Program

Public And Private Cultural Exchange-Based Diplomacy: New Models for the 21st Century

Salzburg, April 28–May 2, 2012

Saturday, 28 April 2012

PARTICIPANT ARRIVALS

12:30 Lunch

15:30 Coffee/Tea

16:00 Welcome and Introductory Meeting
   Stephen Salyer, President, Salzburg Global Seminar
   Margaret Ayers (Conference Organizer)
   President and CEO, Robert Sterling Clark Foundation
   Susanna Seidl-Fox (Conference Facilitator)
   Program Director, Culture and the Arts, Salzburg Global Seminar

17:30 Tour of Schloss Leopoldskron
   The Historic 18th Century Home of The Salzburg Global Seminar

18:00 Dinner

19:30 Opening Roundtable
   The Importance of International Arts Engagement
   Arturo Navarro, Executive Director, Mapocho Cultural Center, Santiago, Chile
   Lowery Stokes Sims, Charles Bronfman International Curator, Museum of Art and Design, New York, New York, United States
   Yasushi Watanabe, Professor, Keio University, Tokyo, Japan
   Xiang Xiaowei, Deputy Director General, Bureau for External Cultural Relations, Ministry of Culture, Beijing, People’s Republic of China
   Followed by Reception
Sunday, 29 April 2012

9:00  **PLENARY I:** Moderator: Andras Szanto, (Session Rapporteur)

*Re-Imagining Public and Private Roles In International Cultural Engagement for the 21St Century*

**KEYNOTE**
Karen Brooks Hopkins, President, Brooklyn Academy of Music, New York, United States

**Respondents**
Sari Bermúdez, Chief Executive Officer, Inter-American Culture and Development Foundation, Washington, D.C., United States; former President, National Council for Culture and the Arts, Mexico
Joni Cherbo, Executive Director, Resource Center for Cultural Engagement, New York, United States
Joy Mboya, Artistic Director, The GoDown Arts Centre, Nairobi, Kenya
Corina Suteu, Director, Romanian Cultural Institute, Romania, New York, United States

**DISCUSSION**
10:30  Coffee/Tea
11:00  **PLENARY I** Breakout Sessions
12:30  Lunch
14:00  **PLENARY II:** Moderator: Andras Szanto, (Session Rapporteur)

*Shifting Economic Power: New Horizons for Cultural Exchange in a Multi-Polar World*

**KEYNOTE**
Vishakha Desai, President, Asia Society, New York, United States

**RESPONDENTS**
Raj Isar, Independent Cultural Advisor; Professor, Cultural Policy Studies, American University of Paris, France
Moukhtar Kocache, Program Officer, Ford Foundation, Cairo, Egypt
Michael Schindhelm, Writer, Cultural Manager, and Theater and Film Director, Zurich and Moscow
Claudia Toni, Expert on Public Policies for Arts and Culture; Chief Consultant for Music and Dance, São Paulo State Public TV and Radio, São Paulo, Brazil

**DISCUSSION**
15:30  Coffee/Tea
16:00  **PLENARY II** Breakout Sessions
18:30  Dinner
20:00  **FIRESIDE CHAT**
The Role of Museums in International Engagement

Michael Conforti, President, Clark Art Institute, Williamstown, Massachusetts, United States
Yuko Hasegawa, Chief Curator, Museum of Contemporary Art, Tokyo, Japan
Görgün Taner, General Manager, Istanbul Foundation for Culture and Arts, Istanbul, Turkey
Mats Widbom, Director & Cultural Counselor for Sweden, The Swedish Institute, Paris, France; former Director, Museum of World Culture, Gothenburg, Sweden

Monday, 30 April 2012
9:00  PLENARY III: Moderator: András Szántó, (Session Rapporteur)
Creating an Enabling Environment that Promotes Cultural Diversity within the Context of Cultural Relations

KEYNOTE
Vernon Ellis, Chair, British Council, London, United Kingdom

RESPONDENTS
Basma El Husseiny, Managing Director, Al Mawred al Thaqafy, Cairo, Egypt
Olga Garay, General Manager, Department of Cultural Affairs, Los Angeles, California, United States
Lowery Stokes Sims, Charles Bronfman International Curator, Museum of Art and Design, New York, New York, United States

DISCUSSION
10:20  GROUP PHOTO
10:30  Coffee/Tea
11:00  PLENARY III Breakout Sessions
12:30  Lunch
14:00  PLENARY IV: Moderator: András Szántó, (Session Rapporteur)
Global Communications And The Rise Of Social Media: The Future Of International Cultural Engagement

KEYNOTE
Oussama Rifahi, Executive Director, Arab Fund for Arts and Culture, Beirut, Lebanon

RESPONDENTS
Dieter Bogner, Museum Planner, Art Historian, Author, and Collector of Site-Specific Contemporary Art Installations, Vienna, Austria
Joshua Fouts, Executive Director, Science House Foundation, Science House, New York, United States
Rita King, Vice President of Business Development, Science House, New York, New York, United States

DISCUSSION

15:30 Coffee/Tea
16:00 PLENARY IV with Breakout Sessions
18:30 Barbecue

Tuesday, 1 May 2012
9:00 Small Working Groups Prepare For Final Presentations
10:30 Coffee/Tea
11:00 PLENARY V: Moderator: András Szántó, (Session Rapporteur)
Small Working Groups Report Back
12:30 PLENARY VI: Moderator: András Szántó, (Session Rapporteur)
Reflections and Next Steps
DISCUSSION
13:00 Lunch
18:30 Reception
Venetian Room
19:00 Concert
Hossam Mahmoud, Oud
Frank Stadler, Violin
20:00 Final Banquet Dinner

Wednesday, 2 May 2012
Departures after Breakfast