Embracing Complexity: The New Development Agenda

Salzburg Academy on Media & Global Change
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22 July 2014
EVERY DAY THE UNITED NATIONS WORKS TO TACKLE GLOBAL CHALLENGES

THE UNITED NATIONS

PROVIDES FOOD TO 90 MILLION PEOPLE IN 75 COUNTRIES

COMBATS CLIMATE CHANGE; WORKS WITH 140 NATIONS TO PREVENT HARMFUL MERCURY EMISSIONS

ASSISTS OVER 34 MILLION REFUGEES AND PEOPLE FLEEING WAR, FAMINE OR PERSECUTION

VACCINATES 58% OF THE WORLD’S CHILDREN, SAVING 2.5 MILLION LIVES A YEAR

KEEPS THE PEACE WITH 120,000 PEACEKEEPERS IN 16 OPERATIONS ON 4 CONTINENTS

USES DIPLOMACY TO PREVENT CONFLICT; ASSISTS SOME 50 COUNTRIES A YEAR WITH ELECTIONS

PROTECTS AND PROMOTES HUMAN RIGHTS ON SITE AND THROUGH 80 TREATIES/DECLARATIONS

FIGHTS POVERTY HELPING 370 MILLION RURAL POOR ACHIEVE BETTER LIVES IN THE LAST 30 YEARS

MOBILIZES US$12.5 BILLION IN HUMANITARIAN AID TO HELP PEOPLE AFFECTED BY EMERGENCIES

PROMOTES MATERNAL HEALTH, SAVING THE LIVES OF 30 MILLION WOMEN A YEAR
Human Development Index
Human Development Index

HDI = a combination of indicator of life expectancy, educational attainment and income

Knowledge, Innovation and Capacity Group, Bureau for Development Policy, 2014
Human Development Index

“The objective of development is to create an enabling environment for people to enjoy long, healthy and creative lives.”

Mahbub ul Haq (1934-1998)
founder of the Human Development Report

"Human development ... is concerned with ... advancing the richness of human life, rather than the richness of the economy in which human beings live, which is only a part of it."

Amartya Sen
Professor of Economics,
Harvard University Nobel Laureate in Economics, 1998
Millennium Development Goals

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. Global partnership for development
Poverty Reduction: Employment & Livelihood

Climate Change & Environment

Democratic Governance: Human Rights
Employment & Livelihood: Issues
“Informal work is excluded, in law or in practice, from the rights, benefits and protections afforded to formal workers under labour legislation.”

Source: www.inclusivecities.org

Knowledge, Innovation and Capacity Group, Bureau for Development Policy, 2014
Employment & Livelihood: Issues
Employment & Livelihood: Responses

A young woman planting trees as part of a youth economic empowerment project in Yemen. (Photo: UNDP Yemen)

Economic development projects in Ethiopia teach accounting to young entrepreneurs. (Photo: UNDP)
Climate Change: Issues
Climate Change: Responses

Atula, a woman farmer in India’s north-eastern state of Nagaland, has been able to grow more crops like ginger and peas, and increase her income. Photo: UNDP India

Farmers in Makoni District of Rusape in Zimbabwe are using organic methods for sustainable livelihoods. Photo: UNDP Zimbabwe
AAP’s Media Capacity Building Project (MCBP) supported the professional development of journalists in 20 AAP countries. The project introduced a thorough knowledge of the climate change debate to African print, broadcast and web-based journalists and other media professionals.

Strengthening capacities to:
- Track this issue as it evolves
- Play their unique and indispensable role in providing a forum for discussion, informing debate with context and analysis
- Contribute to public accountability by reporting on progress or the lack of it

Knowledge, Innovation and Capacity Group, Bureau for Development Policy, 2014
The Biodiversity Media Alliance aims to boost the quantity and quality of media coverage of biodiversity issues.

**WHAT IS THIS WEBSITE?**

IUED, IUCN and Internews created this site to build bridges between journalists and their sources. To learn more about how to use the site, and suggest any ways to improve it, please read and comment on the introductory blog post. For more information contact mike.shanahan@ied.org

**BLOG POSTS**

- **San Diego’s Newser Non-Profit Teams Up With National Geographic**
  Posted by Michael Bear on July 13, 2014 at 3:59

- **Citizen Science: An Idea Whose Time Has Come**
  Posted by Michael Bear on July 13, 2014 at 3:22

- **Hunger strike of bank fishermen in Mauritius**
  Posted by vina ballgobin on June 18, 2014 at 18:59

- **Healthy Seas ‘fish not’ socks available in Kaufland stores**
  Posted by Wijnia on June 16, 2014 at 9:09

- **Importing Nepal’s community Forestry Ideas to West Africa**
  Posted by Ansjs Smith on June 12, 2014 at 17:35

- **Climate Change Adaptation: Illiterate Farmers Go Back to School**
  Posted by Nong Francis on May 9, 2014 at 12:51

- **ceenom**
  Posted by Ceen Foundation on April 21, 2014 at 15:53

- **Pink Trumpet unfolds petals for traditional New Year**
  Posted by Malaka Rodrigo on April 17, 2014 at 6:18
112 COUNTRIES TORTURED THEIR CITIZENS IN 2012

101 COUNTRIES REPRESSED THEIR PEOPLE’S RIGHT TO FREEDOM OF EXPRESSION IN 2012

155 STATES VOTED TO ADOPT THE ARMS TRADE TREATY AT THE UN GENERAL ASSEMBLY IN APRIL 2013

ONLY 3 COUNTRIES VOTED AGAINST THE TREATY

80 COUNTRIES CONDUCTED UNFAIR TRIALS

PRISONERS OF CONSCIENCE WERE DETAINED IN 57 COUNTRIES

Only 21 countries carried out executions in 2012.

More than two-thirds of countries worldwide—140—were abolitionist of the death penalty in law or practice by the end of 2012.

Security forces were responsible for unlawful killings in peacetime in 50 countries.

Men, women and children faced forced evictions in 36 countries.

People were forcibly disappeared in 31 countries.

12 million people were stateless at the beginning of 2012.

15 million people are currently registered as refugees.

Human rights are rights inherent to all human beings, whatever our nationality, place of residence, sex, national or ethnic origin, colour, religion, language, or any other status. We are all equally entitled to our human rights without discrimination.
**Fig. III Human rights characteristics**

**UNIVERSAL**
- Human rights are universal, regardless of political, economic or cultural systems.

**INALIENABLE**
- Human rights are inherent in all persons and cannot be alienated from an individual or group except with due process and in specific situations.

**INTERRELATED**
- Improvement in the realization of any one human right is a function of the realization of the other human rights.

**INTERDEPENDENT**
- Human rights are interdependent, as the level of enjoyment of any one right is dependent on the level of realization of the other rights.

**INDIVISIBLE**
- All civil, cultural, economic, political and social rights are equally important. Improving the enjoyment of any right cannot be at the expense of the realization of any other right.
Human Rights: Responses
This striking short film defines—simply & concisely—one of the world's most misunderstood subjects: human rights.

If you're human, this film is about you.

What Are Human Rights?
Here's the Answer

Human Rights Petitions
Sign Online Here

30 Human Rights. 30 Ads
Public Service Announcements

FREE DVD and Information Kit
LES DROITS DE L'HOMME D'ETAT
Video Volunteers has initiated and sustained a global community media movement, which has empowered people by giving them a voice, training them to see it, and enabling them to take action towards social change. Our training models and projects have created an impact in the following ways:

- Give the poor a voice.
- Promote community-led development, enable communities to take action on their issues, and provide critical information to people who don't have it.
- Advocate for democracy and an end to corruption, encourage governments and authorities to take action.
- Expand the scale and reach of social programs and campaigns.
- Transform the community members we work with into community leaders and in turn inspire others as role models.
- Create sustainable solutions and new business models for the base of the pyramid.
- Redefine the paradigms of news and media control, impact the mainstream media and the NGO Landscape.
MDG Progress Index: Gauging Country-Level Achievements

Overall MDG Progress Score:

1A Poverty
1C Hunger
2 Education
3 Gender
4 Infant Mortality
5 Maternal Mortality
6 HIV/AIDS
7 Water

Progress Scores: 0 - 8

Countries colored white have no data for this view

Knowledge, Innovation and Capacity Group, Bureau for Development Policy, 2014
THE MILLENNIUM DEVELOPMENT GOALS (MDGs) ARE THE MOST SUCCESSFUL GLOBAL ANTI-POVERTY PUSH IN HISTORY. LET'S STEP UP ACTION TO THE 2015 MDG TARGET DATE AND BEYOND.

MDG1: ERADICATE EXTREME POVERTY AND HUNGER

EXTREME POVERTY RATES HAVE BEEN CUT IN HALF SINCE 1990.

WORLDWIDE 1 IN 8 PEOPLE REMAIN HUNGRY.

MDG3: PROMOTE GENDER EQUALITY AND EMPOWER WOMEN

THE WORLD HAS ACHIEVED EQUALITY IN PRIMARY EDUCATION BETWEEN GIRLS AND BOYS.

IN MANY COUNTRIES WOMEN STILL FACE DISCRIMINATION.

MDG7: ENSURE ENVIRONMENTAL SUSTAINABILITY

2.1 BILLION PEOPLE HAVE GAINED ACCESS TO CLEAN DRINKING WATER SINCE 1990.

2.5 BILLION DO NOT HAVE BASIC SANITATION SUCH AS TOILETS OR LATRINES.

LET'S STEP UP
Table Discussion
(15 minutes for table discussion
10 minutes for report back/discussion)

1. In your country, how does the media affect people’s understanding and perceptions about these development issues?

2. How does the role of the media in this regard differ across countries?
MDG Progress Index: Gauging Country-Level Achievements
2,775,270 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)

- A good education: 1,858,268
- Better healthcare: 1,521,170
- Better job opportunities: 1,412,247
- An honest and responsive government: 1,372,245
- Affordable and nutritious food: 1,179,254
- Access to clean water and sanitation: 1,174,003
- Protection against crime and violence: 1,140,493
- Equality between men and women: 881,957
- Freedom from discrimination and persecution: 855,273
- Support for people who can’t work: 853,130
- Protecting forests, rivers and oceans: 846,388
- Better transport and roads: 781,514
- Political freedoms: 703,315
- Phone and internet access: 669,129
- Reliable energy at home: 658,363
- Action taken on climate change: 622,759
MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.
GLOBAL

MY WORLD - THE UNITED NATIONS GLOBAL SURVEY FOR A BETTER WORLD.

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<table>
<thead>
<tr>
<th>Issue</th>
<th>Votes</th>
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<tbody>
<tr>
<td>A good education</td>
<td>51</td>
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<tr>
<td>An honest and responsive government</td>
<td>38</td>
</tr>
<tr>
<td>Freedom from discrimination and persecution</td>
<td>37</td>
</tr>
<tr>
<td>Better job opportunities</td>
<td>36</td>
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<tr>
<td>Protection against crime and violence</td>
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<tr>
<td>Equality between men and women</td>
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<tr>
<td>Better healthcare</td>
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<tr>
<td>Access to clean water and sanitation</td>
<td>26</td>
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<tr>
<td>Action taken on climate change</td>
<td>24</td>
</tr>
<tr>
<td>Affordable and nutritious food</td>
<td>23</td>
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<tr>
<td>Protecting forests, rivers and oceans</td>
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<tr>
<td>Political freedoms</td>
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<td>Better transport and roads</td>
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<td>Phone and internet access</td>
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<tr>
<td>Reliable energy at home</td>
<td>14</td>
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<tr>
<td>Support for people who can’t work</td>
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</table>
MY WORLD.
THE UNITED NATIONS GLOBAL SURVEY
FOR A BETTER WORLD.

SAC Survey
United Nations Development Programme

MY WORLD
THE UNITED NATIONS GLOBAL SURVEY FOR A BETTER WORLD.

- An honest and responsive government
- A good education
- Freedom from discrimination and persecution
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SAC Survey
The World We Want

Knowledge, Innovation and Capacity Group, Bureau for Development Policy, 2014
Session 2: Trailblazing: Innovative Approaches to Today’s Complex Development Challenges

Salzburg Academy on Media & Global Change
UNDP Country Offices
22 July 2014
Session 3:
Taking the Plunge:
Understanding Development Issues

Salzburg Academy on Media & Global Change
Jennifer Colville and Eric Gordon
22 July 2014
Innovation for Development: Service Mapping

Step 1: Empathize and Define *(30 minutes)*
- Select an issue
- Define a target (rural farmer, unemployed young single mother living in the city, disabled worker, etc.)
- Map out a day in the life (focusing on “pain points”)

Step 2: Ideate *(30 minutes)*
- Identify potential innovative media responses to these “pain points”

Step 3: Report back to the Group *(20 minutes)*
- Some teams will report back to the group their ideas
- Will start Session #4 with group reports…