

Outline of Lectures

PLANNING AND DEVELOPMENT OF THE URBAN COMMUNITY

97th Salzburg Seminar in American Studies

March 21 - April 16, 1965

1. Monday
March 22

Human Geography and the Development of the United States

Proof Mr. Ullman

Major regions and the role of the industrial belt; transportation patterns and the flow of commodities in the United States; population shifts; declining and growth areas; amenities as a factor in regional growth; defense and research.

2. Monday
March 22

The Sociology of the Central City

Proof Mr. Eldredge

The American industrial city growing out of frontier society; the intellectual and the city; explosive population growth; "the melting pot" and immigrant colonies; social classes; centripetal and centrifugal forces; urbanism as a way of life; the flight to the suburbs and the increase in societal scale up to the megalopolis.

3. Tuesday
March 23

Local and State Government in Metropolitan Areas

Proof Mr. Campbell

Many systems of state-local relationships; importance of relationships in understanding organization and fiscal systems in metropolitan areas; effect on provision of governmental services and their financing.

4. Tuesday
March 23

The Tradition of American City Planning: Colonial Settlements to Capital City

Proof Mr. Reps

Colonization and urban settlement by the Spanish, French, Dutch, Swedes, and the English; development of European urban forms to the American environment; the planning of the capital city.

5. Wednesday
March 24

The Rise of Cities and Their Location

Proof Mr. Ullman

Growth and support of cities; central place theory.

6. Wednesday
March 24

The Significance of Transportation in the Urban Community

Prof. Mr. Fagin

The land use and communication system, an interlocking set of sub-systems; short- and long-term interactions; elements of the comprehensive planning accomplishment of solution.

7. Thursday
March 25

The Sociology of the Fringe: Suburbia

Prof. Mr. Eldredge

The bland American in the lonely crowd; nostalgia for the small town; organization man and "the rat race" in "affluent society;" the other America; "lily-white" suburbs; the tarnished American dream.

8. Thursday
March 25

Town Development in the 19th Century: The Foundations of Modern American City Planning

Prof. Mr. Reps

Internal colonization and the planning of cities; spread of the gridiron; land speculation in urban growth and planning; railroad towns; company towns; urban parks and the romantic suburb; utopian communities; the Chicago fair; replanning of Washington; the city beautiful movement.

9. Friday
March 26

Adaptation of Governmental Institutions to Metropolitanism

Prof. Mr. Campbell

Lack of major revision in jurisdictional pattern; adaptations to metropolitanism through special districts, transfer of functions, changes in financing methods, and creation of regional councils.

10. Friday
March 26

The Economic Base of Cities

Prof. Mr. Ullman

Minimum requirements method of determining the economic base; basic-service ratio and city size and type; problems of predicting growth; input-output; linkages.

11. Saturday
March 27 The National Government's Role in Governing
Metropolitan Areas Mr. Campbell
Grants-in-aid as method of exerting national influence; contradictory results of policy in supporting jurisdictions not otherwise viable and in promoting reorganization.
12. Saturday
March 27 Planning for Comprehensive and Consistent Public
Development Policy Mr. Fagin
The policies plan; achievement of consistency in plans of separate agencies; centralization and decentralization; private market and public action; essential institutions.
13. Monday
March 29 Organizing and Initiating a Comprehensive Metro-
politan Planning Process Mr. Fagin
Substantive policy and research policy; staffing; a plan for planning.
14. Monday
March 29 The Revenue Systems of Metropolitan Areas Mr. Campbell
Roles of national, state, and local governments in revenue production; variations between metropolitan areas the result of different combinations of local and non-local revenue sources.
15. Tuesday
March 30 Location of Cities Mr. Ullman
Non-central place types (transport, specialized function); location of cities in the United States.
16. Tuesday
March 30 The Negro and Planning Mr. Eldredge
Black ghettos; migration; life-patterns in family living, health, education and occupation; relations with the law; motivation, central city and fringe area safety valves; frustration, tension and aggression; protest movements and leadership.

17. Wednesday
March 31

Urban Planning: Challenge and Response

Mr. Reps

The development of planning as a function of urban government; education of planners; the changing pattern of urban America; population growth; slums and suburbs; contemporary utopians; open space and its role in the metropolis; the image of the city; the neighborhood theory; the automobile and the city.

18. Wednesday
March 31

The Technology of Contemporary Planning

Mr. Fagin

Operations research in urban systems planning; values, objectives and criteria; cost-benefit analysis.

19. Thursday
April 1

Public Expenditure Patterns Among and Within Metropolitan Areas

Mr. Cambell

Differences in expenditure patterns as a result of revenue systems; differences between central cities and outlying jurisdictions.

20. Thursday
April 1

The Technology of Contemporary Planning

Mr. Fagin

Models of urban change under the impact of alternative policies; surveys; large scale data management.

21. Friday
April 2

The American Family and Housing

Mr. Eldredge

Ecological family types; the transfer of function as the conjugal replaces the consanguine family; children and their educational problems; teen-age culture; the "blackboard jungle" and the deep slum "togetherness;" extreme spatial and social mobility; the underused and unwanted old people; housing aspirations and needs.

22. Friday
April 2

Housing: Problems, Policies, and Possibilities

Mr. Reps

Early attempts at housing reform; the new scale of American housing; European influences; government housing policy; housing legislation and programs; the increasing federal role.

23. Monday
April 5

Sites of Cities

Mr. Ullman

Role of terrain and other natural features;
environmental limitations today (air, water
pollution, etc.).

24. Monday
April 5

Transportation Technology

Mr. Fagin

Future modes of transportation; containerization; automation of controls; flow characteristics.

25. Tuesday
April 6

Internal Structure of Cities

Mr. Ullman

Theories of urban land use and ecology; parts of the city: central business district, residential areas, industrial areas, etc.; U.S. compared to Europe.

26. Tuesday
April 6

Bureaucracy and Mass Society in Metropolis

Mr. Eldredge

Large scale national organization; increasing industrialization, urbanization and organization; population growth and land use; large scale production of ideas and mass media; mass culture leading to mass society in an urbanized America; the denial of the traditional democratic ideology.

27. Wednesday
April 7

The Influence of Metropolitanism on National
Politics Mr. C.

Mr. Campbell

Metropolitan as a major factor in national politics as shown in an analysis of national public policy issues, voting behavior, and style of national legislatures.

28. Wednesday
April 7

Law and Land: Methods for Planning Implementation
Mr. Reps

The system of land use control in the U.S.; Requirements for an effective urban guidance system; possible future development of land planning law.

29. Thursday
April 8

The New Pattern of American Cities: Dispersion
Mr. Ullman

Role of the automobile; outlying shopping centers; decline of central business districts; growth of suburbia and exurbia; outlying manufacturing.

30. Thursday
April 8

New Patterns for the Metropolis
Mr. Reps

Types of metropolitan plans; metropolitan growth in the New York region; effect of metropolitan transportation planning; Baltimore and Washington as case studies; analytical and intuitive planning.

31. Friday
April 9

State Politics and Metropolitanism
Mr. Campbell

Impact of metropolitanism on state politics; effect of Supreme Court decision requiring reapportionment of state legislatures.

32. Friday
April 9

The Loss of Community: Anomie, Privatization and Alienation
Mr. Eldredge

Little man lost; high spatial mobility; vertical mobility in the class structure; anomie of the immigrant and of the rural migrant; privatized lives in "a house of minimum commitment in a community of limited liability;" mobile houses; the breakdown of humanity and alienation in the non-community.

33. Saturday
April 10

The Design of Alternative Urban Land Use and
Transportation Systems Mr. Fagin

Metropolitan structural types; optimization models; aesthetic considerations.

34. Saturday
April 10

The Urban Core: Planning for the Central City
Mr. Reps

The changing role of central city; regional shopping centers; replanning the center; the automobile vs the pedestrian.

35. Monday
April 12

Regional Planning

Mr. Ullman

General economic and metropolitan regions; natural resources, particularly water; benefit cost measurement; the Meramec Basin as an illustration of a comprehensive river basin study.

36. Monday
April 12

Transportation Finance

Mr. Fagin

Major current trends; user charges; public costs; subsidies; social costs.

37. Tuesday
April 13

Automation, Leisure and the Higher Culture

Mr. Eldredge

Increasingly automated production; "free time: to "moonlight" or repair gadgetry; the unintelligent in an automated world; minority group forced-leisure; the challenge of leisure and its connection with education; the anti-cultural and anti-intellectual traditions in the U.S.; mobilization of resources for the production, performance/showing, and consumption of the "higher culture."

38. Tuesday
April 13

Political Power Structures within Metropolitan Areas
Mr. Campbell

Identification of power elite in urban communities; methodology and findings of studies; relevance of findings for examination of decision-making at local and metropolitan levels.

39. Wednesday
April 14

Interaction Among Planners, Governmental Officials
Mr. Fagin

Technical vs political questions; public relations; the function of voluntary planning organizations.

40. Wednesday
April 14

Regional Planning and the Measurement of Recreation Benefits
Mr. Ullman

The Meramec river basin study (continued); recreation and other benefits.

41. Thursday
April 15

Renewing Urban America

Mr. Reps

Federal, state, and local urban renewal legislation and programs; problems of historic area preservation; problems and prospects; the new look of American cities.

42. Thursday
April 15

The Politics of Metropolitan Reorganization
Mr. Campbell

Attempts at metropolitan government reorganization as an illustration of values and power systems; community conflicts arising from reorganization proposals; social and economic forces involved.

43. Friday
April 16

Social and Physical Planning in a Traditional
Democracy Mr. Eldredge

The anti-planning tradition of laissez-faire; the aesthetic and engineering backgrounds of American urban planning; social welfare traditions under a "free enterprise" economy; the New Deal and the gradual assumption of three-tiered governmental responsibility; failure to join social with physical planning; the inadequate contributions of social science; the need for understanding and machinery.

44. Friday
April 16

The Future of American Cities Panel

Lecture - Schedule

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|----|-----------------------|--|----------------|
| 19 | Thursday
April 1, | The Revenue Systems of Metropolitan Areas | Prof. Campbell |
| 20 | Thursday
April 1, | The New Pattern of American Cities: Dispersion | Prof. Ullman |
| 21 | Friday
April 2, | The American Family and Housing | Prof. Eldredge |
| 22 | Friday
April 2, | Housing: Problems, Policies, and Possibilities | Prof. Reps |
| 23 | Monday
April 5, | Sites of Cities | Prof. Ullman |
| 24 | Monday
April 5, | Transportation Technology | Prof. Fagin |
| 25 | Tuesday
April 6, | New Patterns for the Metropolis | Prof. Reps |
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April 6, | Bureaucracy and Mass Society in Metropolis | Prof. Eldredge |
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| 30 | Thursday
April 8, | Internal Structure of Cities | Prof. Ullman |
| 31 | Friday
April 9, | State and National Political Response to
Metropolitanism | Prof. Campbell |
| 32 | Friday
April 9, | The Loss of Community: Anomie, Privatization and
Alienation | Prof. Eldredge |
| 33 | Saturday
April 10, | The Design of Alternative Urban Land Use and
Transportation Systems | Prof. Fagin |
| 34 | Saturday
April 10, | Renewing Urban America | Prof. Reps |

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April 12, | The Economic Base of Cities | Prof. Ullman |
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