

Embracing Complexity: The New Development Agenda

Salzburg Academy on Media & Global Change
Jennifer Colville (@JenColville10)
22 July 2014



Charter *of the* United Nations

*and Statute
of the
International
Court of Justice*



United Nations

EVERY DAY THE UNITED NATIONS WORKS
TO TACKLE GLOBAL CHALLENGES

THE UNITED NATIONS

PROVIDES
FOOD
TO **90**
MILLION PEOPLE
IN **75** COUNTRIES




COMBATS
CLIMATE CHANGE;
WORKS WITH
140 NATIONS
TO PREVENT HARMFUL
MERCURY EMISSIONS



ASSISTS
OVER
34 MILLION
REFUGEES
AND PEOPLE FLEEING WAR,
FAMINE OR PERSECUTION



VACCINATES
58%
OF THE WORLD'S
CHILDREN, SAVING
2.5  **MILLION**
LIVES A YEAR



KEEPS THE PEACE
WITH **120,000**
PEACEKEEPERS
IN **16**
OPERATIONS
ON **4** CONTINENTS



USES
DIPLOMACY
TO PREVENT CONFLICT;
ASSISTS SOME **50**
COUNTRIES
A YEAR WITH
ELECTIONS



PROTECTS AND PROMOTES
HUMAN RIGHTS
ON SITE
AND
THROUGH
80 TREATIES/
DECLARATIONS



FIGHTS POVERTY
HELPING **370** MILLION
RURAL POOR
ACHIEVE BETTER
LIVES IN THE LAST
30 YEARS



MOBILIZES
US\$ **12.5** BILLION IN
HUMANITARIAN
AID TO HELP
PEOPLE AFFECTED
BY EMERGENCIES



PROMOTES
MATERNAL
HEALTH,
SAVING THE LIVES OF
30 MILLION
WOMEN A YEAR





The United Nations System

UN Principal Organs

General Assembly

Security Council

Economic and Social Council

Secretariat

International Court of Justice

Trusteeship Council⁶

Subsidiary Bodies

Main and other sessional committees
Disarmament Commission
Human Rights Council
International Law Commission
Standing committees and ad hoc bodies

Subsidiary Bodies

Counter-terrorism committees
International Criminal Tribunal for Rwanda (ICTR)
International Criminal Tribunal for the former Yugoslavia (ICTY)

Funds and Programmes¹

UNCTAD United Nations Conference on Trade and Development

- **ITC** International Trade Centre (UNCTAD/WTO)

UNDP United Nations Development Programme

- **UNCDF** United Nations Capital Development Fund

- **UNV** United Nations Volunteers

UNEP United Nations Environment Programme

UNFPA United Nations Population Fund

UN-HABITAT United Nations Human Settlements Programme

UNHCR Office of the United Nations High Commissioner for Refugees

UNICEF United Nations Children's Fund

UNODC United Nations Office on Drugs and Crime

UNRWA² United Nations Relief and Works Agency for Palestine Refugees in the Near East

UN-Women United Nations Entity for Gender Equality and the Empowerment of Women

WFP World Food Programme

Research and Training Institutes

UNICRI United Nations Interregional Crime and Justice Research Institute

UNIDIR² United Nations Institute for Disarmament Research

UNITAR United Nations Institute for Training and Research

UNRISD United Nations Research Institute for Social Development

UNSSC United Nations System Staff College

UNU United Nations University

Other Entities

UNAIDS Joint United Nations Programme on HIV/AIDS

UNISDR United Nations International Strategy for Disaster Reduction

UNOPS United Nations Office for Project Services

Related Organizations

CTBTO Preparatory Commission Preparatory Commission for the Comprehensive Nuclear-Test-Ban Treaty Organization

IAEA^{1,3} International Atomic Energy Agency

OPCW Organisation for the Prohibition of Chemical Weapons

WTO^{1,4} World Trade Organization

Advisory Subsidiary Body

Peacebuilding Commission

Specialized Agencies^{1,5}

FAO Food and Agriculture Organization of the United Nations

ICAO International Civil Aviation Organization

IFAD International Fund for Agricultural Development

ILO International Labour Organization

IMF International Monetary Fund

IMO International Maritime Organization

ITU International Telecommunication Union

UNESCO United Nations Educational, Scientific and Cultural Organization

UNIDO United Nations Industrial Development Organization

UNWTO World Tourism Organization

UPU Universal Postal Union

WHO World Health Organization

WIPO World Intellectual Property Organization

WMO World Meteorological Organization

World Bank Group

- **IBRD** International Bank for Reconstruction and Development

- **ICSID** International Centre for Settlement of Investment Disputes

- **IDA** International Development Association

- **IFC** International Finance Corporation

- **MIGA** Multilateral Investment Guarantee Agency

Functional Commissions

Crime Prevention and Criminal Justice
Narcotic Drugs
Population and Development
Science and Technology for Development
Social Development
Statistics
Status of Women
Sustainable Development
United Nations Forum on Forests

Regional Commissions

ECA Economic Commission for Africa

ECE Economic Commission for Europe

ECLAC Economic Commission for Latin America and the Caribbean

ESCAP Economic and Social Commission for Asia and the Pacific

ESCWA Economic and Social Commission for Western Asia

Other Bodies

Committee for Development Policy
Committee of Experts on Public Administration

Committee on Non-Governmental Organizations

Permanent Forum on Indigenous Issues

United Nations Group of Experts on Geographical Names

Other sessional and standing committees and expert, ad hoc and related bodies

Departments and Offices

EOSG Executive Office of the Secretary-General

DESA Department of Economic and Social Affairs

DFS Department of Field Support

DGACM Department for General Assembly and Conference Management

DM Department of Management

DPA Department of Political Affairs

DPI Department of Public Information

DPKO Department of Peacekeeping Operations

DSS Department of Safety and Security

OCHA Office for the Coordination of Humanitarian Affairs

OHCHR Office of the United Nations High Commissioner for Human Rights

OIOS Office of Internal Oversight Services

OLA Office of Legal Affairs

OSAA Office of the Special Adviser on Africa

SRSG/CAAC Office of the Special Representative of the Secretary-General for Children and Armed Conflict

SRSG/SVC Office of the Special Representative of the Secretary-General on Sexual Violence in Conflict

UNODA Office for Disarmament Affairs

UNOG United Nations Office at Geneva

UN-OHRLS Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States

UNON United Nations Office at Nairobi

UNOV United Nations Office at Vienna

Notes:

¹ The United Nations, its Funds and Programmes, the Specialized Agencies, IAEA and WTO are all members of the United Nations System Chief Executives Board for Coordination (CEB).

² UNRWA and UNIDIR report only to the General Assembly (GA).

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⁴ WTO has no reporting obligation to the GA, but contributes on an ad hoc basis to GA and Economic and Social Council (ECOSOC) work on, inter alia, finance and development issues.

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⁶ The Trusteeship Council suspended operation on 1 November 1994, as on 1 October 1994 Palau, the last United Nations Trust Territory, became independent.

This is not an official document of the United Nations, nor is it intended to be all inclusive.



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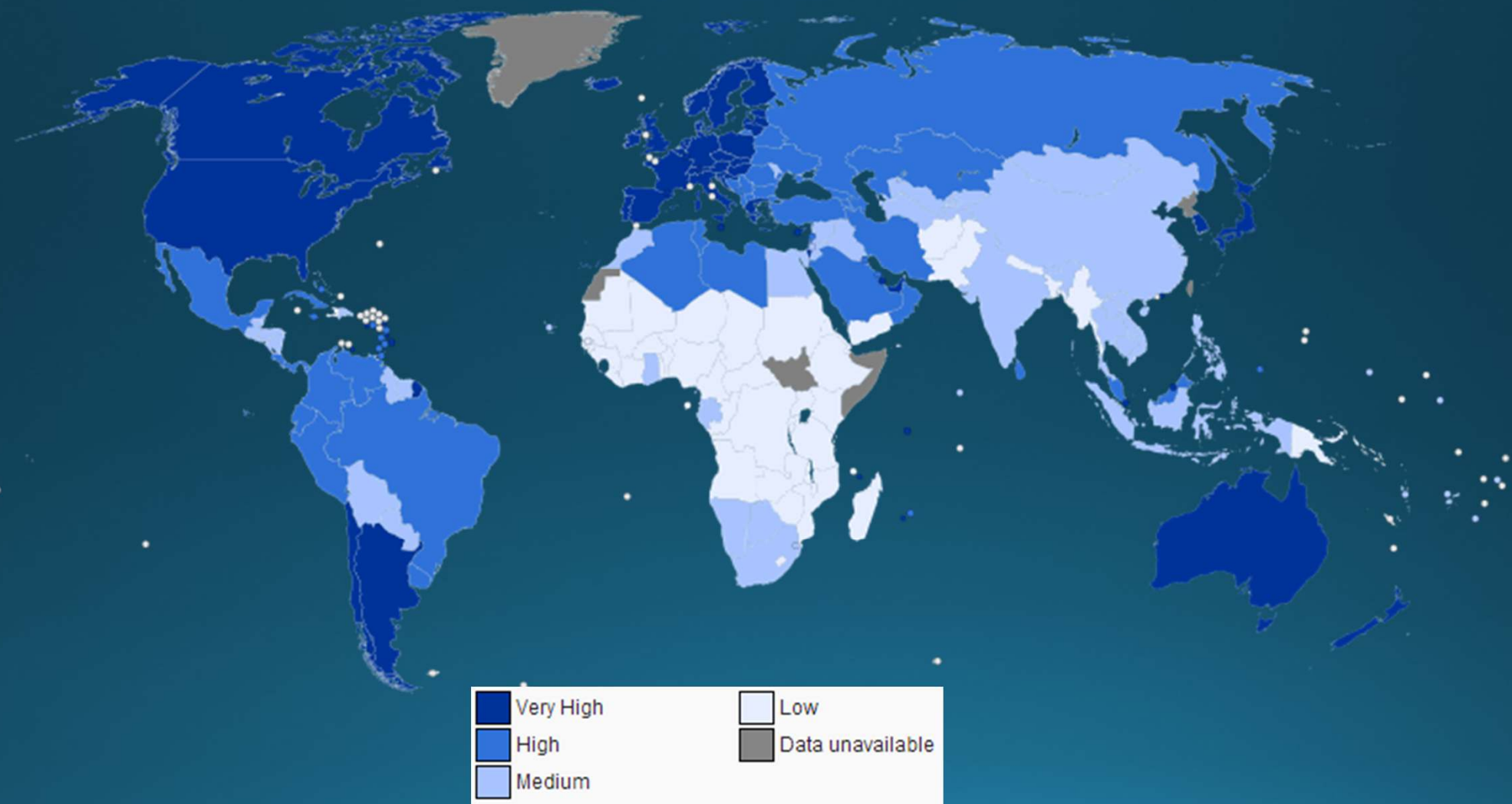
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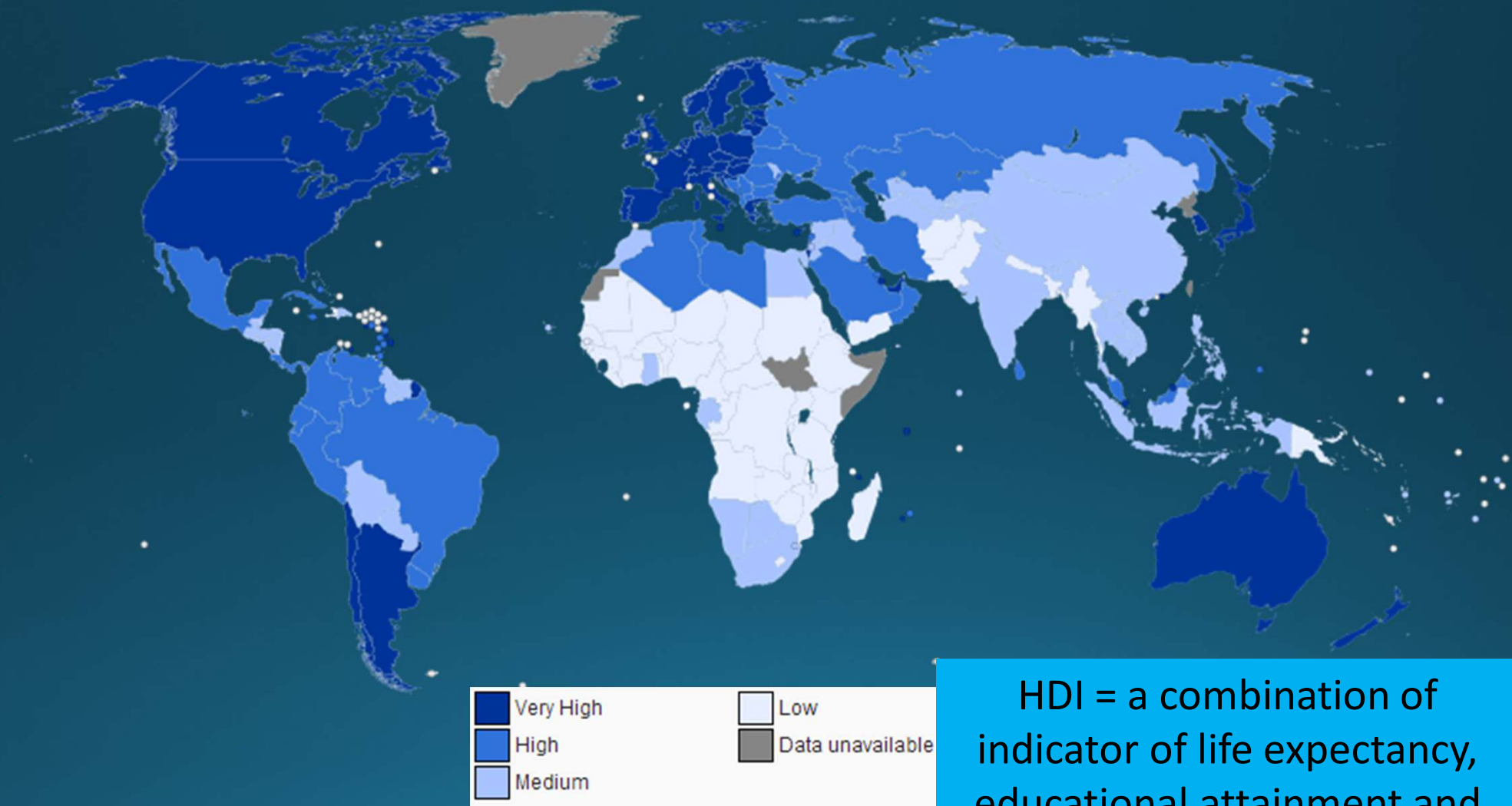


*Empowered lives.
Resilient nations.*

Human Development Index



Human Development Index



HDI = a combination of indicator of life expectancy, educational attainment and income

Human Development Index

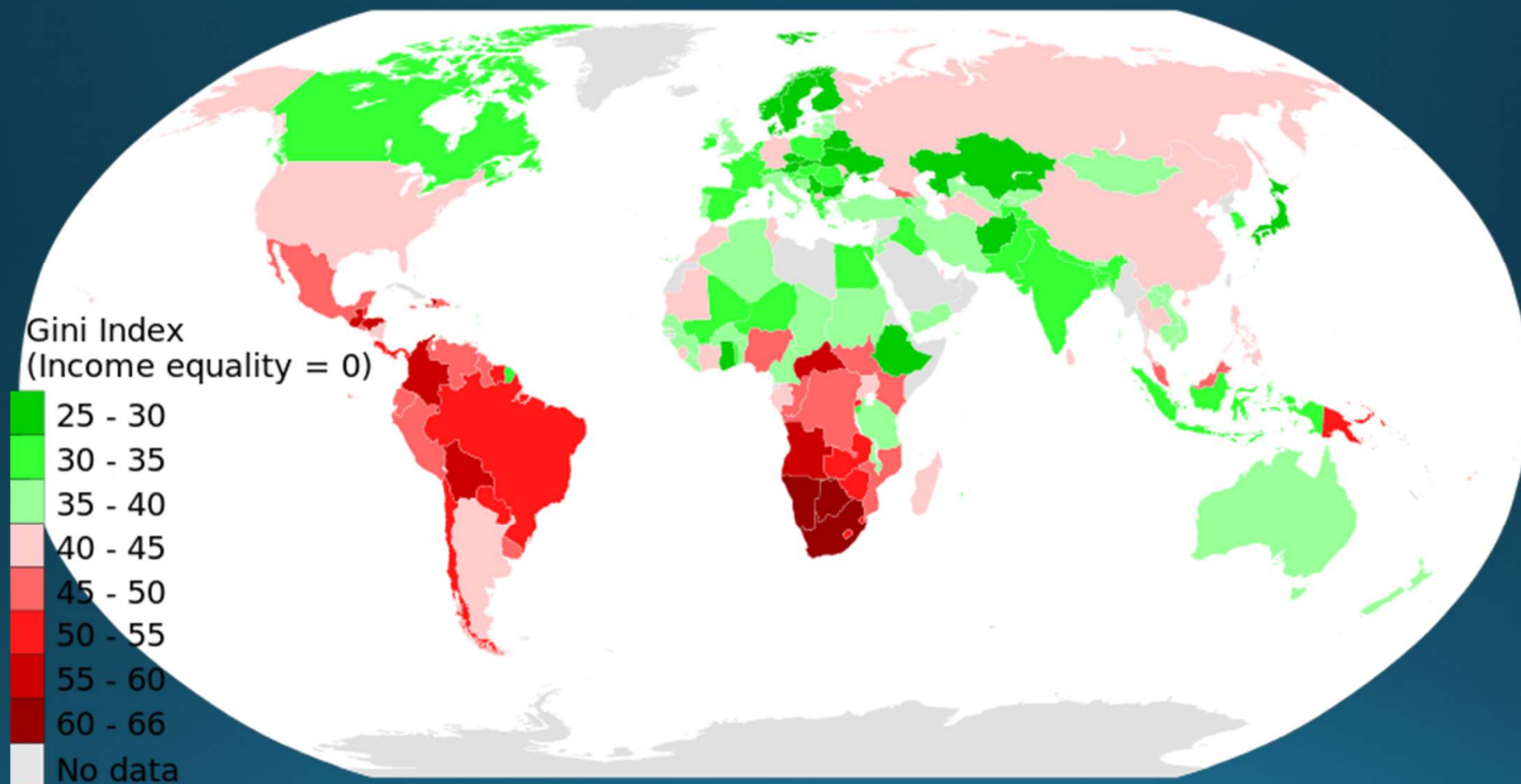
"The objective of development is to create an enabling environment for people to enjoy long, healthy and creative lives."

*Mahbub ul Haq (1934-1998)
founder of the Human Development Report*

"Human development ... is concerned with ... advancing the richness of human life, rather than the richness of the economy in which human beings live, which is only a part of it."

*Amartya Sen
Professor of Economics,
Harvard University Nobel Laureate in Economics, 1998*

GINI Coefficient



Millennium Development Goals





Poverty Reduction: Employment & Livelihood

Climate Change & Environment

Democratic Governance: Human Rights

Employment & Livelihood: Issues





“Informal work is excluded, in law or in practice, from the rights, benefits and protections afforded to formal workers under labour legislation.”

Employment & Livelihood: Issues



Employment & Livelihood: Issues



Employment & Livelihood: Responses



A young woman planting trees as part of a youth economic empowerment project in Yemen. (Photo: UNDP Yemen)



Economic development projects in Ethiopia teach accounting to young entrepreneurs. (Photo: UNDP)

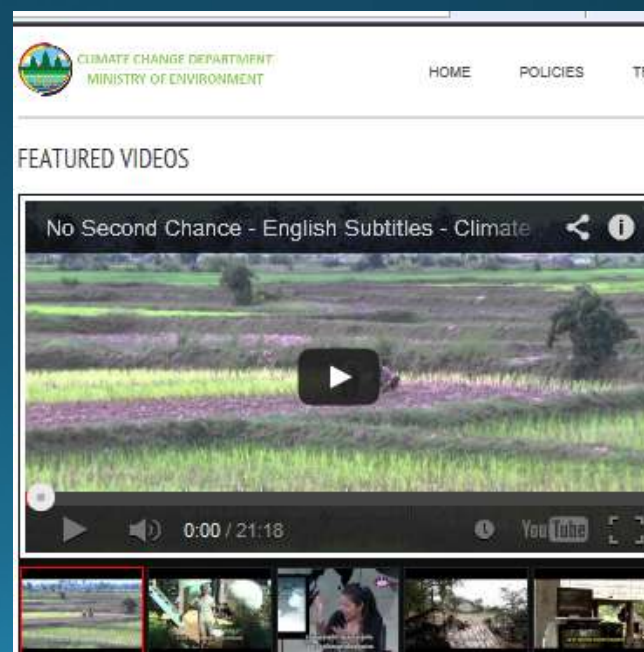
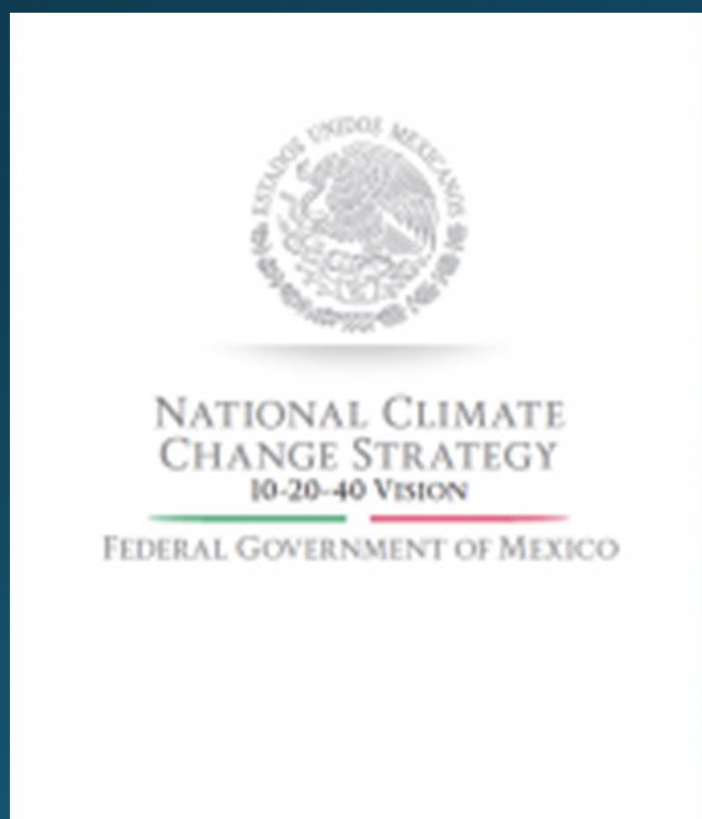
Climate Change: Issues



Climate Change: Responses



CLIMATE CHANGE DEPARTMENT MINISTRY OF ENVIRONMENT



Climate Change: Responses



Farmers in Makoni District of Rusape in Zimbabwe are using organic methods for sustainable livelihoods. Photo: UNDP Zimbabwe



Atula, a woman farmer in India's north-eastern state of Nagaland, has been able to grow more crops like ginger and peas, and increase her income. Photo: UNDP India

Climate Change: Responses



AAP's *Media Capacity Building Project (MCBP)* supported the professional development of journalists in 20 AAP countries. The project introduced a thorough knowledge of the climate change debate to African print, broadcast and web-based journalists and other media professionals.

Strengthening capacities to:

- Track this issue as it evolves
- Play their unique and indispensable role in providing a forum for discussion, informing debate with context and analysis
- Contribute to public accountability by reporting on progress or the lack of it

BIODIVERSITY MEDIA ALLIANCE

LINKING JOURNALISM WITH THE WEB OF LIFE



MAIN **MY PAGE** **MEMBERS** **EVENTS** **BLOGS** **GROUPS**

The Biodiversity Media Alliance aims to boost the quantity and quality of media coverage of biodiversity issues.

WHAT IS THIS WEBSITE?

IIED, IUCN and Internews created this site to build bridges between journalists and their sources. To learn more about how to use the site, and suggest any ways to improve it, please read and comment on the [introductory blog post](#). For more information contact mike.shanahan@iied.org

FOLLOW US ON 

TRY OUT THE EARTH JOURNALISM TOOLKIT

The online toolkit includes 50 topic pages about specific environmental issues including many related to biodiversity.

BLOG POSTS



San Diego's Newswr Non-Profit Teams Up With National Geographic

Posted by [Michael Bear](#) on July 13, 2014 at 3:59



Citizen Science: An Idea Whose Time Has Come

Posted by [Michael Bear](#) on July 13, 2014 at 3:22



Hunger strike of bank fishermen in Mauritius

Posted by [vina ballgobin](#) on June 19, 2014 at 18:59



Healthy Seas 'fish net' socks available in Kaufland stores

Posted by [Wijnja](#) on June 18, 2014 at 9:09



Importing Nepal's community Forestry Ideas to West Africa

Posted by [Amos Smith](#) on June 12, 2014 at 17:36



Climate Change Adaptation: Illiterate Farmers Go Back to School

Posted by [Npong Francis](#) on May 9, 2014 at 12:51



ceenom

Posted by [Ceen Foundation](#) on April 21, 2014 at 15:53



Pink Trumpet unfolds petals for traditional New Year

Posted by [Malaka Rodrigo](#) on April 17, 2014 at 6:18

Welcome to
Biodiversity Media Alliance

Sign Up
or **Sign In**

BADGE

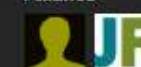
I'm a member of:
**Biodiversity
Media Alliance**

[Get Badge](#)

LATEST ACTIVITY



Atayi Babs and Izzy Phillips
joined Biodiversity Media
Alliance





155 STATES
VOTED TO ADOPT
THE ARMS TRADE TREATY
AT THE UN GENERAL
ASSEMBLY IN
APRIL 2013

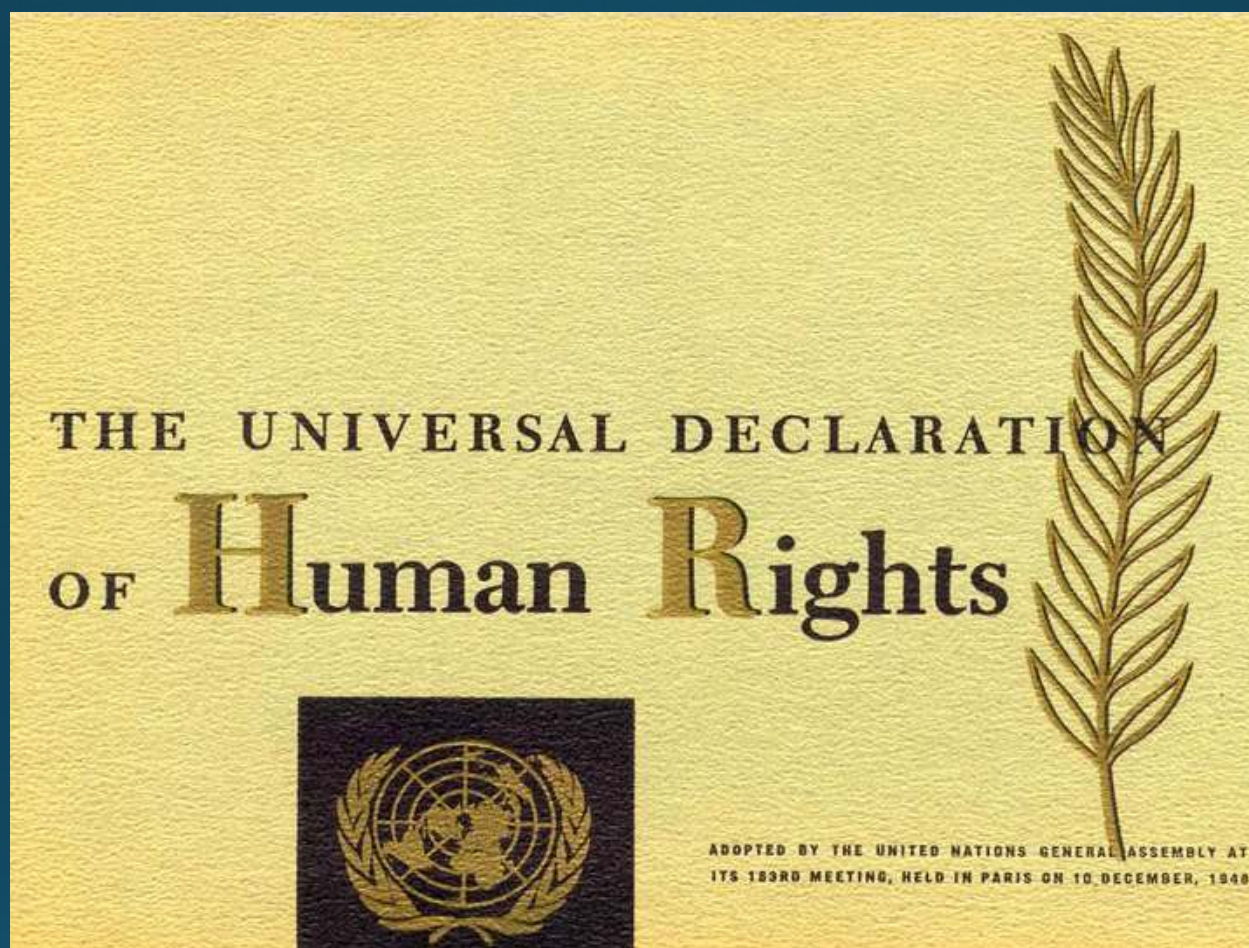
ONLY
3 COUNTRIES
VOTED AGAINST THE TREATY



May 2013
Index: POL 10/017/2013

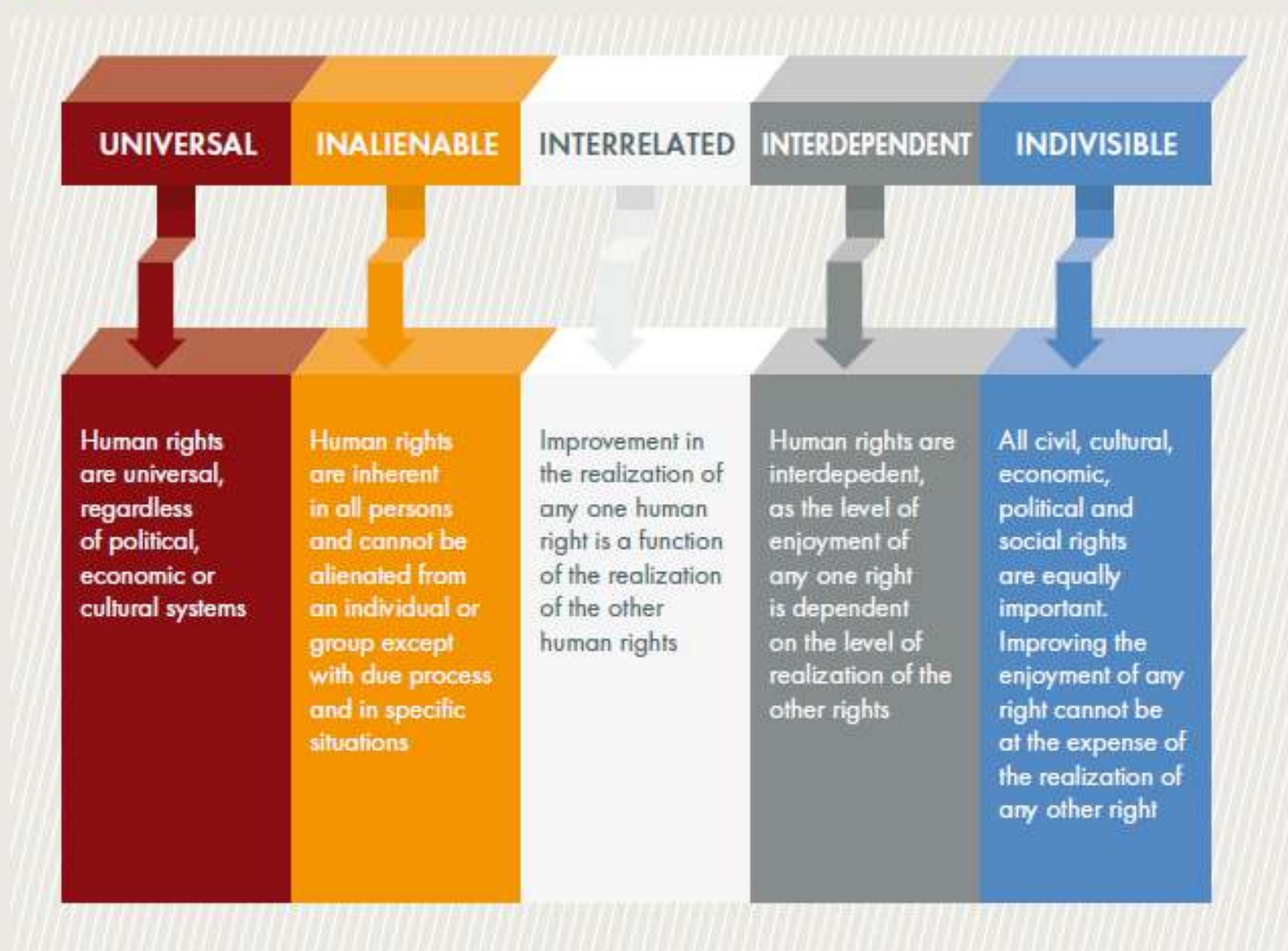


Statistics in this document are not exhaustive and refer to countries where Amnesty International documented specific human rights violations during 2012.



Human rights are rights inherent to all human beings, whatever our nationality, place of residence, sex, national or ethnic origin, colour, religion, language, or any other status. We are all equally entitled to our human rights without discrimination.

Fig. III Human rights characteristics



Human Rights: Responses



UNITED FOR HUMAN RIGHTS
Making Human Rights a Fact

Language >>

See More Links >

**UNITED FOR HUMAN RIGHTS
ONLINE EDUCATION**

START NOW >>



Free DVD and
Information Kit

This striking short film defines—simply & concisely—one of the world's most misunderstood subjects: human rights. If you're human, this film is about you.

**UNITED FOR HUMAN RIGHTS
ONLINE EDUCATION**

START NOW >>

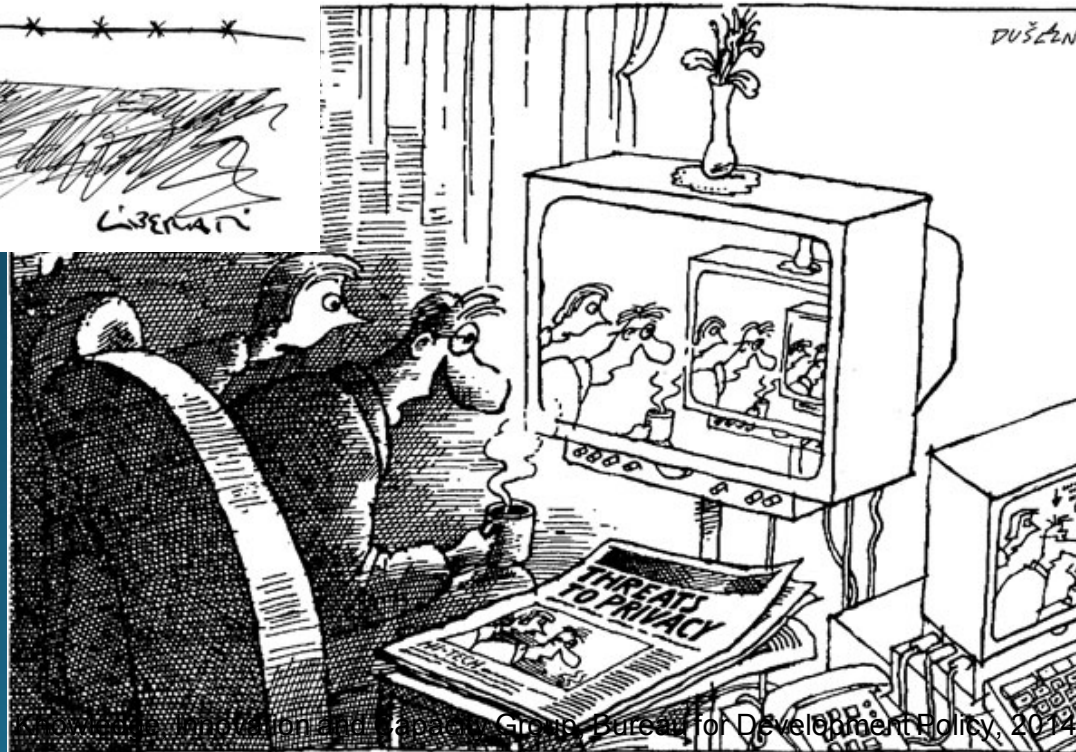
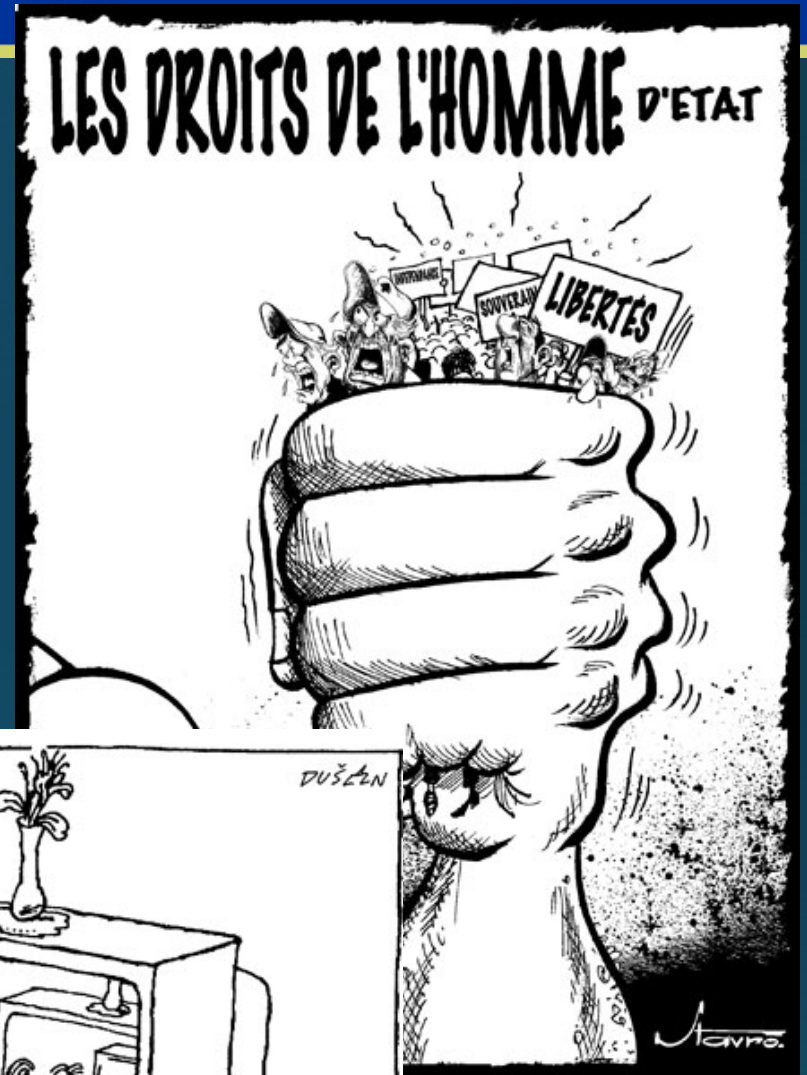
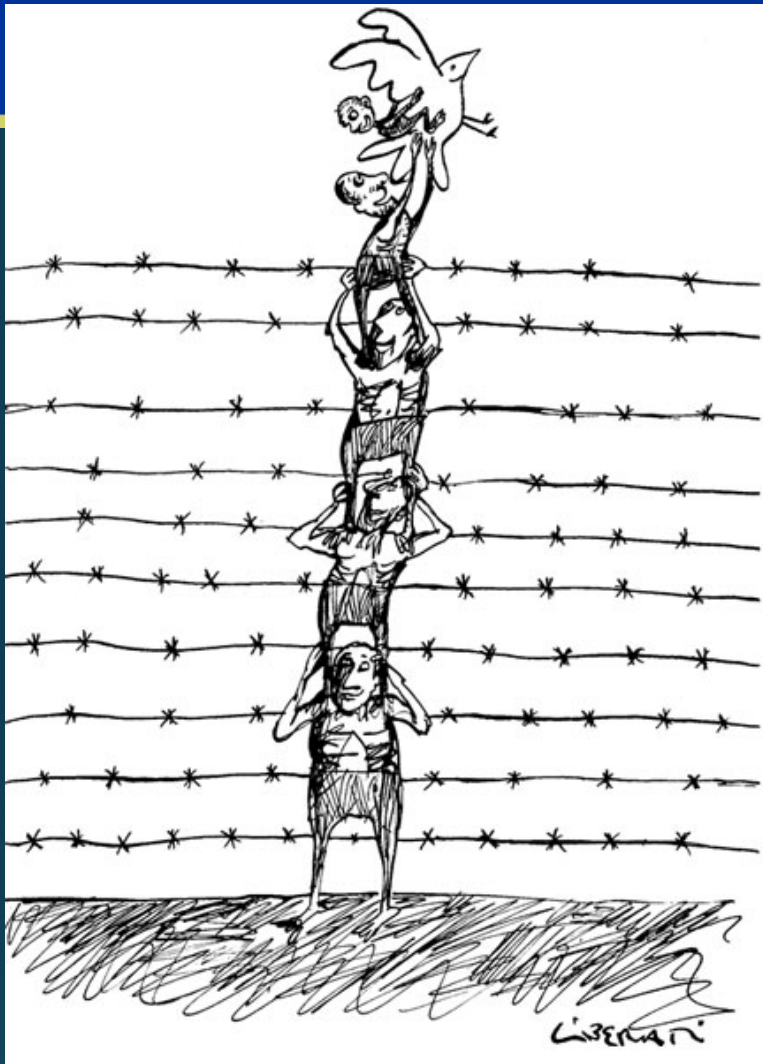
What Are Human Rights?
Here's the Answer

Human Rights Petitions
Sign Online Here



30

30 Human Rights. 30 Ads
Public Service Announcements





VideoVolunteers Beta
Empowering community voices

See the **VideoVolunteers**
IMPACT

CESS: COMMUNITY GETS A ROAD BACK ON TRACK!
The Prime Minister's Rural Road Scheme (PMRRS) aims to connect the remotest habitations across India to bigger towns and better facilities—healthcare, education, markets. In No...

[+ MORE](#)

[WATCH](#) [ABOUT US](#) [TAKE ACTION +](#) [READ](#) [CONTACT US](#)

We empower **marginalized communities** to
Produce stories, Take Action & Devise Solutions.



REPAIR THE DEAD: CEMETERY & SENTIMENTS

We want the customs and cultural heritage of our ancestors to be preserved. This is the plea from the Muslim community of Delwara village regarding their kabrasthan (cemetery), which is in a bad state of repair. Call to Action: Appeal to the local village council to help the Muslim community develop their kabrasthan. [...]



SUCCESS: COMMUNITY GETS A ROAD BACK ON TRACK!

The Prime Minister's Rural Road Scheme (PMRRS) aims to connect

NEW VIDEOS ARE PUBLISHED EVERY DAY BY VV'S INDIAUNHEARD COMMUNITY NEWS SERVICE.

indiaunheard

Video Volunteers has initiated and sustained a global community media movement, which has empowered people by giving them a voice, training them to use it, and enabled them to take action towards social change. Our training models and projects have created an impact in the following ways:

- + Give the poor a voice.
- + Promote community-led development, enable communities to take action on their issues, and provide critical information to people who don't have it.
- + Advocate for democracy and an end to corruption, encourage governments and authorities to take action.
- + Expand the scale and reach of social programs and campaigns.
- + Transform the community members we work with into community leaders and in turn inspire others as role models.
- + Create sustainable solutions and new business models for the base of the pyramid.
- + Redefine the paradigms of news and media control, impact the mainstream media and the NGO Landscape.

See the **VideoVolunteers**
IMPACT

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[+ MORE](#)

IMPACT STORIES

[+ MORE](#)

Success: A Women's Self-Help Group Gets Justice

On 10.07.2014 by Neeru Rathod

Self Help Groups (SHGs) are village-based programs usually with agendas of empowerment, development of leadership abilities, anti-poverty agendas, using financial intermediation as a starting point to these goals. In this interview, Community Correspondent Neeru Rathod speaks of how she inspired 11 women in Sonpari village in Gujarat to speak out against corruption in their local [...] [more](#)

Impact: Corruption free meals in one village in Gujarat!

On 23.06.2014 by Neeru Rathod

The Mid-Day Meal Scheme is a government-sponsored scheme meant to provide food to children in schools. This scheme was launched to check malnutrition & to encourage attendance in schools. In this interview, Community Correspondent Neeru Rathod describes how she & her community in Kanpur, Gujarat united to ensure 30 children in their village could avail [...] [more](#)

IMPACT ASSESSMENT

[Our Impact](#)

1. We measure the leadership development of the Community Producers and Correspondents through regular assessments of their skills and their videos.

MDG Progress Index: Gauging Country-Level Achievements

Overall MDG Progress Score



1A Poverty



1C Hunger



2 Education



3 Gender



4 Infant Mortality



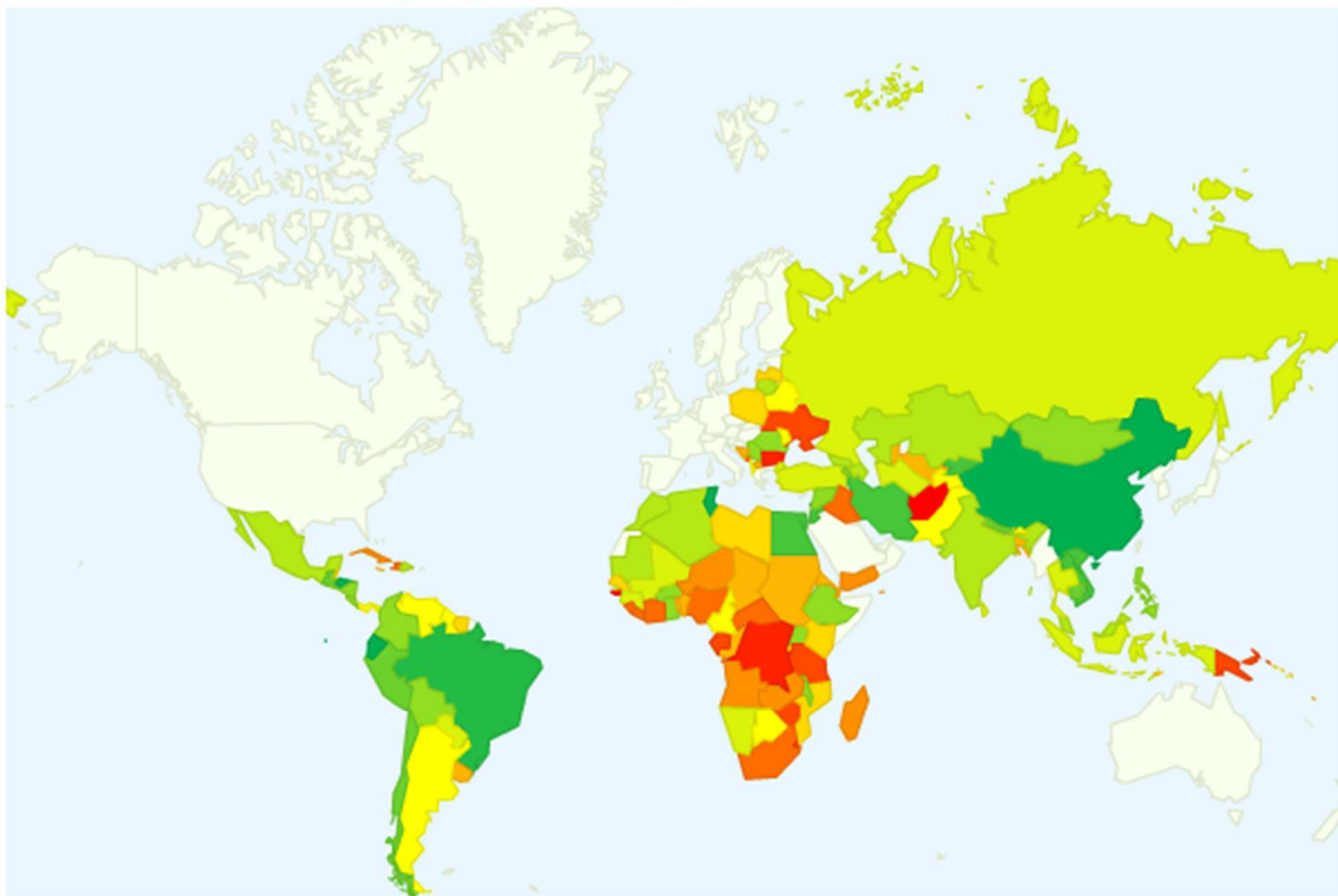
5 Maternal Mortality



6 HIV/AIDS



7 Water



Progress Scores 0 8

Countries colored white have no data for this view



THE MILLENNIUM DEVELOPMENT GOALS (MDGs) ARE THE MOST SUCCESSFUL GLOBAL ANTI-POVERTY PUSH IN HISTORY. LET'S STEP UP ACTION TO THE 2015 MDG TARGET DATE AND BEYOND.

MDG1



ERADICATE
EXTREME POVERTY
AND HUNGER

**EXTREME
POVERTY**

RATES HAVE BEEN

**CUT IN
HALF**

SINCE 1990

**LET'S
STEP
UP**

WORLD
WIDE

**1 IN 8 REMAIN
PEOPLE HUNGRY**

MDG3



PROMOTE GENDER
EQUALITY AND
EMPOWER WOMEN

THE WORLD HAS
**ACHIEVED
EQUALITY**

IN **PRIMARY
EDUCATION**
BETWEEN GIRLS AND BOYS

**LET'S
STEP
UP**

IN MANY
COUNTRIES

**WOMEN STILL FACE
DISCRIMINATION**

IN ACCESS TO
EDUCATION, WORK
AND PARTICIPATION
IN DECISION-MAKING.

MDG7



ENSURE
ENVIRONMENTAL
SUSTAINABILITY

**2.1 BILLION
PEOPLE**

GAINED ACCESS TO
**CLEAN DRINKING
WATER**

SINCE 1990

**LET'S
STEP
UP**

2.5 BILLION DO NOT
HAVE BASIC
SANITATION
SUCH AS TOILETS OR LATRINES

Table Discussion

*(15 minutes for table discussion
10 minutes for report back/discussion)*

1. In your country, how does the media affect people's understanding and perceptions about these development issues?
2. How does the role of the media in this regard differ across countries?

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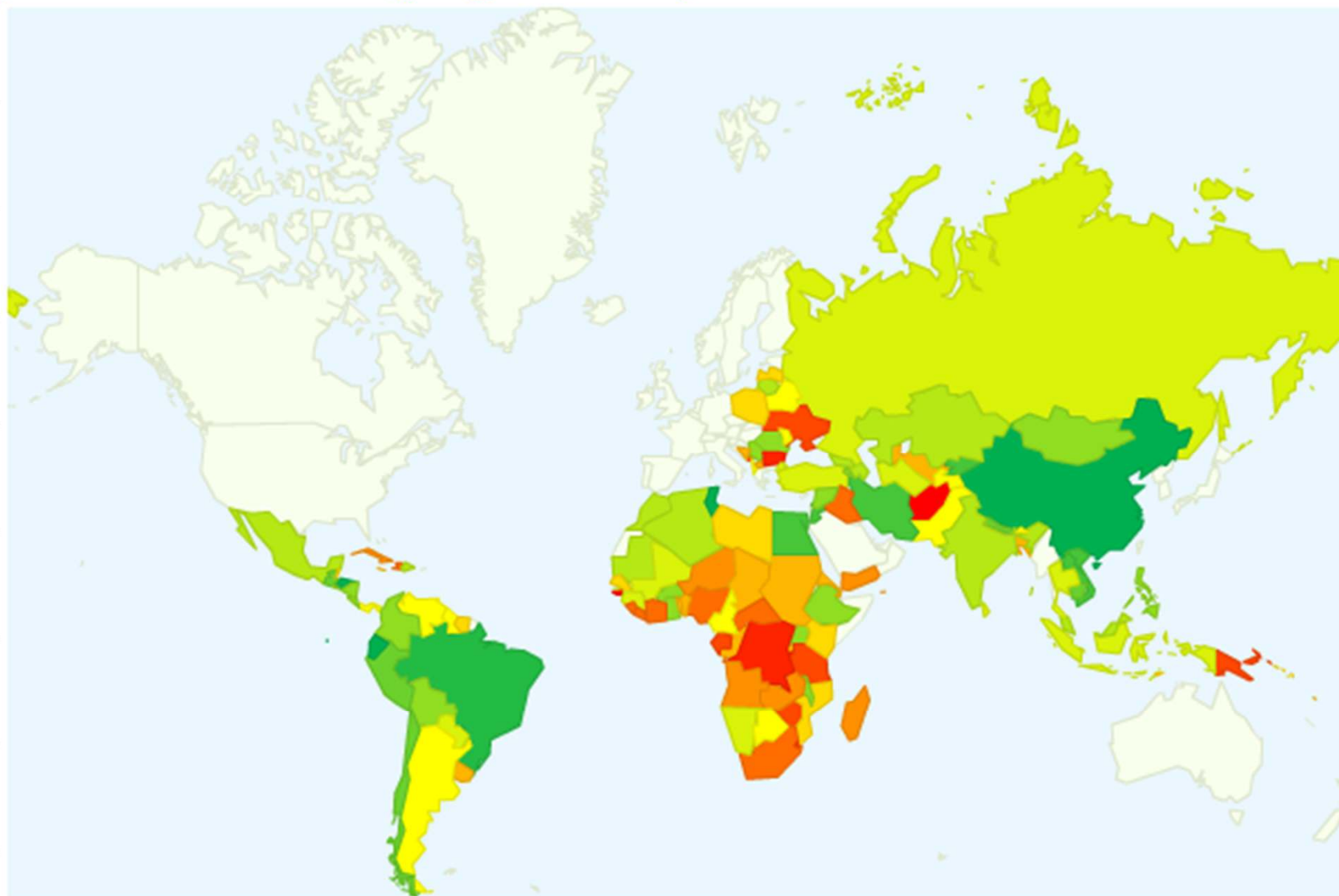
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MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.

 **MARK A DIFFERENCE**



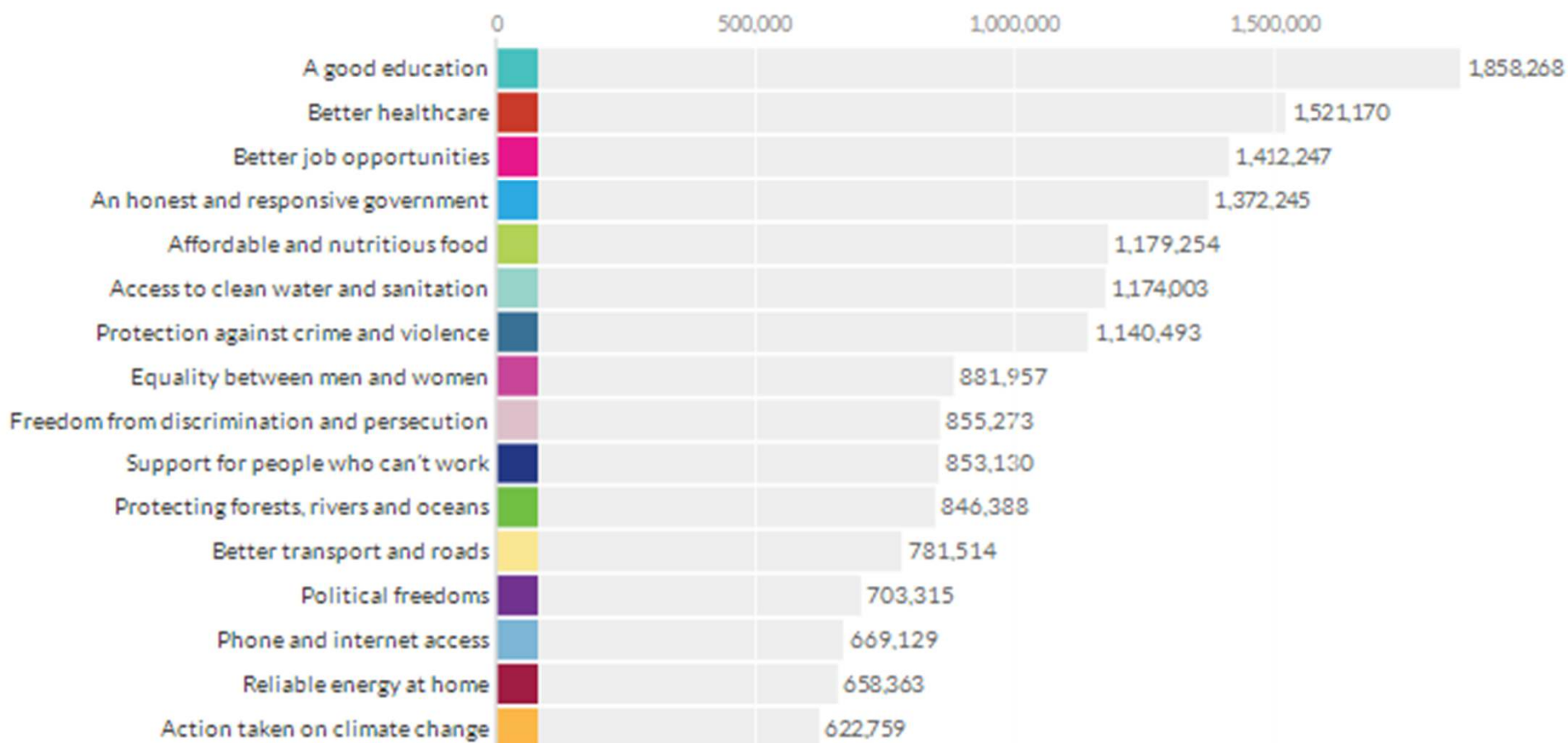
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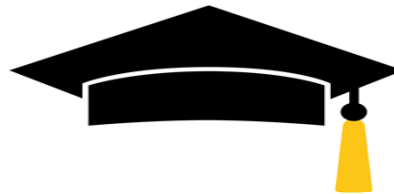
2,775,270 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)



Global



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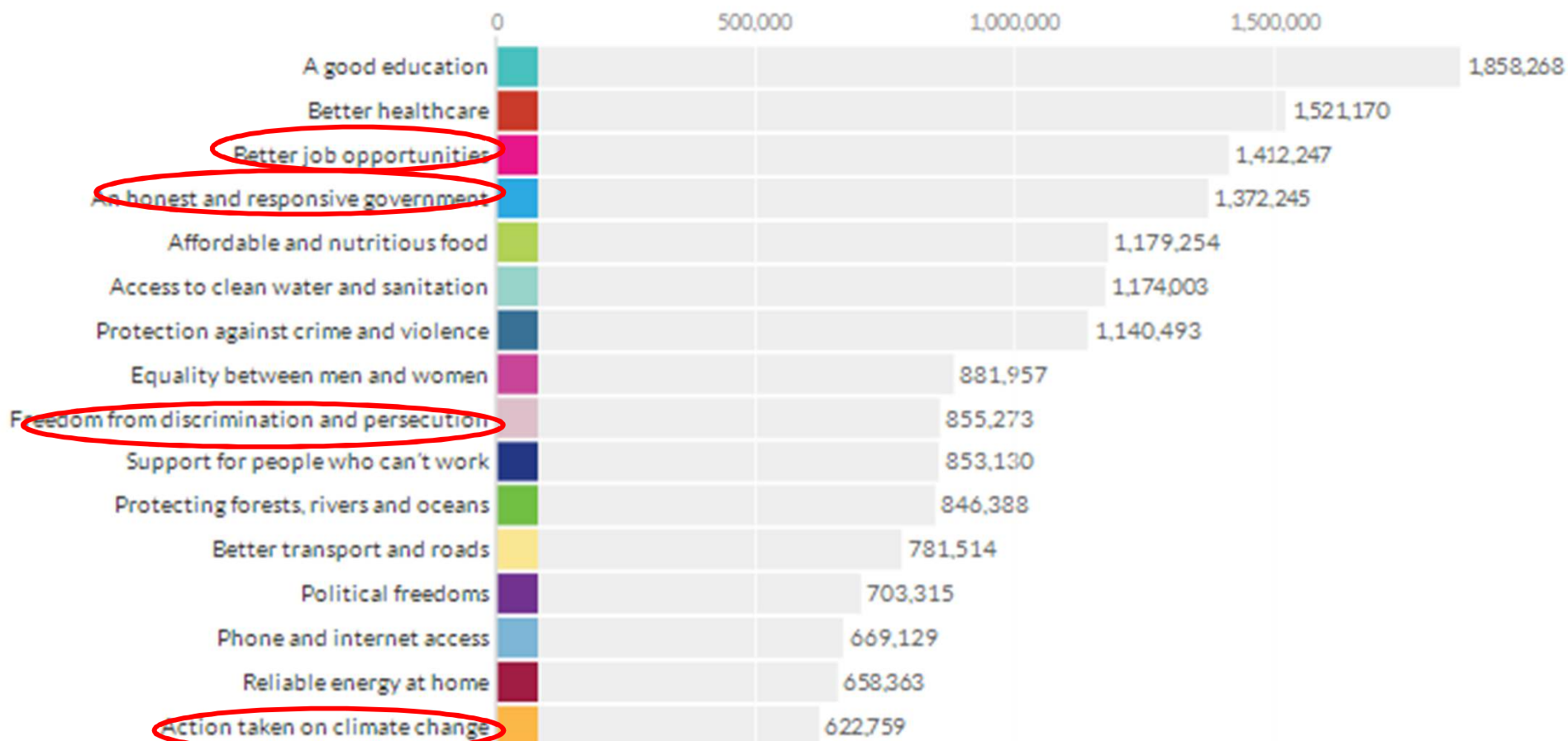


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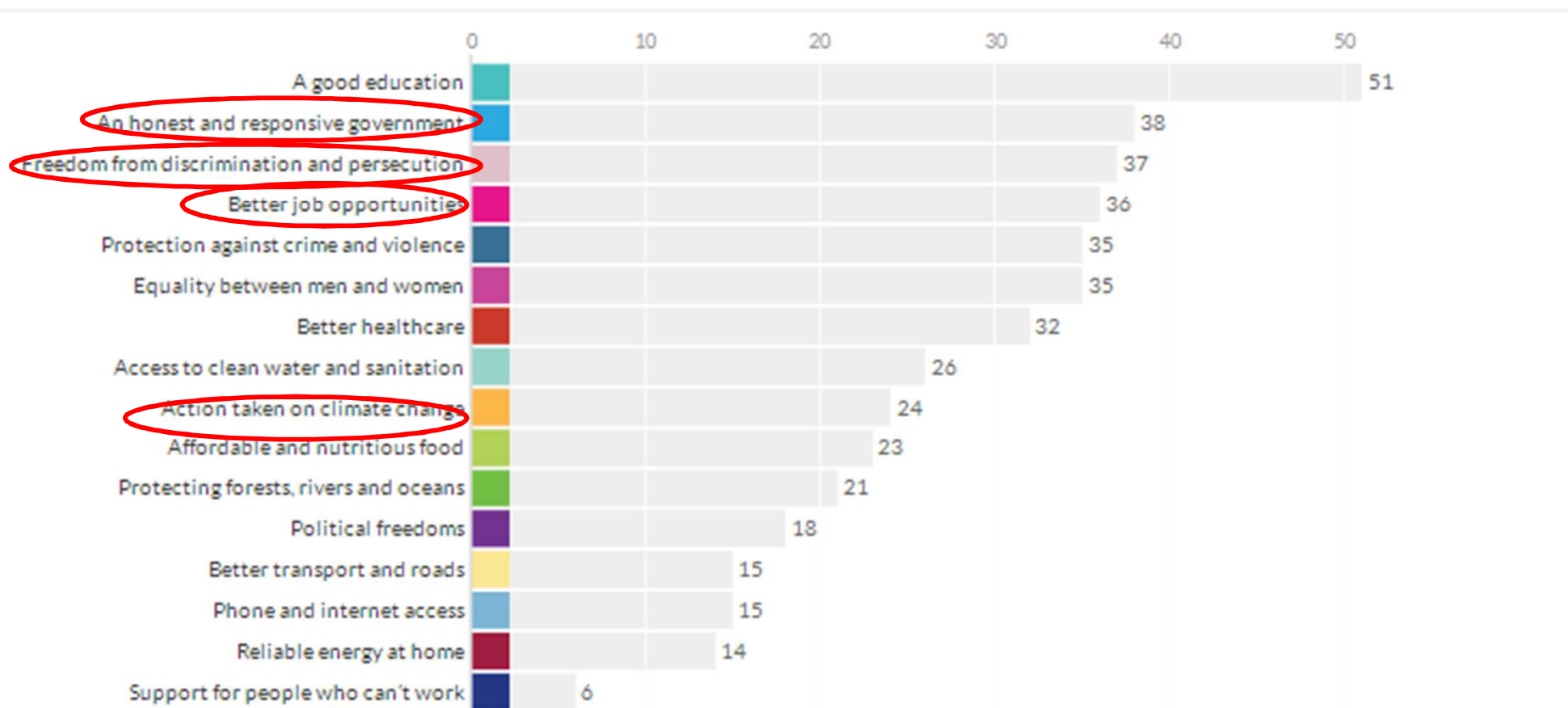


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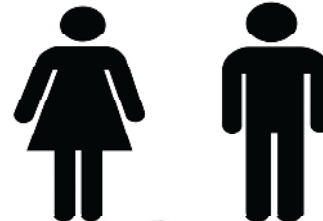
71 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)



SAC Survey



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FOR A BETTER WORLD.



SAC Survey

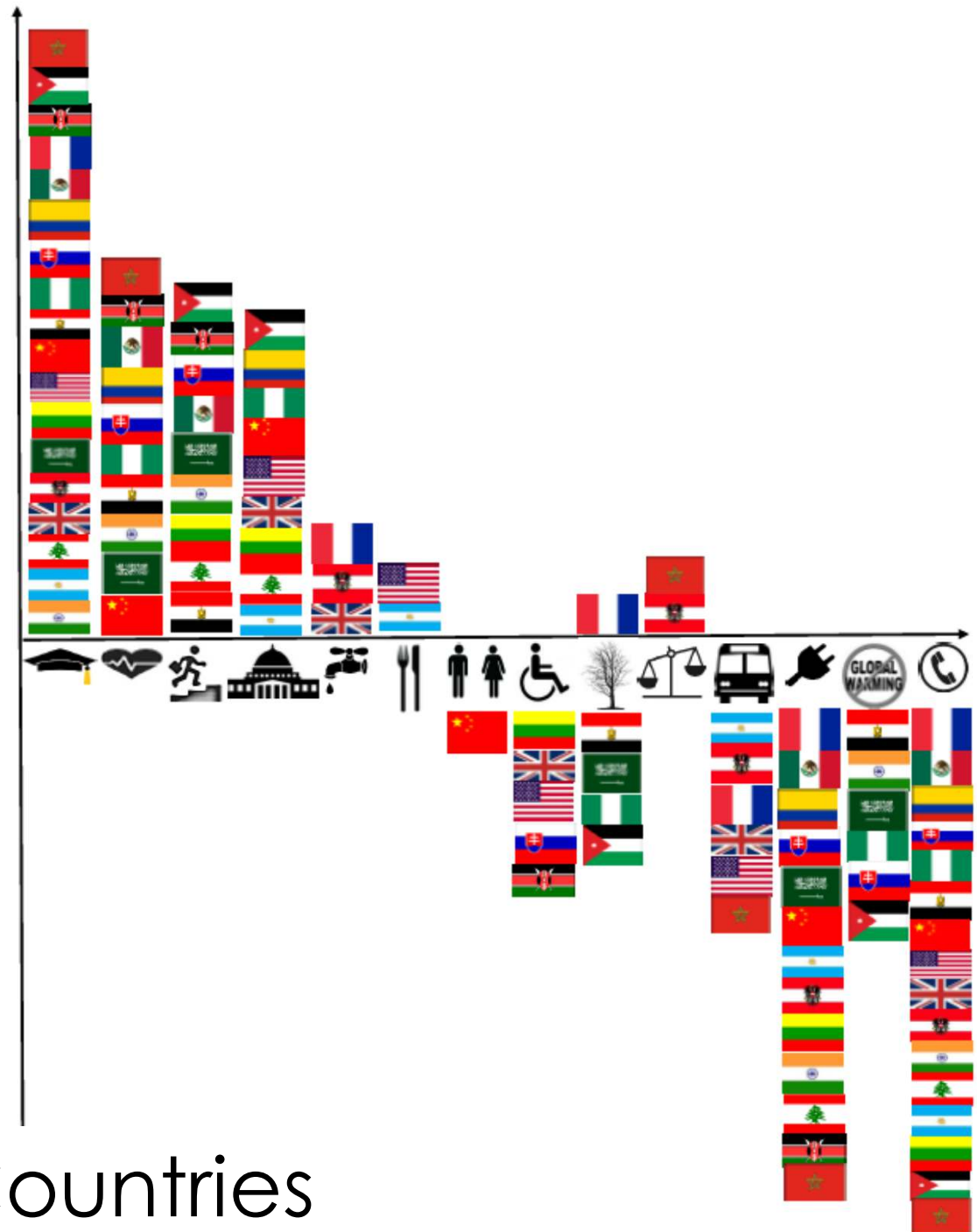
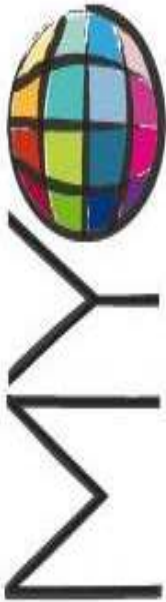


MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
FOR A BETTER WORLD.



SAC Survey

MY WORLD.
THE UNITED NATIONS
GLOBAL SURVEY
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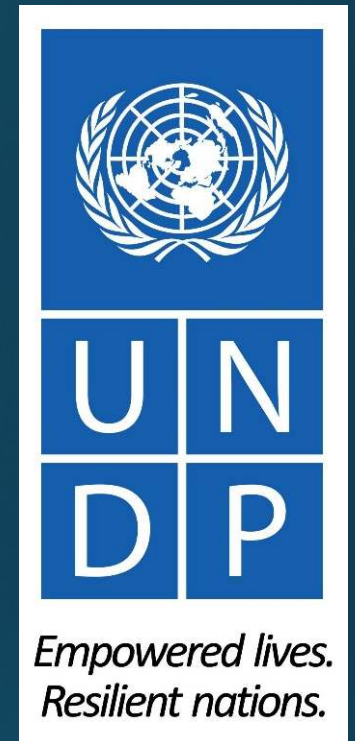


SAC Countries



The World We Want

Session 2: Trailblazing: Innovative Approaches to Today's Complex Development Challenges

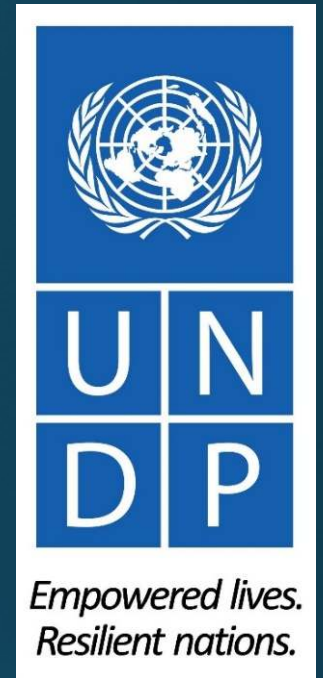


Salzburg Academy on Media & Global Change
UNDP Country Offices
22 July 2014

UNDP Country Offices



Session 3: Taking the Plunge: Understanding Development Issues



Salzburg Academy on Media & Global Change
Jennifer Colville and Eric Gordon
22 July 2014

Innovation for Development: Service Mapping

Step 1: Empathize and Define (*30 minutes*)

- Select an issue
- Define a target (rural farmer, unemployed young single mother living in the city, disabled worker, etc.)
- Map out a day in the life (focusing on “pain points”)

Step 2: Ideate (*30 minutes*)

- Identify potential innovative media responses to these “pain points”

Step 3: Report back to the Group (*20 minutes*)

- Some teams will report back to the group their ideas
- Will start Session #4 with group reports...