, she sees herself working in the fields of media marketing and advertising, preferably in the fashion industry.



Leen SINJABE is a B.E. student of civil and environmental engineering at the American University of Beirut (AUB), Lebanon. She is a volunteer for the Red Cross community and is involved in the organization of AUB Outdoors events. Leen held an internship with Sinjabagroup Constructions, on a site that consisted of fifteen buildings. Outside of school, Leen enjoys horseback riding and reading. In the future, she hopes to build a successful career as civil and environmental engineer before working towards a business managing certificate to expand her education.



Nathan SLOAN is a B.A. student at the University of Rhode Island (URI), RI. He is studying communications with a minor in film. Nathan is interested in media and pop culture, and is examining classic films in his spare time. He gained work experience at a non-profit and as a camp counsellor. Nathan's hobbies include swimming, weight-lifting, and movies. His future career goals include running a company that produces films, TV shows, and music.



Rachel SMILAN-GOLDSTEIN is a B.A. student at the George Washington University, Washington, DC, majoring in journalism and mass communication, with a minor in women's studies. She is also academically interested in feminism, race studies, social justice issues, and ethics. Rachel has work experience as copy editor at *The GW Hatchet*, an independent student newspaper, web assistant at the National Organization for Women, and communications intern at the National Endowment for the Humanities. Her hobbies are ceramics, music, and ballet. Rachel's future aspirations include researching the intersection of journalism and other areas of her interest, such as feminism or social justice. She would enjoy working for a think-thank and/or a non-profit.



Victoria TAGNI is a B.A. student at the Catholic University of Argentina, Buenos Aires, where she is enrolled in a joint degree program of advertising and public relations. She is also interested in journalism and cinema. Victoria's hobbies include watching movies and TV shows, listening to music, and singing. She enjoys audio-visual production the most and usually focuses on and analyzes background music when watching movies. So far, she has only done a few advertisements and some editing work for her University, but would very much like to be doing professional editing, production, and creative advertisement for living. In addition, Victoria would like to study journalism because it is something she has always been interested in.



**Sarah TEDESCO** is a B.S. student of journalism at Emerson College, Boston, MA. Her minor is photography and writing. Her other academicrelated activities include serving as president for the Emerson Stopping Violence Assault Campaign. She is a member of the Emerson Peace and Social Justice Community, Alpha Phi Omega fraternity, and the Society of Professional Journalists. Sarah serves as print reporter for a local non-profit newspaper and blog, and is writing for some online magazines. She is also the photography editor for Emerson College Yearbook, news package editor for Emerson College News Show, and a mentor at Big Sister Association. Her off-campus working experience includes communications and development internship with MENTOR, the national mentoring partnership, editorial writer position at Spare Change News, and the role of administrative assistant at the Cayl Institute. Outside of school, Sarah enjoys painting, crafts, bike riding, basketball, and taking walks. In the future, she would like to become a communications and public policy director for a non-profit organization that advocates for the advancement of women globally.



Douglas THAM is a B.A. student of politics and media at Bournemouth University (BU), UK. He is the first to attend a university or any sort of higher education institution in his family. His additional academic interests include international relations, human rights, and media and journalism. He is the president of the Politics Society, officer at the Political and Campaigning Club and Society, and senior student ambassador, among other extra-curricular activities. Douglas held internships at the House of Commons in London, as well as DD Classics, AIR Ltd., and CHENG Huan S.C. Chambers in Hong Kong. In his spare time, he enjoys playing football, basketball, and rugby. Among his other hobbies is reading, travelling and meeting people along the way. Douglas' future aim is to work for the United Nations on international relations, diplomacy, and/or human rights.



Veronika TIBENSKÁ is an M.A. student of communications at the University of Ss. Cyril and Methodius in Trnava, Slovakia. She is specifically interested in journalism, copyrighting, literature, and writing. She is currently writing for online newspapers covering European Union policy and taking part in summer internships for Holcim, cement and aggregates supplier, at their Corporate Social Responsibility Department. She also serves as editor for Europskenoviny. sk, where she writes articles, attends press conferences, and does translation work. Prior to that, Veronika was shop assistant at Super Zoo pet store, blogger on education issues for Eduworld.sk, and for Dedoles.sk, an online shop and lifestyle blog. Some of her hobbies include reading, music, attending cultural events, animals and nature, and working out. In the future, Veronika would like to work in media industry, preferably advertising. As she enjoys writing, she would like to be a journalist or a copywriter. Ideally, she would like to work in a creative environment that allows breaking stereotypes.



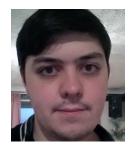
Christina TKACIK is an M.A. student of media studies at the American University of Beirut (AUB), Lebanon. She is interested in documentary production, video and performance art, and critical theory. Christina holds a B.A. in history from the University of Virginia, USA. After completing her undergraduate degree, she worked as a researcher in the film library of National Geographic and as video producer with the University's Presidential Recordings Program, making videos relating to the Nixon White House tapes. She is especially interested in footage archives and oral histories, and repurposing these for a modern-day audience. At AUB, Christina's focus is on Lebanese filmmakers who confront "collective amnesia" about the Civil War in Lebanon. Currently, Christina serves as graduate assistant at AUB. Christina's hobbies are art, writing, poetry, and food. Her short-term future goal is to pursue a Ph.D. in critical theory and work in academia, as well as write for a greater public.



Confidence UWAZURUIKE is an M.A. student of multimedia journalism at Bournemouth University (BU), UK. His other academic interests include conflict journalism, media framing and politics, and photography. After college, he taught science for about two years before spending a year researching malaria at the College of Medicine at the University of Lagos, Nigeria. His passion for news, writing, and politics, as well as realisation of the power of media, drew his interest to journalism. Confidence served as reporter for Rediff.com and Wonobo. com on Project India, a BU lead corroboration with other institutions in India to cover Indian elections. He also reported for *Thebreaker.co.uk*. In his spare time, Confidence enjoys listening to music and reading novels. Confidence holds an undergraduate degree in microbiology. In the future, he intends to do doctoral research on conflict journalism focusing on terrorism in Africa, specifically Boko Haram insurgency in Nigeria. He hopes to develop models that assist in conflict resolution not only in Nigeria, but also in other sub-Saharan African countries and developing countries around the world.



Patrick WARD is an M.A. student of multi-media journalism at Bournemouth University (BU), UK. He is also interested in politics and social movements. Patrick's work experience includes serving as editor at the London Student Newspaper, deputy editor at Socialist Review magazine, and reporter/web editor at Socialist Worker. In the past, he worked for Rediff.com (India), Wonobo.com (India), and Times Higher Education Supplement (UK). In addition, Patrick worked on the following documentaries: The Road to Gaza; and Students Under Occupation (both in Palestine). Outside of studies and work, Patrick enjoys reading, drawing cartoons, and being politically active. His future aspiration is to be working in journalism and reporting on political and social movement issues from a grassroots level. He is interested in international campaigning journalism, and would like to find work in this area.



Michael Patrick WILSON is a B.A. student of multimedia journalism at Bournemouth University (BU), UK. He is hugely interested in digital technologies and their ability to connect people from all over the world. As part of a gaming podcast relating to game modifications, it has been incredibly interesting for him to be able to schedule and record with people from all over the world simultaneously. He is fascinated by how internet is making our world more connected. Patrick has worked at *St. Austell Voice*, a local newspaper. In his free time, he likes gaming, watching wrestling and movies, and walks in Cornwall, which is his favourite place in the world. Patrick loves making people laugh, which has always been a passion of his, so he is very much interested in stand up comedy. In addition, he has a keen interest in theatre. Patrick's future goal is to become a games journalist or wrestling reporter. As a side goal, he'd like to do stand up comedy as well.



Tong WU is a B.A. student of broadcast journalism at the University of Maryland (UMD), College Park, MD. Her minor is music performance and she is also interested in writing for broadcasting, photography, video shooting, and playing piano. She held an internship at the Department of Social News at *Quanzhou Television* in her home country China. Tong enjoys cooking Asian food and following fashion design trends. In the future, Tong aspires to become a photographer and/or videographer, but does not count out a career in music.



Yan (Emily) XU is a B.A. student at the Xi'an Jiaotong-Liverpool University in China, majoring in English. She is also interested in philosophy and literature. Emily gained work experience as feature-story writer at the University's magazine *Surf Zone*. She is a Summer Undergraduate Research Fellow at her University examining how *The Illustrated London News* portrays different poets. Among Emily's hobbies are music, piano playing, reading and writing, and tea art. In the future, she wishes to continue learning about global media and philosophy, and to work in journalism or publishing business.



Selma ZAKI is a B.A. student of psychology at the American University of Beirut (AUB), Lebanon. She is the founder of a movement called LEZEM, which aims to mobilize Lebanese youth into an active community. Selma has research experience in the field of psychology with King's College and IDRAAC association, a non-profit NGO conducting mental health research. In her free time, Selma enjoys extreme sports, such as skydiving, in addition to dance, theatre, and film. Her future aspirations include completing a Ph.D. in clinical psychology and applying her skills in various social settings in Lebanon, such as refugee camps. She would also like to travel the world, and document and share stories.



Tong (Evelyn) ZHANG is a B.A. student at the Xi'an Jiaotong-Liverpool University in China, majoring in English. She is particularly interested in English literature. In the first year of her studies, she worked at the University's magazine entitled *Surf Zone*. She gained work experience as a librarian in a local library of her hometown, as well as a host of the *World Adventure Channel*, the official University's broadcaster. Tong's hobbies include travelling, reading, movies, music, and badminton. In the future, she would like to work in the media field as a journalist or commentator. She is also interested in the job of an interpreter.



Yuping (Lizao) ZHANG is a Ph.D. candidate at the Chinese University of Hong Kong, studying communication. Her academic interests include gender and media, global communication, cultural studies, new media, and Chinese society. Lizao's work experience includes chief-editor position at *Les+*, a lesbian alternative medium in mainland China, intern editor position at *CEOCIO* magazine, and editor and writer position at *Reading Report in Digital Era*, a digital magazine that reviews books on digital media and communication. At her leisure time, Lizao enjoys drawing and writing, movies, music, travelling, and photography. In the future, she would like to become a writer and a professor at the University. Lizao holds a B.A. in communications and an M.A. in broadcast, television, and new media.

# **SALZBURG GLOBAL SEMINAR STAFF (alphabetically)**



Candace CHAMBERS is a program intern at Salzburg Global Seminar, where she aids in the preparation and conducting of sessions through both research and administrative support. During the summer of 2012, she worked in Salzburg Global's DC office as a development intern, researching potential individual and institutional donors and assisting in the organization of donor events. In the interim of her two positions with Salzburg Global Seminar, she had the pleasure of interning with A Ban Against Neglect (ABAN), a non-profit organization that works to both empower young women and increase sustainability in Ghana. She holds a B.A. in Global Studies and Communications from The University of North Carolina at Chapel Hill.



Jochen FRIED is the director of education at Salzburg Global Seminar, where he has worked since 1998. He is responsible for developing and maintaining programs that highlight the pivotal role of education in building resilient and equitable societies. Jochen's main responsibilities include providing conceptual and strategic direction for Salzburg Global Seminar's Global Citizenship Program and the Salzburg Academy on Media and Global change. Throughout his professional career he has been involved in higher education in a number of different capacities: as a lecturer at the Cambridge, UK, and at the University of Ljubljana, Slovenia; as senior officer in the secretariat of the German Council of Science and Humanities (Wissenschaftsrat); and as head of programs at the Institute for Human Sciences in Vienna. More recently, he was a visiting scholar at various universities and colleges in the US including Smith College in Northampton, MA, San Jose State University, CA, Bronx Community College, NY, and Morehouse College in Atlanta, GA. He has worked in more than twenty countries on behalf of national and international organizations, is frequently invited as a speaker, and publishes regularly. Jochen received a doctorate in German literature from Düsseldorf University, Germany. For him, global citizenship means to encounter the human face in globalization.



Riana GHOSN is a program intern at Salzburg Global Seminar where she assists in preparing and conducting sessions. She is the main intern for the Salzburg Academy on Media and Global Change program. Prior to joining Salzburg Global in June, she was a business development intern at Cleartag, a web design and development agency, in Beirut, Lebanon, and completed a journalism program in Denmark, during which she reported as a foreign correspondent from different countries, including from the European Parliament in Strasbourg. She is currently a student at the American University of Beirut and expects to graduate in 2015 with a Bachelor's degree in marketing and a diploma in media communication.



David GOLDMAN is associate director of education at Salzburg Global Seminar where he is involved in the Global Citizenship Program and directs sessions on higher education policy. David's work with the Global Citizenship Program, which he has co-developed since its inception in 2004, focuses on working with students, faculty, and administrators from a wide variety of partner colleges and universities to initiate institutional change efforts aimed at transforming their campuses into 'sites of global citizenship.' In addition to content, program and pedagogical design for the Global Citizenship Program, he delivers lectures on ethnocentrism, mapping globalization, and the Dachau Concentration Camp Memorial Site. David's higher education policy work focuses on educational access, relevance, and success particularly for students from disadvantaged and marginalized communities. A historian by training, David's research interests include global studies, Holocaust memory and education, and African studies. David holds a B.A. in history and African studies from Colorado College in Colorado Springs, USA and an M.A. in history from the University of Salzburg, Austria. For him, global citizenship is the key to ensuring that future generations will inherit a world that is sustainable, peaceful, and inhabitable for all.



Louise HALLMAN is the editor at Salzburg Global Seminar, where she manages online and print editorial content along with other inhouse journalism and marketing projects. In her role she creates, commissions, and edits content for SalzburgGlobal.org, manages social media platforms, contributes features to external publications, and liaises with visiting members of the press. Prior to joining Salzburg Global in April 2012, she worked for WAN-IFRA as the manager and publication editor for the SIDA-funded 'Mobile News in Africa' project, and the International Press Institute, as a press freedom advisor and inhouse journalist, where she focused on Latin America and Europe and compiled the organization's Death Watch of journalists killed in action. Outside of her work for Salzburg Global, Ms. Hallman also manages the online news aggregator YemenWatch, which was featured in the Guardian's network of Middle East journalists, bloggers and experts in 2011. Ms. Hallman holds an M.A. in international relations and Middle East studies from the University of St. Andrews and an M.A. in multimedia journalism from Glasgow Caledonian University. During her studies, she undertook internships at media outlets including Al Jazeera and the Yemen Times.



Esther HASSELL program intern at Salzburg Global Seminar. She grew up in Brooklyn, New York, where she attended Kingsborough Community College. It was with a cohort from that institution that she first came to the Global Citizenship Program at Salzburg Global Seminar in April of 2012. That September, after graduating from Kingsborough, she was accepted into New York University, and graduated May 2014 with a B.Sc. in media, culture, and communications. Since her last day in Salzburg she had high hopes of returning as an intern and is very excited to once again be part of the team.



Jan HEINECKE is the fellowship manager at Salzburg Global Seminar. In this role, he is in charge of fostering and expanding the exceptional international network of more than 30,000 Salzburg Global Fellows from over 160 countries, who have shared in the Salzburg Global experience. By meeting participants on-site during sessions as well as via Fellowship events and social media outreach, he helps maintain the Salzburg Global Fellows' engagement both with Salzburg Global and each other, long after they leave Schloss Leopoldskron. Prior to rejoining Salzburg Global in April 2014, Jan was a freelance event manager in Germany for several years, as well as working on a scholarship program for the Berlin-based Committee on Eastern European Economic Relations and with Dutch NGO SPARK in South East Europe. Jan holds a MA in social sciences from the University of Oldenburg, specializing in international relations and conflict resolution. During his studies he completed an internship with Salzburg Global Seminar in 2007.



Camden O'BRIEN is a program intern at Salzburg Global Seminar, where he assists with both preparatory and operational management of sessions. His tasks include research on upcoming sessions, audio and visual equipment management, and administrative duties such as the production of session materials. Prior to his internship at Salzburg Global, he was an intern for the Court Appointed Special Advocate of Rhode Island (CASA) where he was responsible for interviewing youth in child protective services (DCYF) and writing court reports for the CASA attorneys representing them. In 2012, he served as a congressional intern to Congressman David Cicilline in Washington, DC, where he focused on constituent outreach and performed clerical duties for the office administration. Currently he is attending Rhode Island College and is finishing up his double degrees in political science and psychology, as well as his double minors in international nongovernmental organizations and theatre.



Clare SHINE was appointed vice president and chief program officer of Salzburg Global Seminar in 2012, after a career spanning law, business and the arts. She is a UK-qualified barrister with 20 years' experience as environmental policy analyst for inter-governmental organizations, national governments, the private sector and NGOs. A bilingual French and English speaker and professional facilitator, she is an associate of the Institute for European Environmental Policy and member of the IUCN Commission on Environmental Law. Her work and publications have focused on biodiversity, international trade, governance, transboundary cooperation and conflict prevention, with in-region capacity-building across four continents and the Mediterranean Basin. She has played an influential role in biosecurity policy development, working as legal advisor to the World Bank, European Commission and Council of Europe. She coauthored the European Strategy on Invasive Alien Species endorsed by 43 countries and recently advised the EC on implementing the Nagoya Protocol on access and benefit-sharing for genetic resources. She has been a regular freelance contributor to the Financial Times arts section since 2003. She began her career in industry after studying literature at Oxford University and holds post-graduate degrees from London University and the Sorbonne University, Paris.



Gintė STANKEVIČIŪTĖ is a program associate at Salzburg Global Seminar. In her role, which she has held since June 2012, she assists program directors with the development, administration, and logistics of several sessions per year, with a particular focus on Salzburg Global's Justice Cluster programs and the Salzburg Academy on Media and Global Change. She is responsible for directly liaising with participants and faculty, preparing session directories, lecture schedules and other related materials, coordinating programs with the conference center and admissions office, as well as providing support to and supervising session interns. Previously, Gintė was an administrative assistant at Baltic Property Trust Asset Management in Vilnius, Lithuania, as well as a temporary administration associate at Philip Morris Baltic and IBM. She has interned at various international companies in Lithuania, Czech Republic and Austria, including at Salzburg Global in 2009. Gintė holds a B.A. in communications and mass media from the University of New York in Prague, Czech Republic, and a M.Sc. in persuasive communications from the University of Amsterdam, the Netherlands



Tanya YILMAZ is the communications and marketing intern at Salzburg Global Seminar. Within her role, Tanya covers Salzburg Global's programs by writing daily blogs, features and news articles; interviewing Salzburg Global Fellows; producing multimedia content for SalzburgGlobal.org; and engaging with Salzburg Global Fellows via social media. Prior to joining Salzburg Global in June 2014, she worked at a variety of work experience placements in the field of journalism and communications, predominantly for local newspapers and magazines in the UK such as Local World Media and Immediate Media Company. Tanya is also an alumna of the Salzburg Academy on Media and Global Change, which she attended in July 2013. She holds a B.A. in multimedia journalism from Bournemouth University, UK, together with professional qualifications from the UK's National Council for the Training of Journalists.

# **FACULTY & PARTICIPANTS BY COUNTRY OF CITIZENSHIP**

**AFGHANISTAN LEBANON** UNITED KINGDOM Najib Sharifi Iad Melki / USA Anwar Akhtar Anas Abu Hawili Stephen Jukes **Julian McDougall** Assil Arajy **ARGENTINA** Alfredo Dillon Haya Barghout Adam Bennett **Evelyn Aguirre Almaraz Mohamed Bin Ahmad** Emma Bennett Sofía Flores Rand El Zein **Jennifer Palmer** Farah Feghaly Alys Penfold Lama Halimeh Patrick Ward **CANADA** Michael Patrick Wilson May Farah / Lebanon Youmna Kreitem

Raed Khalil / Lebanon Youmna Kreitem Michael Patric Hanaa Osseiran USA

CHINA Leen Sinjabe Suzanne Bader / Lebanon
Xiaojing An Matthew Bringuier / Ireland
Wenjing Jin MEXICO Sanjeev Chatterjee / India

Jiechen Liu Manuel Guerrero Jennifer Colville
Tong Wu Margarita Torres Rhys Daunic
Yan Xu Eduardo Aguilar Peralta Emilia DeMarco
Yuping Zhang Ulises Bobadilla Shannon Gallagher

Tong Zhang

Leticia Casarín

Gabriela García

Margaret Gottlieb

EGYPT Fernando García Álvarez Cameron Holbrook

Ahmed Hussien Andrea Ruiz Justeen Hyde Heather Jaber / Lebanon

FRANCE MOROCCO Kanzi Kamel / Egypt
Karim Chehab / Lebanon Ihab Bennar Lisa MacHarrie
Tala Khanji / Lebanon Alicia McElhaney
Catherine Otayek / Lebanon NIGERIA Paul Mihailidis

Confidence Uwazuruike Susan Moeller
GREECE Paulina Pascual

Roman Gerodimos / UK ROMANIA Jan Ross Piedad / Philippines Anthony Ioannidis / UK Ana Adi Stephen Reese

Jessica Roberts
INDIA SAUDI ARABIA Kate Rosenzweig
Aupala Ghosh Balquees Basalom Rula Sawaf / Lebanon

ISRAEL SLOVAKIA Rachel Smilan-Goldstein

Shantal Erlich / Columbia Jan Višňovský Sarah Tedesco

Michaela Bacúrová Douglas Tham

ITALY Dominika Buková Christina Tkacik
Camila Mur / Argentina Veronika Tibenská Daphne B. Wales
Selma Zaki / Lebanon

JORDAN SPAIN

Ramz Sahuri Victoria Tagni / Argentina

KENYA SWITZERLAND
Sandra Nyanchoka Alexis Beard / Mexico

Antony Ojwang

# SALZBURG GLOBAL SEMINAR STAFF

Stephen L. SALYER, President & Chief Executive Officer
Patricia BENTON, Vice President & Chief Operating Officer
Clare SHINE, Vice President & Chief Program Officer
George ZARUBIN, Vice President & Chief Development Officer

#### **Program and Administrative Staff**

Thomas Biebl, Director, Marketing and Communications

Diasmer Panna Bloe, Program Director

Jemma Clerkin, Program Associate

Charles E. Ehrlich, Program Director

Jochen Fried, Director of Education

Rachelle Giard, Individual Giving Manager

Benjamin W. Glahn, European Development Director

David Goldman, Associate Director of Education

Michaela Goldman, Intern Program Manager

Louise Hallman, Editor

Jan Heinecke, Fellowship Manager

**Astrid Koblmüller**, Program Manager

Jackie Koney, US Development Director

Camilla Leimisch, Assistant, Registration Department

Tatsiana Lintouskaya, Program Director (on leave)

John Lotherington, Program Director

Sharon Marcoux, Financial Manager, US

Paul Mihailidis, Program Director, Salzburg Media Academy

Edward Mortimer, Senior Program Advisor

Daniel O'Donnell, Development Associate

Beth Pertiller, Director of Administration

Bernadette Prasser, Program Officer

Michi Radanovic, Asst. Director Finance & HR Assistant,

Salzburg

Ursula Reichl, Assistant Director Finance, Salzburg

Manuela Resch-Trampitsch, Director Finance, Salzburg

Marie-Louise Ryback, Program Consultant, Holocaust

Education and Genocide Prevention Initiative Director

Astrid Schröder, Program Director, Global Citizenship Program

Susanna Seidl-Fox, Program Director, Culture and the Arts

Nancy Rae Smith, Program Consultant

Ginte Stankeviciute, Program Associate

**Julia Stepan**, Program Associate

Eszter Tóth, Program and Development Assistant

Karin Velez Rodriguez, Program Consultant

### **Hotel Schloss Leopoldskron**

Richard Aigner, Hotel Operations Manager

Margit Fesl, Housekeeping Supervisor

Gerhard Haumtratz, Service Supervisor

Ernst Kiesling, Executive Chef

Karin Maurer, Reservations and Revenue Supervisor

Matthias Rinnerthaler, Maintenance Supervisor

Karin Schiller, Sales and Marketing Manager

Katharina Strasser, Receptionist

Daniel Szelényi, General Manager

Gergely Varga, Night Porter

Natascha Weissenbäck, Event Sales Coordinator

Veronika Zuber, Event Sales Coordinator

#### **Seminar Interns**

Candace Chambers, Program

Haeyon Chung, Program

Riana Ghosn, Program

Esther Hassell, Program

Sang-O Kim, Program

Camden O'Brien, Program

Tanya Yilmaz, Communication



# Why Salzburg?

The mission of Salzburg Global Seminar is to challenge current and future leaders to solve issues of global concern. To do this we design, facilitate and host international strategic convening and multi-year programs to tackle systems challenges critical for the next generation.

Originally founded in 1947 to encourage the revival of intellectual dialogue in post-war Europe, we are now a game-changing catalyst for global engagement on critical issues in education, health, environment, economics, governance, peace-building and more. From the start, Salzburg Global Seminar has broken down barriers separating people and ideas. We challenge countries at all stages of development and institutions across all sectors to rethink their relationships and identify shared interests and goals.

Today, our program framework has three cross-cutting clusters and addresses the underlying questions that hold keys to human progress: **Imagination**, **Sustainability and Justice**.

Our exclusive setting at Schloss Leopoldskron enables our participants to detach from their working lives, immerse themselves in the issues at hand and form new networks and connections. Participants come together on equal terms, regardless of age, affiliation, region or sector.

We maintain this energy and engagement through the Salzburg Global Fellowship, which connects our Fellows across the world. It provides a vibrant hub to crowd-source new ideas, exchange best practice, and nurture emerging leaders through mentoring and support.

SALZBURG GLOBAL SEMINAR

© 2014

FOR MORE session info.

PLEASE CONTACT:

**Paul Mihailidis** 

SalzburgGlobal.org

Program Director, Salzburg Media Academy

pmihailidis@

PLEASE VISIT:

SalzburgGlobal.org/Go/ MediaAcademy2014 FOR MORE general info.

PLEASE VISIT:

SalzburgGlobal.org