Outline of Lectures

PLANNING AND DEVELOPMENT OF THE URBAN COMMUNITY

97th Salzburg Seminar in American Studies March 21 - April 16, 1965

1. Monday March 22
   Human Geography and the Development of the United States
   Mr. Ullman
   Major regions and the role of the industrial belt; transportation patterns and the flow of commodities in the United States; population shifts; declining and growth areas; amenities as a factor in regional growth; defense and research.

2. Monday March 22
   The Sociology of the Central City
   Mr. Eldredge
   The American industrial city growing out of frontier society; the intellectual and the city; explosive population growth; "the melting pot" and immigrant colonies; social classes; centripetal and centrifugal forces; urbanism as a way of life; the flight to the suburbs and the increase in societal scale up to the megalopolis.

3. Tuesday March 23
   Local and State Government in Metropolitan Areas
   Mr. Campbell
   Many systems of state-local relationships; importance of relationships in understanding organization and fiscal systems in metropolitan areas; effect on provision of governmental services and their financing.

4. Tuesday March 23
   The Tradition of American City Planning: Colonial Settlements to Capital City
   Mr. Reps
   Colonization and urban settlement by the Spanish, French, Dutch, Swedes, and the English; development of European urban forms to the American environment; the planning of the capital city.

5. Wednesday March 24
   The Rise of Cities and Their Location
   Mr. Ullman
   Growth and support of cities; central place theory.
6. Wednesday
March 24
The Significance of Transportation in the Urban Community
Mr. Fagin

The land use and communication system, an interlocking set of sub-systems; short- and long-term interactions; elements of the comprehensive planning accomplishment of solution.

7. Thursday
March 25
The Sociology of the Fringe: Suburbia
Mr. Eldredge

The bland American in the lonely crowd; nostalgia for the small town; organization man and "the rat race" in "affluent society:" the other America; "lily-white" suburbs; the tarnished American dream.

8. Thursday
March 25
Town Development in the 19th Century: The Foundations of Modern American City Planning
Mr. Reps

Internal colonization and the planning of cities; spread of the gridiron; land speculation in urban growth and planning; railroad towns; company towns; urban parks and the romantic suburb; utopian communities; the Chicago fair; replanning of Washington; the city beautiful movement.

9. Friday
March 26
Adaptation of Governmental Institutions to Metropolitanism
Mr. Campbell

Lack of major revision in jurisdictional pattern; adaptations to metropolitanism through special districts, transfer of functions, changes in financing methods, and creation of regional councils.

10. Friday
March 26
The Economic Base of Cities
Mr. Ullman

Minimum requirements method of determining the economic base; basic-service ratio and city size and type; problems of predicting growth; input-output linkages.
11. Saturday
March 27

The National Government's Role in Governing Metropolitan Areas
Mr. Campbell

Grants-in-aid as method of exerting national influence; contradictory results of policy in supporting jurisdictions not otherwise viable and in promoting reorganization.

12. Saturday
March 27

Planning for Comprehensive and Consistent Public Development Policy
Mr. Fagin

The policies plan; achievement of consistency in plans of separate agencies; centralization and decentralization; private market and public action; essential institutions.

13. Monday
March 29

Organizing and Initiating a Comprehensive Metropolitan Planning Process
Mr. Fagin

Substantive policy and research policy; staffing; a plan for planning.

14. Monday
March 29

The Revenue Systems of Metropolitan Areas
Mr. Campbell

Roles of national, state, and local governments in revenue production; variations between metropolitan areas the result of different combinations of local and non-local revenue sources.

15. Tuesday
March 30

Location of Cities
Mr. Ullman

Non-central place types (transport, specialized function); location of cities in the United States.

16. Tuesday
March 30

The Negro and Planning
Mr. Eldredge

Black ghettos; migration; life-patterns in family living, health, education and occupation; relations with the law; motivation, central city and fringe area safety valves; frustration, tension and aggression; protest movements and leadership.
17. Wednesday  
   March 31  
   
   Urban Planning: Challenge and Response  
   Mr. Reps  
   
   The development of planning as a function of urban government; education of planners; the changing pattern of urban America; population growth; slums and suburbs; contemporary utopians; open space and its role in the metropolis; the image of the city; the neighborhood theory; the automobile and the city.

18. Wednesday  
   March 31  
   
   The Technology of Contemporary Planning  
   Mr. Fagan  
   
   Operations research in urban systems planning; values, objectives and criteria; cost-benefit analysis.

19. Thursday  
   April 1  
   
   Public Expenditure Patterns Among and Within Metropolitan Areas  
   Mr. Campbell  
   
   Differences in expenditure patterns as a result of revenue systems; differences between central cities and outlying jurisdictions.

20. Thursday  
   April 1  
   
   The Technology of Contemporary Planning  
   Mr. Fagan  
   
   Models of urban change under the impact of alternative policies; surveys; large scale data management.

21. Friday  
   April 2  
   
   The American Family and Housing  
   Mr. Eldredge  
   
   Ecological family types; the transfer of function as the conjugal replaces the consanguine family; children and their educational problems; teen-age culture; the "blackboard jungle" and the deep slum "togetherness;" extreme spatial and social mobility; the underused and unwanted old people; housing aspirations and needs.
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<tr>
<td>Friday, April 2</td>
<td>Housing: Problems, Policies, and Possibilities</td>
<td>Mr. Reps</td>
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<td>Early attempts at housing reform; the new scale of American housing; European influences; government housing policy; housing legislation and programs; the increasing federal role.</td>
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<td>Monday, April 5</td>
<td>Sites of Cities</td>
<td>Mr. Ullman</td>
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<td>Role of terrain and other natural features; environmental limitations today (air, water pollution, etc.).</td>
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<td>Monday, April 5</td>
<td>Transportation Technology</td>
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<td>Future modes of transportation; containerization; automation of controls; flow characteristics.</td>
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<td>Tuesday, April 6</td>
<td>Internal Structure of Cities</td>
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<td>Theories of urban land use and ecology; parts of the city: central business district, residential areas, industrial areas, etc.; U.S. compared to Europe.</td>
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<td>Tuesday, April 6</td>
<td>Bureaucracy and Mass Society in Metropolis</td>
<td>Mr. Eldredge</td>
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<td>Large scale national organization; increasing industrialization, urbanization and organization; population growth and land use; large scale production of ideas and mass media; mass culture leading to mass society in an urbanized America; the denial of the traditional democratic ideology.</td>
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<td>Wednesday, April 7</td>
<td>The Influence of Metropolitanism on National Politics</td>
<td>Mr. Campbell</td>
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<td>Metropolitan as a major factor in national politics as shown in an analysis of national public policy issues, voting behavior, and style of national legislatures.</td>
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28. Wednesday  
April 7  

Law and Land: Methods for Planning Implementation  
Mr. Reps

The system of land use control in the U.S.;  
Requirements for an effective urban guidance  
system; possible future development of land  
planning law.

29. Thursday  
April 8

The New Pattern of American Cities: Dispersion  
Mr. Ullman

Role of the automobile; outlying shopping  
centers; decline of central business districts;  
growth of suburbia and exurbia; outlying manufacturing.

30. Thursday  
April 8

New Patterns for the Metropolis  
Mr. Reps

Types of metropolitan plans; metropolitan  
growth in the New York region; effect of  
metropolitan transportation planning; Baltimore  
and Washington as case studies; analytical and  
intuitive planning.

31. Friday  
April 9

State Politics and Metropolitanism  
Mr. Campbell

Impact of metropolitanism on state politics;  
effect of Supreme Court decision requiring reapportion- 
ment of state legislatures.

32. Friday  
April 9

The Loss of Community: Anomie, Privatization and  
Alienation  
Mr. Eldredge

Little man lost; high spatial mobility; vertical  
mobility in the class structure; anomie of the  
immigrant and of the rural migrant; privatized lives  
in "a house of minimum commitment in a community of  
limited liability;" mobile houses; the breakdown  
of humanity and alienation in the non-community.
33. Saturday  
   April 10  
   The Design of Alternative Urban Land Use and Transportation Systems  
   Mr. Fagin  
   Metropolitan structural types; optimization models; aesthetic considerations.

34. Saturday  
   April 10  
   The Urban Core: Planning for the Central City  
   Mr. Reps  
   The changing role of central city; regional shopping centers; replanning the center; the automobile vs the pedestrian.

35. Monday  
   April 12  
   Regional Planning  
   Mr. Ullman  
   General economic and metropolitan regions; natural resources, particularly water; benefit cost measurement; the Meramec Basin as an illustration of a comprehensive river basin study.

36. Monday  
   April 12  
   Transportation Finance  
   Mr. Fagin  
   Major current trends; user charges; public costs; subsidies; social costs.

37. Tuesday  
   April 13  
   Automation, Leisure and the Higher Culture  
   Mr. Eldredge  
   Increasingly automated production; "free time: to 'moonlight' or repair gadgetry; the unintelligent in an automated world; minority group forced-leisure; the challenge of leisure and its connection with education; the anti-cultural and anti-intellectual traditions in the U.S.; mobilization of resources for the production, performance/showing, and consumption of the "higher culture."
38. Tuesday
   April 13
   Political Power Structures within Metropolitan Areas
   Mr. Campbell

   Identification of power elite in urban communities; methodology and findings of studies; relevance of findings for examination of decision-making at local and metropolitan levels.

39. Wednesday
   April 14
   Interaction Among Planners, Governmental Officials
   Mr. Fagin

   Technical vs political questions; public relations; the function of voluntary planning organizations.

40. Wednesday
   April 14
   Regional Planning and the Measurement of Recreation Benefits
   Mr. Ullman

   The Meramec river basin study (continued); recreation and other benefits.

41. Thursday
   April 15
   Renewing Urban America
   Mr. Reps

   Federal, state, and local urban renewal legislation and programs; problems of historic area preservation; problems and prospects; the new look of American cities.

42. Thursday
   April 15
   The Politics of Metropolitan Reorganization
   Mr. Campbell

   Attempts at metropolitan government reorganization as an illustration of values and power systems; community conflicts arising from reorganization proposals; social and economic forces involved.
43. Friday
April 16

Social and Physical Planning in a Traditional
Democracy
Mr. Eldredge

The anti-planning tradition of laisser-faire;
the aesthetic and engineering backgrounds of American
urban planning; social welfare traditions under a
"free enterprise" economy; the New Deal and the
gradual assumption of three-tiered governmental
responsibility; failure to join social with physical
planning; the inadequate contributions of social
science; the need for understanding and machinery.

44. Friday
April 16

The Future of American Cities
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