

*Public And Private Cultural
Exchange-Based Diplomacy:
New Models for the 21st Century*

Salzburg, April 28–May 2, 2012



Margaret Ayers, United States (Conference Organizer)

Margaret Ayers has served as president and CEO of the Robert Sterling Clark Foundation since 1979. From 2007 through 2009, she conducted research on public and private disinvestment in international arts engagement and wrote a major report entitled *Promoting Public and Private Reinvestment in Cultural Exchange-Based Diplomacy*. The report has been made available to government and foundation officials and serves as the bedrock of the RSCF's new arts program. Ms. Ayers also serves on several boards of non-profit organizations including the New York Foundation for the Arts. A graduate of Douglass College, Rutgers University, she majored in political science, and is a Fellow of Session 453, *Achieving the Freer Circulation of Cultural Artifacts* (2008).



Sari Bermúdez, México

Sari Bermúdez is CEO of the Washington, D.C. based Inter-American Development Bank Cultural Foundation, the most important multilateral financial institution in Latin America and the Caribbean. From 2000 to 2006, she served as president of the National Council for Culture and the Arts of Mexico (Ministry of Culture). During her tenure, she implemented the latest technologies in Mexico's public libraries, and built the new Public Central Library, the National Phonoteque, five Universities of the Arts, three Cultural Centers, and eight new Contemporary Art Museums. Ms. Bermúdez has given lectures on cultural policy at universities such as The London School of Economics and the John F. Kennedy Center at Harvard University.



Dieter Bogner, Austria

Dieter Bogner is managing director and owner of bogner.cc, a private company that curates new displays of museum collections and exhibitions and develops museological master plans and concepts for new museum buildings. He is also an exhibition curator, museum planner, university lecturer, author, and collector of site-specific contemporary art. He was the founding director of the MuseumsQuartier, Vienna. Mr. Bogner is chairman of the board of the Austrian Frederick and Lilian Kiesler Private Foundation, and a member of the board of trustees of the New Museum of Contemporary Art, New York. His current and recent museum projects include the Salzburg strategic museum master plan, the New Museum of Contemporary Art, NY and the Musée des Beaux Arts, Lausanne.



Karen Brooks Hopkins, United States (Co-Chair)

Karen Brooks Hopkins is the president of the Brooklyn Academy of Music (BAM), where she has worked since 1979. She has served as the chair of the Cultural Institutions Group, as a member of the Mayor’s Cultural Affairs Advisory Commission, as a member of the New York State Board of Regents, and is currently on the Board of New York’s Convention and Visitor’s Bureau. A graduate of the University of Maryland, she received an M.F.A. from George Washington University in Washington, DC. Karen Hopkins was a member of the Advisory Committee of the Salzburg Global Seminar—*Alberto Vilar Project on Critical Issues for the Classical Performing Arts* (2002).



John Brown, United States

John Brown is adjunct professor of liberal studies and associate at the Institute for the Study of Diplomacy at Georgetown University, where he teaches courses in public diplomacy. He was formerly a consultant for the Library of Congress’ Open World exchange program with the Russian Federation. He is a member of the Public Diplomacy Council and is on the editorial board of the journal *Place Branding and Public Diplomacy*. When working at the Kennan Institute, Washington D.C. he compiled (with S. Grant) *The Russian Empire and the USSR: A Guide to Manuscripts and Archival Materials in the United States*. He received a Ph.D. in Russian history from Princeton University.



Karilyn Brown, Australia

Karilyn Brown joined the International Federation of Arts Councils and Culture Agencies (IFACCA) in February 2009 and currently serves as general manager. She has worked on a range of international initiatives and projects, including IFACCA’s World Summit on Arts and Culture in 2009 (South Africa) and 2011 (Australia). She worked for twenty years with the Australia Council for the Arts including a number of years as executive director. She was also responsible for developing and implementing a number of significant long-term programs presenting and promoting Australian arts and culture in Europe, the US and Japan. She was program manager for the 1997-2000 Olympic Arts Festivals and Paralympic Arts Festival programs.



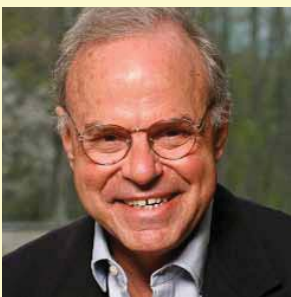
Clayton Campbell, United States

Clayton Campbell has been a consultant for the past fifteen years in the artist residency and cultural exchange field. His range of skills include design and implementation of visiting artist residency and cultural exchange programs both national and international, strategic planning for arts organizations and programs and budgeting and fundraising planning. Mr. Campbell is currently writing planning and concept documents for UNESCO's new Contemporary Art Center in Doha, Qatar; redesigning the Creative Fusions International Residency Program for the Cleveland Foundation; and designing an expanded visiting artist residency program for the Rasmuson Foundation, Alaska. He is a technical advisor for the Rockefeller Foundation Bellagio Artist and Scholars Residency program.



Joni Cherbo, United States

Joni Cherbo is currently executive director of the Resource Center for Cultural Engagement (RCCE). Together with its partner organizations Visiting Arts, UK and Libros, UK, RCCE has developed the WORLD CULTURES CONNCET web portal to connect the arts community worldwide. She developed the inaugural National Arts Policy Roundtable for Americans for the Arts, was on the Research Advisory Committee of the Center for Arts and Culture, Washington, DC., and is a senior research fellow at Ohio State University. She has initiated, organized and lectured on the arts at various convenings, taught at a number of universities in the New York City area, and served on boards and committees of many cultural institutions, and written extensively on a wide range of topics.



Michael Conforti, United States

Michael Conforti is director of the Sterling and Francine Clark Art Institute in Williamstown and is on the faculty of Williams College. He is an expert in sculpture, decorative arts and design, and on the history of museums and collecting. He is a trustee of the American Association of Museums' International Committee on Museums and the Association of Art Museum Directors, where he also served as president for two years. He graduated from Trinity College and went on to receive an M.A. and Ph.D. from Harvard University. Mr. Conforti is a Fellow of the Salzburg Global Seminar. He was co-chair of Session 453 *Achieving the Freer Circulation of Cultural Artifacts* (2008) and led the *Museum Partnership Advisory Meeting* (2008).



Michael Cundall, United States

Michael Cundall is director of the Honors Program, and assistant professor of philosophy at North Carolina A&T State University. His areas of specialization include philosophy of psychology, cognitive science, and humor studies. He has published numerous articles in professional journals and is invited frequently to speak at conferences. He applied for two grants from the National Endowment of Humanities, which are currently under review: *The African Diaspora*, and *The Liberal Tradition and Enduring Questions, Art, Belief and Aesthetic Experience*. Michael Cundall holds a Ph.D. in philosophy from the University of Cincinnati and a B.A. in philosophy and psychology from the University of Kentucky.



Vishakha Desai, United States (Co-Chair)

Vishakha Desai is the president and CEO of Asia Society. She is a frequent speaker at national and international forums on a wide variety of subjects that include US-Asia relationships, cultural roots of Asian economic development, regional connections within the Asia Pacific region, as well as the arts and cultures of Asia and Asian America. As a scholar of Asian art, she has published and edited several books and numerous articles on traditional and contemporary art. Dr. Desai holds a B.A. in political science from Bombay University and an M.A. and Ph.D. in Asian art history from the University of Michigan. Vishakha Desai was the keynote speaker at Session 482 *Libraries and Museums in an Era of Participatory Culture* (2011).



Basma El Hussein, Egypt

Basma El Hussein is an arts manager and a UNESCO expert in cultural governance. She currently is managing director of Culture Resource (Al Mawred Al Thaqafy) in Cairo. She co-founded and was a trustee of the Arab Fund for Arts & Culture. She previously was the Media, Arts & Culture program officer for the Ford Foundation in the MENA-region and arts manager of the British Council in Egypt. She is a member of the advisory board of the Center for Cultural Policy and Management, Bilgi University, Istanbul and co-authored the EU report *Towards A Strategy for Culture in the Mediterranean*. Basma El Hussein is a Fellow of Session 468 *The Performing Arts in Lean Times: Opportunities for Reinvention* (2010).



Vernon Ellis, United Kingdom (Co-Chair)

Sir Vernon Ellis became chair of the British Council in March 2010. The British Council is the UK's leading international organization for cultural and educational relations, in terms of reach and impact. He was chairman of the English National Opera 2006-12 (now President, succeeding Lord Harewood). He is also on boards of several other musical and educational entities. In addition, he supports many arts companies, artists and charities through his Foundation, which manages around 80 concerts a year at his London home. He chairs the boards of several private companies. Prior to 2010, he spent all his working life at Accenture in a number of major operational roles, overseeing the firm's operations in Europe, Middle East, Africa and India, as well as developing Accenture's relationship with the World Economic Forum. He chaired the Ditchley Park conference on Cultural Diplomacy in 2012.



Joshua Fouts, United States

Joshua Fouts is executive director of Science House Foundation. He is a senior fellow for Science Diplomacy, Culture and Education at the Center for the Study of the Presidency and Congress. He has worked for more than twenty years as a leader in the use of technology and science for cultural relations. His internationally recognized collaborative research projects with Rita J. King have focused on novel uses of new technology for education transformation and cultural collaboration, especially in the digital sphere. He co-founded and directed two think tanks at the University of Southern California Annenberg School.



David J. Fraher, United States

For more than three decades, David Fraher has directed his creative skill to building and leading arts organizations and programs throughout the US. He has served as executive director of Arts Midwest since its creation. In addition, he has led Arts Midwest in building a diverse and expanding array of international partnerships and cultural exchange programs which directly link American artists to international audiences, and (especially rural) American audiences to the many cultures of the world. He has a degree in creative writing from SUNY at Brockport, New York and completed two years of graduate work in creative writing and American literature at Ohio University in Athens.



Aimee Fullman, United States

Aimee Fullman joined the British Council in 2011 as the manager of Cultural Relations and Networks. She holds over a decade of Washington, DC-based and international experience as a cultural policy researcher, international program manager and policy practitioner specializing in international cultural engagement and cultural diversity. Past professional affiliations include American University, American Voices, Americans for the Arts, the Center for Arts and Culture, the Canadian Cultural Observatory, Sister Cities International, the Robert Sterling Clark Foundation, the Institute of International Education and UNESCO. In 2011, she began Doctoral studies in Cultural Relations Management at HEC-Montreal and is a U40 Cultural Diversity fellow.



Olga Garay, United States

Olga Garay is executive director of the Department of Cultural Affairs for the City of Los Angeles. She has been committed to international cultural exchange throughout her more than twenty-year career. While director of Cultural Affairs at Miami-Dade College, she managed a Ford Foundation funded, multi-year grant focused on Latin America and the Caribbean. As founding program director for the Arts at the Doris Duke Charitable Foundation (DDCF), she established a grants programs that made DDCF one of the top international arts funders in the U.S. She also launched LA's International Cultural Exchange Fellowship Program in 2008. The collected funds allow dozens of LA and international artists to conduct extended residencies.



Irene del Carmen González Peña, Chile

Irene González Peña is director of programming and owner of Teatro NESCAFÉ de las Artes in Santiago, Chile. Previously she was production assistant at Galo Producciones Artístico Culturales, and project director at Ventana Cultural Producciones Artístico Culturales. She has conducted special research and thesis work in Mapuche poetry, the poetry of Chile's indigenous people. Irene González Peña holds a B.A. in literature and journalism and has a degree in translation and interpretation (Spanish English).



Jennifer Goodale, United States

Since 2008, Jennifer Goodale has led two foundations focused on global exchange as executive director: Trust for Mutual Understanding (TMU), and the Asian Cultural Council (ACC). Previously, she worked for 20 years in philanthropy at Altria Group/Philip Morris Companies Inc. From 2002–2008 she served as vice president at Global Contributions, working on programs in the arts, domestic violence, hunger relief, HIV/AIDS, the environment, and humanitarian aid. She serves on the board of Mark Morris Dance Group and The Yard. She is an advocate for sexual assault prevention and volunteers with Safe Horizon and Joyful Heart Foundation. Jennifer Goodale grew up in London, UK, and is a graduate of Barnard College and Columbia University.



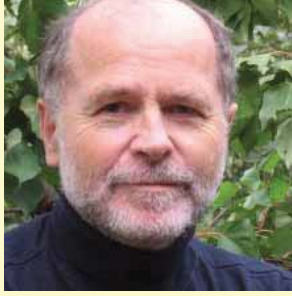
Yuko Hasegawa, Japan

Yuko Hasegawa is chief curator of the Museum of Contemporary Art, Tokyo and is also a professor in the Department of Art Science, Tama Art University, Tokyo. She was founding artistic director of the 21st Century Museum of Contemporary Art, Kanazawa (1999–2006). Ms. Hasegawa curated the Istanbul Biennale (2001), Shanghai Biennale (2002), Seoul International Media Art Biennale (2006) and was co-curator of São Paulo Biennale (2010). She has been a member of the Asian Art Council at the Solomon R. Guggenheim Museum since 2008, serves as an artistic advisor for the Venice Architecture Biennale, and is curator for Art HK Projects 2012 and Sharjah Biennial 11 2013.



Atsuko Hisano, Japan

Atsuko Hisano is program director of The Saison Foundation (SF), a private-sector grant-making foundation, established in 1987. It is dedicated to contributing to the advancement of the arts primarily in the fields of contemporary Japanese theater and dance, and to promoting cultural exchange between Japan and overseas. Recently, the SF started a new program, the Visiting Fellow Program, which invites program directors, curators, and administrators in the field of performing arts from overseas. Before that she was a program coordinator for dance and theater at Studio 200, an alternative art theater, where she worked on over 100 programs. She graduated from Aoyama Gakuin University of Tokyo with a B.A. in law.



Péter Inkei, Hungary

Péter Inkei is director of the Budapest Observatory. He does consultancy on cultural policy for various organizations, including the Council of Europe, the city of Košice, the Hungarian National Development Agency, and the European Expert Network on Culture. He served on the Board of Cultural Information and Research Centres Liaison in Europe (CIRCLE), was a stakeholders' representative on the Lab for Culture board, and has been the keynote speaker at a number of international conferences. Previously, he held various positions in the civil service, including deputy minister for culture, general director for publishing (Ministry of Culture), and national coordinator of research (Ministry of Education).



Yudhishtir Raj Isar, France

Yudhishtir Raj Isar is an analyst, consultant, public speaker and writer whose work encompasses cultural theory, experience and practice. He is professor of Cultural Policy Studies at The American University of Paris and eminent research visitor at the University of Western Sydney, Australia (2011-2013). He is trustee of or advisor to diverse cultural organizations in Europe, the US and India. Previously he served as cultural specialist at UNESCO, most notably as executive secretary of the World Commission on Culture and Development and director of cultural policies. He was the first executive director of the Aga Khan Program for Islamic Architecture at Harvard University and MIT. Mr. Isar was educated in India and France.



Rita King, United States

Rita J. King is executive vice president of business development at Science House and the creator of The Imagination Age. She founded Dancing Ink Productions, and most recently co-directed *IMAGINATION: Creating the Future of Education and Work*, an interactive project for educators focused on science, technology, engineering, the arts and mathematics. She is senior fellow for Social Networking and Immersive Technologies at the Center for the Study of the Presidency & Congress, a former innovator-in-residence at IBM Virtual Analytics Center, and a former senior fellow at the Carnegie Council for Ethics in International Affairs. She is currently serving as futurist at NASA Langley's think-tank, the National Institute of Aerospace.



Moukhtar Kocache, United Kingdom

Moukhtar Kocache is a curator and arts manager. He recently worked on the development and sustainability of arts and culture spaces, networks and infrastructure at the Ford Foundation's Cairo office. He was director of programs at the Lower Manhattan Cultural Council (LMCC), has managed and organized exhibitions, and has consulted for and worked with art galleries, museums and nonprofit organizations in the US, Europe and the Middle East. He has taught university level seminars, presented papers, been a keynote speaker at various institutions, and has published critical texts in catalogs and periodicals. He received an M.A. from Columbia University in art management and art history.



Martina Kohl, Germany

Since 1993, Martina Kohl has been working as cultural affairs specialist for the U.S. Embassy in Bonn and Berlin where she coordinates a nation-wide speaker program. Prior she served as writing consultant at the Business School of the University of Michigan, Ann Arbor. She is a frequent guest lecturer at Humboldt University Berlin where she teaches seminars on Public Diplomacy. With other colleagues she serves as general editor of the electronic *American Studies Journal*. Martina Kohl studied at Johannes-Gutenberg University in Mainz and Florida Southern College in Lakeland, Florida. She received an M.A. and a Dr. Phil. from Mainz University. Martina Kohl is a Fellow of Session 358 *The Social and Political Implications of the Internet* (1998).



Elena Kolovskaya, Russian Federation

Elena Kolovskaya is co-founder and director of the St. Petersburg PRO ARTE Foundation for Culture and Arts. Previously, she was director of the Arts and Culture Program at the St. Petersburg Branch of the Open Society Institute, and taught courses on arts management, art journalism, and museum design. She writes about cultural institutions and events and has edited more than thirty publications on modern art and culture. She graduated from the philological department of St. Petersburg University and did her post-graduate studies at the Institute of Oriental Studies at the Russian Academy of Science, Moscow. Elena Kolovskaya attended the 2002 planning meeting and was a faculty member of the session on *Cultural Institutions in Transition: Making the Case for Culture* (2003).



Ophelia Lau, Hong Kong Special Administrative Region, China

Ophelia Lau is senior staff officer in the Research and Development Unit of the Leisure and Cultural Services Department, under the Hong Kong SAR Government. In addition to serving as a coordinator on cultural matters, she assists in researching materials and examining policy issues that will facilitate development of cultural sites and activities. An experienced manager of professional performing companies and cultural facilities, Ms. Lau has also overseen the planning and implementation of a program to foster partnerships between arts venues and performing arts groups.



Licong, Zhang, China

Licong Zhang currently serves as third secretary in the Bureau for External Cultural Relations' Policy and Regulation Office at the Chinese Ministry of Culture. Previous positions include posts in the cultural office of the Chinese Embassy in Canada and in the office of American and Oceanian Affairs in the Bureau for External Cultural Relations at the Ministry of Culture. His interests include cultural policy, cultural diplomacy, public relations and culture case studies. Mr. Licong holds a double degree in English literature and diplomacy from the China Foreign Affairs University.



Alberto Lignaluppi, Argentina

Alberto Lignaluppi is managing director of Complejo Teatral de Buenos Aires, Teatro San Martín. He is an academic advisor and teacher of the international course on cultural management at the National University of Córdoba. Previously, he was co-director of the International Festival of Buenos Aires (FIBA), cultural director of the Goethe Institute Córdoba and programming coordinator of the International Theatre Festival of Buenos Aires, as well as managing director of the Festival Latinoamericano de Teatro Córdoba.



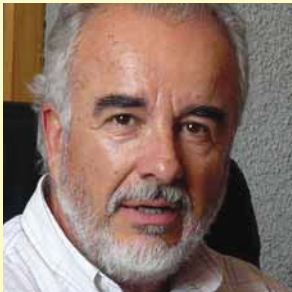
Joy A. Mboya, Kenya

Joy Mboya is the founding and executive director of a performing and visual arts centre called The Godown in Nairobi, Kenya. She is a trustee of the Gaara Dance Foundation (Kenya) and the Kalasha Film Awards (Kenya). Ms. Mboya is very active in theatre in Nairobi, both as an actress and as a writer/director of musicals, and has launched two very popular and successful annual cultural events: the *Love Jam* and *Vunja Mifupa Games*. Ms. Mboya graduated from Princeton University and pursued post-graduate studies at the National Institute for Dramatic Arts, Sydney.



Farai M'Pfunya, Zimbabwe

Farai M'Pfunya is executive director of the Culture Fund of Zimbabwe Trust. With a more than ten-year track record in arts, culture development and strategy, he has become an expert in areas that encompass African intellectual property, small organization capabilities development, film festival management and not-for-profit trust start-up and fund-raising. In 2009 he was one of the African speakers during the World Summit on Arts and Culture held in Johannesburg. Mr. M'Pfunya studied French at CAVILAM Foch in Vichy, France, and Electronics Engineering and Industrial Information Processing at the University of Pau and Paul Sabatier University in Toulouse. He holds an M.B.A. from Middlesex University Business School, London.



Arturo Navarro Ceardi, Chile

Arturo Navarro has been the executive director at Centro Cultural Estación Mapocho since 1990. He is also a professor of cultural policies at the Cultural Management Masters Program, Faculty of Arts at the University of Chile. He is an expert in the formulation and implementation of cultural policies and cultural site management and has advised four governments during the past twenty years. This has led to the creation of the National Council for Culture and the Arts and the non-profit corporation that manages the National Center for the Performing Arts Gabriela Mistral. He was a visiting fellow at Harvard University and is invited regularly to lecture at various universities across the globe, including Harvard, New York University, Johannesburg, and Melbourne.



Kajo Nelles, Germany

Kajo Nelles is director of the Internationale Tanzmesse NRW, Germany. He is the co-founder and managing director of the Dance Projects Cologne—Creativity through Movement, and has worked as a movement teacher, producer and dramatic advisor. In this position he aims to holistically conjoin movement, creativity, art and business. He also co-founded Creating Movement, the first international exchange project in South Africa after the cultural boycott. His publications include *JAMES—Life, Work and Vision of the Dancer James Saunders* (1999), and *Choreographers* (2010). Mr. Nelles studied social work at the Cologne University of Applied Sciences and worked in various social fields.



Phloeun Prim, Cambodia and Canada

Phloeun Prim and his family emigrated from Cambodia to Canada when he was three years old. He returned to Cambodia in 1998 and joined a European Union program with fifty traditional Cambodian artisans. He has helped to transform the program into a self-sustainable company called Artisans d'Angkor. Now employing over a thousand artisans and staff, it distributes high-quality traditional handmade crafts throughout Cambodia and around the world. In 2010, after serving on the organization's board for five years he was appointed as the first executive director of Cambodian Living Arts. It aims to do this through traditional and contemporary arts education programs, promotion of the arts, and advocacy for the arts.



Oussama Rifahi, Canada (Co-Chair)

Oussama Rifahi joined the Arab Fund for Arts & Culture as executive director in July 2010. Previously, he was managing director for museum development with Global Cultural Asset Management in New York, and provided cultural consultancy services to governments, cities, foundations and private collectors in Europe, the Middle East and Central Asia. As director of special projects for the Guggenheim Foundation, Mr. Rifahi led feasibility studies of modern and contemporary museums in Lithuania and France. From 2003 to 2006, he was project manager at Mubadala in Abu Dhabi and an advisor to the chairman of Tourism Development & Investment Company (TDIC). Mr. Rifahi directed the market analysis, strategy definition and development of the business model for tourism and culture in Abu Dhabi.



Fernando Sáez, Cuba

Fernando Sáez has been chair of the performing arts programs at the Ludwig Foundation of Cuba since 1998 and has been a member of the board of directors since 2000. He founded the Estudio Teatral de Santa Clara ensemble, where he also worked as an actor. Additionally, he was the coordinator of a social and cultural development program in Las Terrazas, a rural community in Pinar del Rio, Cuba. He often lectures in Cuba and abroad about diverse topics related to Cuban contemporary cultural matters, including Cuban performing arts. He has published numerous essays and articles in Cuba and around the world. Mr. Sáez graduated as a theatre critic and playwright from the School of Theatre at the Superior Institute of Arts, Havana, Cuba.



Ahmad Sarmast, Afghanistan and Australia

Ahmad Sarmast is the founder and director of the Afghanistan National Institute of Music (ANIM). He has been conducting research on the music of Afghanistan since 1993, resulting in the landmark book: *A Survey of the History of Music in Afghanistan*. Mr. Sarmast has received several accolades, including the IMC Musical Rights Award, the First Prize of 2009 David Chow Humanitarian Award, and the Education Award of the Government of Afghanistan. He received a B.A. in performance and music education from Gnisinikh College of Music, Moscow, an M.A. in musicology/ethnomusicology from the Moscow State Conservatorium, and a Ph.D. in music from Monash University, Australia.



Michael Schindhelm, Germany

Michael Schindhelm is a writer, international performing arts expert, cultural advisor for international organizations, theater director and film director. He is research curator at the Zurich University for the Arts in Switzerland and research director at the Strelka Institute Moscow in Russia. He has also served as the director of the Dubai Culture and Arts Authority. Mr. Schindhelm was director-general of the Stiftung Oper in Berlin and oversaw Berlin's three opera houses: Staatsoper Berlin, Deutsche Oper, and Komische Oper. Some of his novels include *Dubai High* (2011), *Zauber des Westens* (2001) and *Roberts Reise* (2000). His latest documentaries include *Bird's Nest* (2008) and *Chants of the Steppes* (2004). Mr. Schindhelm holds an M.Sc. in quantum chemistry from the International University of Voronezh (former USSR).



Lowery Stokes Sims, United States

Lowery Stokes Sims is the Charles Bronfman International Curator at the Museum of Arts and Design (MAD). She served as an educator and curator at The Metropolitan Museum of Art, and was executive director, president and adjunct curator at The Studio Museum in Harlem. She specializes in modern and contemporary art with a particular interest in African, Latino, Native and Asian artists. Ms. Sims holds a B.A. in art history from Queens College, an M.A. in art history from Johns Hopkins University, and a Ph.D. in art history from the City University of New York. She was a visiting professor at Queens College, Hunter College, and a fellow at the Clark Art Institute. She also served on the selection jury for the World Trade Center Memorial and is on the board of ArtTable, Inc., the Tiffany Foundation, and Art Matters, Inc.



Corina Suteu, Romania

Corina Suteu is currently director of the Romanian Cultural Institute in New York. She is a researcher and consultant in the fields of cultural policies, cultural management and international cultural cooperation. Ms. Suteu is also the founder and president of the ECUMEST Association in Bucharest. Formerly, she was the head of the Cultural Management Unit of the *Institut de l'homme et de la technologie* in Nantes, and president of the European Forum of Cultural Networks. She has worked extensively as an independent trainer, consultant and researcher in the fields of cultural cooperation and cultural management and policies in Europe. She co-chaired *Cultural Institutions in Transition* and was a member of its planning meeting (2002 – 2004).



András Szántó, United States and Hungary (Rapporteur)

András Szántó is a writer, researcher, and consultant in the fields of art, media, cultural policy, and philanthropy. He is the former director of the National Arts Journalism Program at Columbia University, where he also directed the NEA Arts Journalism Institute, and he has been a lecturer on arts management at the Sotheby's Institute of Art in New York. He has designed conferences, conducted research, and launched initiatives for major foundations, museums, arts organizations, and commercial enterprises. He is the co-author and editor of five books, and his reporting and commentary have appeared in *The New York Times*, *The Los Angeles Times*, *The Wall Street Journal*, *The Art Newspaper*, and other various publications. In 2003, he helped organize an international conference on cultural diplomacy at Columbia University titled *Arts @ Minds*.



Görgün Taner, Turkey

Görgün Taner is general director of the Istanbul Foundation for Culture and Arts. He also teaches cultural management at Istanbul Bilgi University and is on the board of the Istanbul Modern Museum. Previously, he was commissaire general of *Saison de la Turquie en France* (Commissioner General of the Turkish season in France), on the advisory board of Istanbul Cultural Capital 2010, a member of the European City's Scientific Council (Paris), director of the Istanbul Jazz Festival, and president of the International Jazz Festivals Association. Mr. Taner studied management and history and is an amateur DJ.



Claudia Toni, Brazil

Claudia Toni is a consultant and expert for public policies for arts and culture. She has a long career as a manager of cultural and musical institutions, having worked in this area since 1977. She is currently the chief consultant for music and dance at the public TV and radio of São Paulo State. She has previously advised the Secretariat of Culture at the city and state level. She was the executive director of the Orquestra de São Paulo, where she set up the administrative department, implementing a pioneering model of public administration for the Brazilian cultural sector. She has been a board member of the International Society for the Performing Arts Foundation since January 2006. Ms. Toni and is a Fellow of Session 479 *Instrumental Value: The Transformative Power of Music* (2011).



Jakub Urik, Slovak Republic

Jakub Urik is the authorized representative of the mayor of Košice for European and Cultural Affairs and head of international relations and development projects for Košice 2013—European Capital of Culture. Previously, he has served as assistant to the permanent mission of the Slovak Republic to the Council of Europe (Strasbourg), assistant to the Slovak Euro-deputy at the European Parliament (Brussels), and manager of culture and communication for the House of Slovak regions (Brussels). He received degrees from Université de Reims Champagne Ardennes (France), Université Nancy 2 (France), and University of Matej Bel (Slovak Republic).



Katelijn Verstraete, Belgium

Katelijn Verstraete has been deputy director of the Cultural Exchange Department at the Asia Europe Foundation (ASEF) in Singapore since 2006. In the last seventeen years she has built up an extensive experience and networks in Asia and Europe in the business and cultural sector. She co-founded BizArt, the first autonomous art space in Shanghai. She developed communication, training and Asia projects for the International Network of Contemporary Performing Arts (IETM), where she also managed *On the Move*, a cultural mobility information network. She was chief advisor and writer for the recently published Europe-China Cultural Compass. Ms. Verstraete holds an MA in Sinology (Leuven/ Leiden) and Marketing Management (Ghent) and studied in China (Nanjing).



Yasushi Watanabe, Japan

Yasushi Watanabe is a professor at the Graduate School of Media and Governance at Keio University. Highly interested in the relationship between culture and politics, he has published several books and articles, including *Culture and Diplomacy: The Age of Public Diplomacy* (2011). He currently serves on the advisory committee on public diplomacy at the Japanese Ministry of Foreign Affairs and as a councilor at the International House of Japan. He is co-chair of the Japan Advisory Council of the Salzburg Global Seminar. Mr. Watanabe received a B.A. in American Studies from Sophia University (Tokyo), an M.A. and Ph.D. in cultural anthropology from Harvard University, followed by a postdoctoral fellowship at the Universities of Oxford and Cambridge. He received the Japan Academy Prize - the highest award for scholars under 45 in Japan.



Katherine Watson, Finland and Canada

Katherine Watson currently is director of the European Cultural Foundation (ECF), an independent pan-European foundation, that acts as a catalyst for change through arts and culture. She has over thirty years of international experience, on both sides of the Atlantic, combining interdisciplinary art productions with advocacy, research, and policy and program development for non-profit arts organizations as well as governments. She has a particular interest in investigating how the digital shift has affected our society and in the intersection of art and culture with other fields of endeavor. Ms. Watson has been a producer, director, manager, fund developer, arts adviser and jury member, and chair of several boards. She is currently on the governing council of the European Foundation Centre in which ECF plays an active part.



Mats Widbom, Sweden

Mats Widbom is director of the Swedish Institute in Paris and cultural counselor for Sweden. He is the recent director of the Museum of World Culture in Gothenburg. He established a cultural program with exhibitions and different art forms in the new House of Sweden in Washington D.C. Mr. Widbom has extensive experience in international museum development work and initiated the important international conference *Museum 2000—Confirmation or Challenge*. He holds an M.A. in architecture from the Royal Institute of Technology, Stockholm and has also studied at the Institute for Architecture and Urban Studies in New York. Mr. Widbom was on the Faculty of Session 482 *Libraries and Museums in an Era of Participatory Culture* (2011).



Steve Willis, United States

Steve Willis is director of the Division of Humanities and associate professor of theatre and speech, at Bennett College in Greensboro, North Carolina. He has presented frequently at theatre and academic conferences and he currently serves on the editorial board of *Southern Theatre*. An award-winning playwright, his plays have been produced internationally—in Australia and South Africa—as well as in New York City. He holds an M.F.A. in acting/directing from The University of North Carolina at Greensboro and a B.A. in English/dramatic arts and speech from Averett University. Additionally, he is a certified yoga instructor with over one thousand yoga teaching hours.



Xiang Xiaowei, China

Xiang Xiaowei joined the Bureau for External Cultural Relations at the Ministry of Culture in 2009, first as assistant director general, and has been deputy director general since 2011. Before that, he served as director of American and Oceanian Affairs; Bureau for External Cultural Relations at the Ministry of Culture; head of the Chinese Culture Center in Malta; and as Consul for Culture at the Chinese consulate in Los Angeles, USA and Toronto, Canada. His research interests include external cultural policy, the management of governmental cultural exchange programs, and international cultural relations. Mr. Xiang holds a B.A. in International Cultural Studies from Peking University.



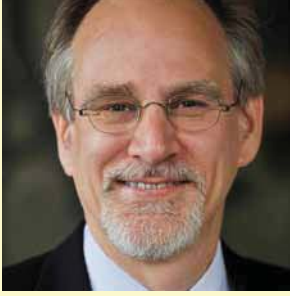
Benjamin Zeller, United States

Benjamin Zeller is an assistant professor of religious studies at Brevard College, North Carolina, where his research area is religious currents in the U.S. that are new or alternative. He is co-editing two forthcoming anthologies *Religion, Food, and Eating in North America*, and *The Bloomsbury Companion to New Religious Movements*. He holds a Ph.D. from the University of North Carolina, M.T.S. from Harvard University, and B.A. from the University of Rochester. He will spend Fall 2012 at Åbo Akademi University in Turku, Finland as a Fulbright Scholar. Mr. Zeller is a Fellow of *Colleges and Universities as Sites of Global Citizenship - International Study Program 22* (2008) and *ISP 29* (2009).

Observer:

Monika Kalista, Head of Department of Culture, Society and Generation, Department of Sports and Culture, Government of the Province of Salzburg, Austria

SGS STAFF



Stephen L. Salyer is president and chief executive officer of the Salzburg Global Seminar. Prior to joining the Seminar, he served as president and chief executive officer of Public Radio International during which time PRI became a leading developer and distributor of news and cultural programs with a global perspective for public radio in the United States. He is a graduate of Davidson College from which he also received an honorary doctorate in 2003, and of the Kennedy School of Government at Harvard University. Mr. Salyer studied law as a Root-Tilden Scholar at the New York University School of Law.



Clare Shine was appointed vice president and chief program officer of the Salzburg Global Seminar in January 2012. A firm believer in multi-disciplinary thinking, her own background spans law, business, sustainability and the arts. Clare is a UK-qualified barrister bilingual in French with 20 years' experience as an international environmental policy analyst for the UN and regional organizations, governments, the private sector and NGOs. She has also written regularly for the Financial Times arts section since 2003. She began her career in industry after studying literature at Oxford University and holds post-graduate degrees from London University and the Sorbonne University, Paris.



Susanna Seidl-Fox is program director for culture and the arts at the Salzburg Global Seminar. She joined the staff of the Salzburg Global Seminar in 1995 and has served in various capacities including academic program coordinator, director of program development, and director of seminars. From 1986 to 1995, Ms. Seidl-Fox worked as a simultaneous interpreter for the Office of Language Services of the United States Department of State. She was a Fulbright Fellow at the Universities of Mainz and Berlin. Ms. Seidl-Fox has a B.A. in German literature and political science from Dartmouth College, and an M.A. in translation and interpretation from the Monterey Institute of International Studies in California.



Julia Stepan has joined the Salzburg Global Seminar in May 2011. In her role as program associate she assists program directors with the development, administration, and logistics of several sessions per year. Julia received an M.A. in American Studies, focusing on Cultural Studies, from the University of Graz, Austria and did a one-year student exchange at the University of Wisconsin, Eau Claire.

