

Program

Public And Private Cultural Exchange-Based Diplomacy: New Models for the 21st Century

Salzburg, April 28–May 2, 2012

Saturday, 28 April 2012

PARTICIPANT ARRIVALS

- 12:30 Lunch
- 15:30 Coffee/Tea
- 16:00 Welcome and Introductory Meeting
Stephen Salyer, President, Salzburg Global Seminar
Margaret Ayers (Conference Organizer)
President and CEO, Robert Sterling Clark Foundation
Susanna Seidl-Fox (Conference Facilitator)
Program Director, Culture and the Arts, Salzburg Global Seminar
- 17:30 Tour of Schloss Leopoldskron
The Historic 18th Century Home of The Salzburg Global Seminar
- 18:00 Dinner
- 19:30 Opening Roundtable
The Importance of International Arts Engagement
Arturo Navarro, Executive Director, Mapocho Cultural Center, Santiago, Chile
Lowery Stokes Sims, Charles Bronfman International Curator, Museum of Art and Design, New York, New York, United States
Yasushi Watanabe, Professor, Keio University, Tokyo, Japan
Xiang Xiaowei, Deputy Director General, Bureau for External Cultural Relations, Ministry of Culture, Beijing, People's Republic of China
Followed by Reception

Sunday, 29 April 2012

9:00 PLENARY I: Moderator: Andras Szanto, (Session Rapporteur)

Re-Imagining Public and Private Roles In International Cultural Engagement for the 21st Century

KEYNOTE

Karen Brooks Hopkins, President, Brooklyn Academy of Music, New York, United States

Respondents

Sari Bermúdez, Chief Executive Officer, Inter-American Culture and Development Foundation, Washington, D.C., United States; former President, National Council for Culture and the Arts, Mexico

Joni Cherbo, Executive Director, Resource Center for Cultural Engagement, New York, United States

Joy Mboya, Artistic Director, The GoDown Arts Centre, Nairobi, Kenya

Corina Suteu, Director, Romanian Cultural Institute, Romania, New York, United States

DISCUSSION

10:30 Coffee/Tea

11:00 PLENARY I Breakout Sessions

12:30 Lunch

14:00 PLENARY II: Moderator: Andras Szanto, (Session Rapporteur)

*Shifting Economic Power:
New Horizons for Cultural Exchange in a Multi-Polar World*

KEYNOTE

Vishakha Desai, President, Asia Society, New York, United States

RESPONDENTS

Raj Isar, Independent Cultural Advisor; Professor, Cultural Policy Studies, American University of Paris, France

Moukhtar Kocache, Program Officer, Ford Foundation, Cairo, Egypt

Michael Schindhelm, Writer, Cultural Manager, and Theater and Film Director, Zurich and Moscow

Claudia Toni, Expert on Public Policies for Arts and Culture; Chief Consultant for Music and Dance, São Paulo State Public TV and Radio, São Paulo, Brazil

DISCUSSION

15:30 Coffee/Tea

16:00 PLENARY II Breakout Sessions

18:30 Dinner

20:00 FIRESIDE CHAT

The Role of Museums in International Engagement

Michael Conforti, President, Clark Art Institute, Williamstown, Massachusetts, United States

Yuko Hasegawa, Chief Curator, Museum of Contemporary Art, Tokyo, Japan

Görgün Taner, General Manager, Istanbul Foundation for Culture and Arts, Istanbul, Turkey

Mats Widbom, Director & Cultural Counselor for Sweden, The Swedish Institute, Paris, France; former Director, Museum of World Culture, Gothenburg, Sweden

Monday, 30 April 2012

9:00 PLENARY III: Moderator: András Szántó, (Session Rapporteur)

Creating an Enabling Environment that Promotes Cultural Diversity within the Context of Cultural Relations

KEYNOTE

Vernon Ellis, Chair, British Council, London, United Kingdom

RESPONDENTS

Basma El Hussein, Managing Director, Al Mawred al Thaqafy, Cairo, Egypt

Olga Garay, General Manager, Department of Cultural Affairs, Los Angeles, California, United States

Lowery Stokes Sims, Charles Bronfman International Curator, Museum of Art and Design, New York, New York, United States

DISCUSSION

10:20 GROUP PHOTO

10:30 Coffee/Tea

11:00 PLENARY III Breakout Sessions

12:30 Lunch

14:00 PLENARY IV: Moderator: András Szántó, (Session Rapporteur)

Global Communications And The Rise Of Social Media: The Future Of International Cultural Engagement

KEYNOTE

Oussama Rifahi, Executive Director, Arab Fund for Arts and Culture, Beirut, Lebanon

RESPONDENTS

Dieter Bogner, Museum Planner, Art Historian, Author, and Collector of Site-Specific Contemporary Art Installations, Vienna, Austria

Joshua Fouts, Executive Director, Science House Foundation, Science House, New York, United States

Rita King, Vice President of Business Development, Science House, New York, New York, United States

DISCUSSION

- 15:30 Coffee/Tea
- 16:00 PLENARY IV with Breakout Sessions
- 18:30 Barbecue

Tuesday, 1 May 2012

- 9:00 *Small Working Groups Prepare For Final Presentations*
 - 10:30 Coffee/Tea
 - 11:00 PLENARY V: Moderator: András Szántó, (Session Rapporteur)
Small Working Groups Report Back
 - 12:30 PLENARY VI: Moderator: András Szántó, (Session Rapporteur)
Reflections and Next Steps
- DISCUSSION
- 13:00 Lunch
 - 18:30 Reception
Venetian Room
 - 19:00 Concert
Hossam Mahmoud, Oud
Frank Stadler, Violin
 - 20:00 Final Banquet Dinner

Wednesday, 2 May 2012

Departures after Breakfast