



SALZBURG  
GLOBAL  
SEMINAR

**2015**  
**GLOBAL**  
**CITIZENSHIP**  
**PROGRAM**



## Foreword

Ever since the first Fellows walked through the gates of Schloss Leopoldskron in 1947, education has been a distinct part of Salzburg Global Seminar's mission. Education for global citizenship and change was at the center of Salzburg Global Seminar's visionary goal when it was founded by three young Harvard students at the end of World War Two (as the Salzburg Seminar in American Studies), even if the terminology may have been different at the time using the language of reconciliation, international understanding and collaboration.

Salzburg Global Seminar was founded on the notion of bringing young leaders together to broaden their understanding about the factors, forces and systems that shape the world in which they live, in order to equip them with the impetus to create more lasting, sustainable, and peaceful societies. More than sixty years later, this noble vision still drives our work and it is at the heart of our Global Citizenship Program (GCP)—and indeed all of Salzburg Global's programs.

**“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”**

*– Prof. Margaret Mead, Faculty, 1947*

While we believe in the power of individuals – young and old – to make small ideas bigger and change the world one relationship at a time, we also believe in institutional change and the value of educational institutions in helping to create the next generation of globally aware and critically thinking leaders. Thus Salzburg Global's GCP aims not only to instill change in its student participants, but also in the institutions from which they come.

Our location at Schloss Leopoldskron in Salzburg, Austria not only provides a beautiful venue in which participants can immerse themselves in the issues at hand and come together away from their home environments and out of their comfort zones. As an Austrian palace built by a Protestant-expelling Catholic Prince-Archbishop and once owned by the exiled Jewish theater director Max Reinhardt before being seized by the local Nazi Gauleiter, it also serves as a stark reminder of what can happen when intolerance, ignorance and inaction abound.

Our ever more interconnected world needs global citizens and Salzburg Global Seminar is – as it was in 1947 and still is now – working with individuals and institutions to meet this need.

# Global Citizenship Program

## Why do we need Global Citizens?

Never before have the lives of people globally been more interconnected than is true for the world of today. The changes caused by the political, economic, technological and environmental developments in the course of the past two to three decades have been momentous. These changes have given rise to the growing realization that “we are no longer living in national communities of fate, but in overlapping communities of fate” (David Held). We must develop and share the knowledge about how to manage this unprecedented global interconnectedness in a fair and equitable way that allows the most people to get the maximum benefit from the opportunities which globalization provides. Not doing so may result in large-scale and irreversible damage.

## What is Global Citizenship?

Broadly speaking, global citizens are consciously prepared to live and work in the hyper-complex interdependent society of the 21st century and contribute to improving the common global welfare. They are people who have developed the knowledge, skills, tools, values, and commitment to:

- Understand the nature of globalization, including its positive and negative impacts around the world, and realize how it is transforming human society;
- Appreciate the diversity of humanity in all of its manifestations, from local to global, and interact with different groups of people to address common concerns;
- Recognize the critical global challenges that are compromising humanity’s future and see how their complexity and interconnections make solutions increasingly difficult;
- Collaborate with different sets of stakeholders, by thinking globally and acting locally, to address these critical challenges and build a more equitably sustainable world.

The Global Citizenship Program’s core mission is to facilitate institutional change in educational enterprises, primarily colleges and universities

We work with partner colleges and universities (currently based primarily in the United States) which want to convey the relevant attitudes, knowledge, and strategies to prepare students to be global citizens.

In partnership with a diverse group of higher education institutions, the GCP offers two interrelated kinds of intensive week-long sessions, one for faculty/administrators and the other for students. Thus it engages all constituencies on campus to create lasting and intentional change.



## Our Faculty Program

Our goal is to transform colleges and universities into “sites of global citizenship” where all activities – from student and faculty learning, teaching, and research, to institutional policies, structures and infrastructures – are oriented towards preparing graduates to be responsible global citizens.

We bring together 40-50 participants, from professors to administration staff, college presidents to board members, along with a group of distinguished faculty to explore a variety of pressing global challenges. These sessions examine a diverse set of substantive topics, explore strategies for institutional change, and create a framework for participating institutional teams to design global education initiatives and implementation plans specific to their own institutions.

## Our Student Program

The student sessions focus on a similar mix of substantive topics in a variety of instructional formats, including experiential learning during a field trip to the Dachau Concentration Camp Memorial Site in neighboring Germany. The student sessions also include intensive small group project work designed to develop the habits of the mind and the heart to think critically and strategically about how they can act as global citizens on their campuses, in their communities, and in their future educational and professional careers.

One of the most distinctive characteristics of the GCP is its inclusiveness with regard to the types of partner institutions that it involves. They represent a true cross-section of US higher education with two-year, four-year and six-year institutions in roughly equal numbers.



“At the heart of global citizenship education are ethical questions concerning the values and norms we have to observe in an interconnected world such as values of justice and compassion, of civility, respect and recognition.”

– Dr. Jochen Fried,  
*Salzburg Global Director of Education*

By virtue of their involvement in the Global Citizenship Program, partner institutions have:

- Initiated the reorientation of mission/ vision statements, strategic plans and student learning outcomes to include global perspectives;
  - Created new global education lesson plans, courses, programs and certificates;
  - Built critical mass among faculty and administrators to launch and sustain an institution-wide change process to “globalize the campus”;
  - Formulated their own, institution-specific response to the global literacy of their students.
- Concrete examples of success include:
  - The founding of Bronx Community College’s Center for Tolerance and Understanding;
  - The introduction of a global citizenship requirement for all graduates of Santa Monica College;
  - The initiation and organization of an annual All Nighter for Haiti fundraising event by Miami Dade College’s students;
  - The establishment of San José State University’s SJSU-Salzburg Program which was recognized as one of the top ten citizen diplomacy programs in the US by the US Center for Citizen Diplomacy;
  - The awarding of the 2010 NAFSA, Association of International Educators *Paul Simon Spotlight Award* to Borough of Manhattan Community College;
  - The launch of the Global Citizenship Institute at St Mark’s School, which held its first session in July 2014.



## FACULTY FOR 2013/2014 PROGRAM

### **Xenia Avezov**

Research Assistant of conflict resolution project,  
Stockholm International  
Peace Research Institute  
(SIPRI), Stockholm, Sweden

### **Darci Arnold**

Strategic Business Consultant  
and Former Vice President of  
Global Marketing, Seagate,  
San José, CA, USA

### **Santwana Dasgupta**

Director, Partnership for  
the Education of Children  
in Afghanistan (P.E.C.A),  
Bloomington, MN, USA

### **Augie Gallego**

Chancellor Emeritus,  
San Diego Community College  
District, San Diego, CA, USA

### **Farid Hafez**

Researcher and Lecturer,  
Department of Oriental  
Studies, University of Vienna;  
Muslim Teachers Training  
College, Vienna, Austria

### **Charles Hopkins**

UNESCO Chair,  
York University,  
Toronto, Canada

### **Maghan Keita**

Chair of the Board of Trustees  
of the College Board;  
Professor of History,  
Villanova University,  
Villanova, PA, USA

### **Yolanda Moses**

Professor of Anthropology;  
Associate Vice Chancellor  
for Diversity, Equity and  
Excellence,  
University of California,  
Riverside, CA, USA

### **Champa Patel**

Head of Campaigns and  
Individuals at Risk,  
Amnesty International UK,  
London, UK

### **William Reckmeyer**

Professor of Leadership and  
Systems, Director of the SJSU  
Salzburg Program at San José  
State University, CA, USA

### **Hedy C. Rose**

Former Director of Education  
Studies, Wesleyan University,  
Middletown, CT, USA

### **Peter Rose**

Sophia Smith Professor  
Emeritus of Sociology and  
Anthropology, Smith College,  
Northampton, MA, USA

### **Isabelle Schulte- Tenckhoff**

Professor of Anthropology,  
Graduate Institute  
of International and  
Development Studies,  
Geneva, Switzerland

### **Reinhold Wagnleitner**

Former Associate Professor of  
Modern History,  
University of Salzburg,  
Salzburg, Austria

### **Norman Yetman**

Former Chancellors Club  
Teaching Professor of  
American Studies and  
Sociology, The University of  
Kansas, Lawrence, KS, USA



## PARTICIPATING UNIVERSITIES AND COLLEGES 2013/2014

**\*Bennett College**  
Greensboro, NC

**Bronx Community College**  
Bronx, NY

**California State University Fullerton**  
Fullerton, CA

**Chicago State University**  
Chicago, IL

**Eastern Kentucky University**  
Richmond, KY

**\*Ferrum College**  
Ferrum, VA

**Miami Dade College**  
Miami, FL

**Murray State University**  
Murray, KY

**Houston Community College System**  
Houston, TX

**Kingsborough Community College**  
Brooklyn, NY

**Leigh High School**  
San Jose, CA

**Louisiana Community and Technical College System**  
Baton Rouge, LA

**Queensborough Community College**  
Bayside, NY

**San Diego City College**  
San Diego, CA

**San Jose State University**  
San Jose, CA

**Seminole State College**  
Sanford, FL

**St. Mark's School**  
Southborough, MA

**Tarrant County College District**  
Fort Worth, TX

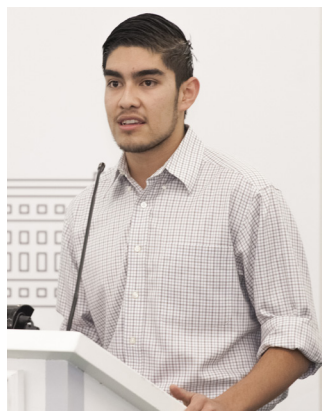
**Trident Technical College**  
North Charleston, SC

**University of San Francisco**  
San Francisco, CA

**West Valley College**  
Saratoga, CA

**\*West Virginia Wesleyan College**  
Buckhannon, WV

\*M-GCP partner schools  
(see page 9)



## STUDENT TESTIMONIAL

**“I was awarded a \$5000 scholarship from Telemundo/ NBC new station as part of the Hispanic Business Salute. They were all astounded by my knowledge of Global Citizenship and how I am using this towards my studies on economics to one day work or create an international non-profit that focuses on education and mentorship. All this would not have been achieved without this great program! I look forward to continuing my education with the experiences and knowledge that I have attained through the GCP! Thank you!” – Ismael Castaneda, Tarrant County College participant, May 2014**



# Mellon Global Citizenship Program (M-GCP)

“We must encourage institutions to provide young people with the resources and opportunities to become global citizens.”

– Kofi Annan,  
*cit. University World News, Issue 274,*  
*June 2, 2013*

The M-GCP is an extension of our work with partner colleges and universities to facilitate institutional change efforts aimed at strengthening global citizenship education.

It began in 2008 (then still under the title of **The Mellon Fellow Community Initiative**) with the generous support of the Andrew W. Mellon Foundation and involves 36 institutions which are either Historically Black Colleges and Universities (HBCU) or members of the Appalachian College Association (ACA).



MFCI report available online:

[www.salzburgglobal.org/go/MFCI](http://www.salzburgglobal.org/go/MFCI)

The work of the M-GCP to date has enabled its partner institutions to incorporate the concept of global citizenship into the teaching and learning at their respective campuses in a number of different ways including new certificate programs; the redefinition of general education requirements and student learning outcomes; expansion of cross-cultural experiences for students and faculty through study abroad and study away opportunities; and the creation of international service learning programs. Also, ACA and HBCU institutions have started meaningful cooperation and collaboration based on mutual understanding, trust and respect. This has generated new ideas for a range of innovative and interconnected global education activities that draw upon the unique characteristics of HBCUs and ACAs and the unlikely collaboration of these two groups of colleges and universities.

The M-GCP is based on a number of assumptions and premises that informed this program from the start:

- Institutional transformation begins with the **individuals** who take part in the program and discover or connect to a new purpose of education and notion of what it means to be an educator;
- **Institutional teams**, composed with strategic intent, can impact the adaptability to change on their campus with exponential efficacy;

- Learning is a social activity which at its fundamental level implies emulation and engagement with others. Thus, like individuals, institutions are more likely to become smarter in well-designed **cross-institutional settings**.

During the course of the M-GCP, new lessons were learnt and added to the key assumptions:

- The shared idea of global social justice as a common value-based frame of reference is a powerful connector and can help transcend deep-seated real or perceived differences between people and institutions.
- Cooperation between institutions is not so much an add-on to a change effort that has already taken hold at a specific campus; instead it is an enabler of incipient change efforts.

As the M-GCP unfolded, the notion of global education became a bridge and a force connecting HBCU and ACA institutions which have historically not worked together but have much to gain by doing so. The specific constellation of these institutions offers a unique opportunity, through cooperation, to make “globalization at home” and “citizenship without borders” a powerful and tangible learning experience for their students, and in the process make a significant contribution to the ongoing discussion about diversity and global education in US higher education.

Thanks to the dedicated and ongoing support by the Andrew W. Mellon Foundation, the next phase of the Mellon Global Citizenship Program (2014-2017) will allow for a continuation and expansion of the on- and cross-campus initiatives that are currently underway focusing on four main areas:

- Global Education Visiting Specialist Series
- Study Away Incentive Program
- Global Citizenship Summits
- Undergraduate Research Conferences

The work will be guided by an Advisory Council consisting of six members who are nationally renowned experts in higher education and are familiar with the M-GCP. There will also be a Global Education Leadership Circle which will engage senior level management from M-GCP colleges and universities as ambassadors of their institutions working together to amplify the commitment to the goals of this partnership alliance and to further strengthen and sustain the benefits of the M-GCP.

The ultimate goal of the M-GCP is the establishment of a robust, self-organized and lasting framework for ACA-HBCU collaboration in the form of a Global Citizenship Consortium

## PARTICIPATING UNIVERSITIES AND COLLEGES

### **Alderson-Broadbent College**

*Phillippi, WV*

### **\*Bennett College**

*Greensboro, NC*

### **Berea College**

*Berea, KY*

### **Bethune-Cookman University**

*Daytona Beach, FL*

### **Bluefield College**

*Bluefield, VA*

### **Brevard College**

*Brevard, NC*

### **Campbellsville University**

*Campbellsville, KY*

### **Carson-Newman College**

*Jefferson City, TN*

### **Clark Atlanta University**

*Atlanta, GA*

### **Davis & Elkins College**

*Elkins, WV*

### **Dillard University**

*New Orleans, LA*

### **Emory & Henry College**

*Emory, VA*

### **\*Ferrum College**

*Ferrum, VA*

### **Fisk University**

*Nashville, TN*

### **Florida Memorial University**

*Miami Gardens, FL*

### **Hampton University**

*Hampton, VA*

### **Howard University**

*Washington, DC*

### **King University**

*Bristol, TN*

### **Lee University**

*Cleveland, TN*

### **Lees-McRae College**

*Banner Elk, NC*

### **Lincoln Memorial University**

*Harrogate, TN*

### **Lindsey Wilson College**

*Columbia, KY*

### **Mars Hill College**

*Mars Hill, NC*

### **Morehouse College**

*Atlanta, GA*

### **North Carolina Central University**

*Durham, NC*

### **Saint Augustine's College**

*Raleigh, NC*

### **Spelman College**

*Atlanta, GA*

### **Tusculum College**

*Tusculum, TN*

### **University of Charleston**

*Charleston, WV*

### **University of the District of Columbia**

*Washington, DC*

### **University of Pikeville**

*Pikeville, KY*

### **Virginia Union University**

*Richmond, VA*

### **Warren Wilson College**

*Swannanoa, NC*

### **\*West Virginia Wesleyan College**

*Buckhannon, WV*

### **Wheeling Jesuit University**

*Wheeling, WV*

### **Xavier University of Louisiana**

*New Orleans, LA*

\*GCP partner schools  
(see page 6)

# Salzburg Global Seminar's GCP Staff



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**Jochen Fried**, *Director of Education*

Jochen Fried is the director of education at Salzburg Global Seminar. Throughout his professional career he has been involved in higher education in a number of different capacities: as a lecturer at Cambridge University, UK, and at the University of Ljubljana, Slovenia; as senior officer in the secretariat of the German Higher Education and Research Council in Cologne, Germany; as head of programs at the Institute for Human Sciences in Vienna; and, more recently, as a visiting scholar at Smith College in Northampton, a Fulbright scholar-in-residence at San Jose State University in California and at Bronx Community College in New York, and a scholar-in-residence at the Leadership Center at Morehouse College in Atlanta. He worked in more than 25 countries on behalf of national and international organizations, is a frequently invited as a speaker and publishes regularly. Dr. Fried received a doctorate in German literature from Düsseldorf University, Germany. For him, global citizenship means to encounter the human face in globalization.



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**Astrid Schroeder**, *Program Director – Global Citizenship Program*

Astrid Schroeder is the program director for the Global Citizenship Program at Salzburg Global Seminar. Before joining the Seminar in 1997, she was administrator for the department of MultiMediaArt at the Salzburg University of Applied Sciences and Technologies. At Salzburg Global Seminar she was also responsible for the organization's cooperation with the Salzburg Festival and the Writer in Residence series. During her studies in Berlin, Ms. Schroeder received a scholarship to the University of Minnesota in Minneapolis where she developed a particular interest in the classic blues of the 1920s, and African American literature and theater. She holds an M.A. in American studies, modern history, and theater arts from the Free University of Berlin's John F. Kennedy Institute. For her, global citizenship is an endless journey of learning and unlearning.



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**Andrea López-Portillo**, *GCP Community and Outreach Coordinator*

Andrea López-Portillo the Community and Outreach Coordinator for the Global Citizenship Program, based in Costa Rica. She has served in a number of roles at Salzburg Global Seminar, including as a program associate for the Salzburg Academy on Media and Global Change. Outside of her role with Salzburg Global, she was a photography and media literacy teacher at the American International School Salzburg. Her photographs have been exhibited across Mexico and in London, and along with her written work, they have been published in different sources in Mexico, the UK and Austria. She is currently developing a photographic project on human rights and she is interested in media's impact on society, social movements, sustainable development and the use of creativity to solve pressing issues. Ms. López-Portillo received a B.A. in communication at Universidad Iberoamericana (Mexico City) and is currently pursuing an M.A. on media, conflict and peace studies at University for Peace (Costa Rica).



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**Chanel Bell**, *Program Associate – Mellon Global Citizenship Program (M-GCP)*

Chanel Bell is the program associate for the Mellon-Global Citizenship Program (M-GCP) and is based in California, USA. Ms. Bell's involvement with the GCP began as a student participant, and she later served as an intern to the program. She has always had a passion for education, volunteering with organizations including College Bound, Literacy Volunteers of America and Grassroot Soccer, as well as founding her own organization, Black Professionals in International Affairs, Student Chapter to encourage others to become more involved in foreign affairs. Ms. Bell graduated from Howard University with a B.A. in sociology. Currently, she is pursuing a dual Master's degree in international education management and public administration at the Monterey Institute of International Studies, CA, USA.



# Session Dates and Registration Information

## Student Sessions

**FEB 26 TO MAR 5, 2015**

GCP 66

Global Citizenship:  
Ethics and Engagement

**APR 4 TO 11, 2015**

GCP 67

Pathways to Global Citizenship:  
Roots and Routes

**MAY 23 TO 30, 2015**

GCP 68

Global Citizenship and  
Universal Human Rights

**MAY 29 TO JUNE 5, 2015**

GCP 69

Global Citizenship:  
At Home and In the World

**JUN 7 TO 10, 2015**

Special Session – Molloy College

## Faculty and Administrator Sessions

**JUL 6 TO 13, 2015**

GCP 70

Education for Global Citizenship:  
What, Why, and How

**JUL 13 TO 20, 2015**

GCP 71

Education for Global Citizenship:  
What, Why, and How

FOR MORE *info.* VISIT:  
[gcp.SalzburgGlobal.org](http://gcp.SalzburgGlobal.org)

All fees for Salzburg Global Seminar's GCP include tuition as well as full room and board at Schloss Leopoldskron and Meierhof, Salzburg, Austria for the duration of the session. Travel to and from Salzburg is not included. Tuition for the Global Citizenship Program (GCP) is \$1,900 for students, \$1,250 for faculty accompanying students to the student programs, and \$2,500 for those attending the faculty and administrator session.

Salzburg Global Seminar welcomes new partners to the Global Citizenship Program. If your institution is interested in partnering with the GCP to strengthen its global education initiatives by providing a unique learning experience for its students and/or an institutional development opportunity for faculty, administrators and staff, please contact:

**Astrid Schroeder** Program Director – Global Citizenship Program  
[aschroeder@SalzburgGlobal.org](mailto:aschroeder@SalzburgGlobal.org)



FOR MORE *info.* CONTACT:

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*Program Director –*

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OR VISIT:

[gcp.SalzburgGlobal.org](http://gcp.SalzburgGlobal.org)

[www.facebook.com/SGSGlobalCitizenshipProgram](http://www.facebook.com/SGSGlobalCitizenshipProgram)