**PRE-ACADEMY READING ASSIGNMENTS**

The following readings must be completed prior to coming to the Salzburg Academy on Media and Global Change. These readings were chosen to provide us all with some common language and direction around the issues we’ll be exploring in Salzburg this summer.

You must upload your reading response no later than: **Wednesday, July 16, 2013.**

**Readings**

**Must Read**

* [Media Literacy as a Core Competency for Engaged Citizenship in Participatory Democracy](https://salzburgacademy.files.wordpress.com/2011/07/final-abs489015.pdf) by P. Mihailidis and B. Thevenin
* [Whose Change is it, Anyway](https://salzburgacademy.files.wordpress.com/2013/06/shah-2013-hivos-knowledge-programme-nishant-shah-whose-change-is-it-anyway-anyway-towards-a-future-of-digital-technologies.pdf) – Nisant Shah
* [The 5As of Media Literacy](https://salzburgacademy.files.wordpress.com/2013/06/the-5as-of-media-literacy-mihailidis-not-for-circulation.pdf)

**Strongly Strong Suggested to Read  
*Required for all Graduate Students  
Strongly*** *recommended for all others.*

* [Digital & Media Literacy: A Plan of Action](http://www.knightcomm.org/digital-and-media-literacy-a-plan-of-action/%20) by Renee Hobbs
* [*Exploring Global Perspectives on Identity, Community and Media Literacy in a Networked Age*](http://www.jodml.org/2013/02/01/perspectives-identity-media-literacy/) by Paul Mihailidis
* [News Literacy: An Introduction,](http://salzburgacademy.wordpress.com/pre-academy-assignments/introduction-news-literacy-mihailidis-2/) by Paul Mihailidis
* [A Tethered Generation: Exploring the Role of Mobile Phones in the Daily Life of Young People.](https://salzburgacademy.files.wordpress.com/2011/07/final-mihailidis-10-1177_2050157913505558.pdf) Paul Mihailidis, 2014 2(1),58-72

**READING RESPONSES**

To complete the required response, please compose a 300-400 word response and email it to [salzburgacademy@gmail.com](mailto:salzburgacademy@gmail.com). (*The responses will be posted online prior to you arriving in Salzburg).*

{*NOTE: Graduate Students are to prepare a 500-1000 word response}*

Your response should address the following questions: What do you think are the most important links between media literacy, freedom of expression, and civic engagement in a digital media culture? What are the one or two points from the readings that support your views. Lastly, how can we use media literacy to form new connectivity and understanding across borders, across cultures, and across divides? Again, use the readings to state your case.

**REMEMBER: These Readings and Responses must be completed by WEDNESDAY, JULY 16TH**