Students at the Margins and the Institutions that Serve Them: A Global Perspective

October 11 to 16, 2014
Schloss Leopoldskron, Salzburg, Austria
Students at the Margins and the Institutions that Serve Them: A Global Perspective

SALZBURG, OCTOBER 11 TO 16, 2014

Why this topic and why now?

One of the fundamental responsibilities of higher education is to provide open and equal opportunities for students to learn, succeed, and positively contribute to their local, national, and global societies. Great strides are being made in increasing educational access, retention completion, and success, yet there is still work to be done particularly for students from disadvantaged or marginalized groups.

Unprecedented shifts in migration patterns are causing demographic changes around the world. Additionally, governments, societies, and higher education institutions are increasingly recognizing the need and responsibility to create legal and institutional frameworks for providing more and better opportunities for people from historically marginalized groups to gain access and achieve success at the university level.

From South Africa’s “Historically Disadvantaged Institutions,” to Brazil’s “Law of Social Quotas,” and a long tradition of “Minority Serving Institutions” in the United States, just to name a few, higher education institutions committed to providing educational opportunities for local communities marginalized along ethnic, racial, religious or other lines can be found on every continent. What’s more, in light of shifting demographics and the growing focus on educational opportunity and access, increasing numbers of colleges and universities will be serving students from marginalized groups. For too long, institutions serving students at the margins have operated in a vacuum, failing to collaborate across institutional types and across nations. This Salzburg Global Seminar session will bring together leaders from institutions serving marginalized populations with policy makers and researchers to develop a platform for finding solutions to these institutions’ common challenges and capitalizing on their strengths.

Participant Profile

For this program we seek to involve top practitioners, scholars, researchers, policy makers and leaders in higher education from around the world. Participants should have an interest and experience in increasing higher education access and success for marginalized and traditionally under-represented populations from an institutional or policy perspective with a particular focus on higher education institutions that are specifically designed to serve traditionally marginalized populations.
Session Format
Leading researchers and practitioners will develop short thought-papers in advance of the session addressing common cross-cutting issues that institutions serving marginalized communities face and innovative approaches to addressing these issues. These papers will form the basis of a series of panel discussions and interactive group work during the time in Salzburg.

Session Goals
• Develop a taxonomy and database for institutions serving marginalized populations worldwide in order to serve as a common reference point for more efficiently and effectively facilitating the generation and sharing of knowledge, research, and practices among these institutions;
• Create a global network of individuals and institutions interested in understanding the practical implications of issues such as affirmative action, student learning, degree attainment, financial support and fundraising, culturally relevant curricula, gender parity, sexuality, institutional leadership, faculty governance and voice;
• Stimulate fresh thinking on how colleges and universities can most effectively provide educational opportunities to disadvantaged or marginalized people;
• Develop a framework for data collection to be used by institutions around the world allowing for comparative data analysis in order to advocate for and make more informed policy and financial decisions;
• Work to find practical ways to solve common challenges faced by students at the margins, including access, degree attainment, developmental education, etc.;
• Uncover the common and individual successes experienced by institutions serving students at the margins, sharing strategies and best practices with majority communities that are beginning to reach out to these students.

Outcomes and Impact
• A global network will be developed for ongoing dialogue where no such network or conversation currently exists;
• A report will be published by the recently launched Center for Minority Serving Institutions at the University of Pennsylvania. The report will be based on the essays written prior to the session and it will highlight key findings from the session while outlining a framework for continued research and exchange surrounding this topic;
• Findings from the session will advance the research and advocacy agendas of partner organizations such as the Educational Testing Service, Center for Minority Serving Institutions, European Access Network, and World Congress on Access to Post-Secondary Education.
Why Salzburg?

The mission of Salzburg Global Seminar is to challenge current and future leaders to solve issues of global concern. To do this we design, facilitate and host international strategic convening and multi-year programs to tackle systems challenges critical for the next generation.

Originally founded in 1947 to encourage the revival of intellectual dialogue in post-war Europe, we are now a game-changing catalyst for global engagement on critical issues in education, health, environment, economics, governance, peace-building and more. From the start, Salzburg Global Seminar has broken down barriers separating people and ideas. We challenge countries at all stages of development and institutions across all sectors to rethink their relationships and identify shared interests and goals.

Today, our program framework has three cross-cutting clusters and addresses the underlying questions that hold keys to human progress: **Imagination, Sustainability and Justice**.

Our exclusive setting at Schloss Leopoldskron enables our participants to detach from their working lives, immerse themselves in the issues at hand and form new networks and connections. Participants come together on equal terms, regardless of age, affiliation, region or sector.

We maintain this energy and engagement through the Salzburg Global Fellowship, which connects our Fellows across the world. It provides a vibrant hub to crowd-source new ideas, exchange best practice, and nurture emerging leaders through mentoring and support.